

## **Best Practice 1: -**

### **Title of the Practice: - Intra-collegiate Start-up Idea i2e Contest**

#### **Objectives: -**

- To inculcate, motivate and encourage students to think, ideate and implement entrepreneurship ideas.
- To ignite, nurture and develop the spirit of enterprise among students while creating and building a startups ecosystem.
- To provide students with a platform to interact with aspiring and existing entrepreneurs and mentors.
- To encourage students to convert their ideas into successful business ventures.

#### **The Context**

The Government of India's thrust on Atmanirbhar Bharat, Make in India and the Startup India Mission are the backdrop for the establishment of the CIIE at the SPPU, Pune. As a college imparting Business Education, and the start-up cell is already established, it was decided to organise intra collegiate contest. Through this activity the College endeavours to nurture the spirit of enterprise among students and expose them to the idea of starting up. Students are provided with information and exposure to various aspects of entrepreneurship and the startup ecosystem well in advance to make students competent enough to go for entrepreneurship.

#### **The Practice: -**

The Startup and Innovation Cell chalked out its activities for the year according to CIIE, SPPU guidelines. A core committee of students aided by enthusiastic volunteers supported the coordinator in the conduct of the Cell's activities. Workshops on Business Model Canvas, Entrepreneurial Mindset, Creative Thinking and Business Idea Development and Launching a Startup were conducted. Various entrepreneurs and startup founders were invited to share their ideas, insights and experiences with students and faculty members. A pool of mentors was created to provide a support system to students. Students were connected with mentors from our pool of mentors to seek direction in this regard. Mentors also visited the College to conduct workshops and interactive sessions. As per CIIE, SPPU guidelines, a College Level Startup Idea Contest was organized. Judges for the event Mr Yogesh Shinde, co-founder of Bamboo India, CA Vaibhav Jain, a business & life coach and also teaches CA Intermediate level students, Ms Anandita Mitra, was invited as a panelist

in capacity of being an alumna of our college and is currently working as Sales Manager in Decathlon, Wakad. 2 winning ideas were shortlisted to represent the College at University level.

Winners went on to represent the College at the cluster level contest. All the activities collectively oriented students with regard to research, planning, self-belief, fund raising, customer relationship and people management, brand building, etc all of which are critical ingredients for business success.

### **Evidence of Success (200 words)**

Cell organized interactive talks, workshops, panel discussions and visits with the objective of sensitizing students and faculty members towards the concepts of innovation and starting up. As per the directives of the CIIE, SPPU an intra collegiate startup idea contest was conducted and 2 of the best ideas went on to represent the College at cluster level. 2 teams from our College Mr. Akshat Mandalgi and Pritesh Jain of SY.B.Voc and Ms. Sumedha Datta and Ms. Radhika Sharma of TY BBA participated in the cluster-level contest organized by CIIE, SPPU., Pune. The team led by Ms. Sumedha Datta qualified for the Finale of the i2e Contest organized by CIIE, SPPU.

### **Problems encountered and Resources Required: -**

Nurturing a contest idea is a matter of organisational culture and requires organizational commitment and efforts. The involvement and participation of all stakeholders involvement is imperative. Resistance and an unwillingness to participate, attend events and contribute on the part of faculty members were experienced. Majority students' have a greater preference for the stability of jobs vis a vis the risk and uncertainty of starting their own business and hence they are reluctant to participate and explore entrepreneurial ideas through such event. Motivating students to attend events proved to be difficult. Being the first year it was not easy to motivate students to participate.

## **Best Practice 2: -**

**Title: - Covid 19 Awareness under Unnat Bharat Abhiyan**

### **Objectives of the Practice: -**

- To make village people aware about the disease and its spread to rural people.
- To sensitize village people about the use of mask and sensitization.
- To make people aware about the benefits of social distancing.

### **The Context: -**

India and other countries were affected by the worldwide pandemic of coronavirus disease 2019 (COVID-19) caused by severe acute respiratory syndrome coronavirus 2 in 2020. Most of the people were suffering from the disease and lot of them have lost their life because of Covid-19. India had announced lockdown on 25<sup>th</sup> March 2020 because of spread of covid -19.

In this context the college has taken initiative to adopt the village. The initiative has mainly focused on to make village people aware about the worldwide spread of the disease, the consequences of the same, to make them aware about the precautionary measures like social distancing, wearing of mask, use of sanitization and the like.

### **The Practice: -**

The college has taken initiative as per Govt of India's guideline for Unnat Bharat Abhiyan. This initiative was undertaken in the Bopgaon Village of Purandar Taluka, district Pune (adopted village by college). Under this initiative, NSS students of the college along with faculty members conducted the survey on Covid -19 awareness. Through the survey it is revealed that the people of the village were not aware about the severity of the disease and precautionary measures of the same. In this context lacking areas were understood and necessary steps were taken by the college. The initiative has mainly focused on to make village people aware about the worldwide spread of the disease, the consequences of the same, to make them aware about the

precautionary measures like social distancing, wearing of mask, use of sanitization and the like.

**Evidence of Success: -**

Through the initiative all villagers were made aware about the worldwide spread of Covid -19 disease. Because of students and faculty members campaign to make the aware about the disease all people were taking precautionary measures, they were using masks, maintaining social distancing and using sanitazation to avoid the spread. The youth of the village has taken active part and they further monitored the initiative.

**Problems encountered and Resources Required: -**

Since the Covid-19 spread has created lot of confusion in the minds of village people, they were afraid of giving their responses during survey.