

Modern Education Society's
Ness Wadia College of Commerce, Pune
Institutional Distinctiveness
2020-2021

Webinar on 'Sports: Lessons in Leadership, Team-work & Entrepreneurship'

19th September 2020

The Startup and Innovation Cell of the college organized a Webinar on 'Sports: Lessons in Leadership, Team-work & Entrepreneurship'. Ms. Diva Daruwala, alumna of the College shared her experiences of life, basketball and what she has learned about endurance, mental toughness, team building and leadership from her stint as a basketball player. **87 students and 7 teachers attended.**

Webinar Series

19th, 27th, 28th and 31st October, 2020

The Startup and Innovation Cell of the college organized a Webinar Series on 19th, 27th, 28th and 31st October, 2020.

19th October, 2020

CA Amrut Deshmukh, The Booklet Guy, Mission Make India Read spoke on "Social Entrepreneurship". He shared his journey from a wealth management advisor, startup founder with 3 failed startups to a social entrepreneur who is on a

mission to inculcate the reading habit among Indian youth. **87 students and 7 teachers attended.**

27th October, 2020

Mr. Ujjwal Gulati, Founder, Mindfulness with Mandalas spoke on Career Interests Driven by Self Awareness and Purpose. Most people are unhappy at work because they have chosen careers based on what society expected of them or in search of a better salary package. In his talk Ujjwal shared his own story and spoke about the importance of finding one's purpose in life, creating a career based on our strengths vis a vis what others want us to do or what is trendy. **75 students and 2 teachers attended.**

28th October, 2020

Ar. Anita Tikkoo, spoke on Doing what you Love-A Conversation with an architect, food blogger, and sustainable living advocate. Anita, an architect by profession shared how she started a food blog and turned her love for food into a side hustle as an Instagram influencer, home gardener, and teacher who conducts cookery classes. **64 teachers and 4 students attended.**

31st October, 2020

Ms. Sonal Singh, Co-Founder, Fittr, spoke on Winning Mindset. Sonal has competed in beauty contests and worked in the corporate sector before taking the plunge into entrepreneurship. She shared her insights and experiences on developing a winning mindset. **62 students and 3 teachers attended.**

Workshop on “Business Lean Canvas Model” was organized

6th and 7th November, 2020

Workshop on “Business Lean Canvas Model” was organized on 6th and 7th November, 2020. Resource Person, Ms. Sunanda Verma Bhatta, Co-Founder, The

Daftar, Pune enlightened the students about the elements of the Lean Canvas Model. Students were assigned a common problem statement and asked to come up with their solutions in this format. 17 students presented their ideas.

Intra-collegiate Start-up Idea i2e Contest

5th December, 2020

Intra-collegiate Start-up Idea i2e Contest was organized on 5th December, 2020 by the Startup and Innovation Cell of the college.

Judges for the program were as follows-

- (1) **Mr Yogesh Shinde**, co-founder of Bamboo India,
 - (2) **CA Vaibhav Jain**, a business & life coach and also teaches CA Intermediate level students,
 - (3) **Ms Anandita Mitra**, was invited as a panelist in capacity of being an alumna of our college and is currently working as Sales Manager in Decathlon, Wakad.
- 2 winning ideas were shortlisted to represent the College at University level.

Learning Entrepreneurship from Movies

3rd April, 2021

Learning Entrepreneurship from Movies an activity in Association with the Arts Association of the College.

The Arts Association of the College together with the Startup and Innovation Cell of the College undertook an interesting activity of teaching through

movies. Students were asked to select any one movie out of a list of movies such as *Lagaan*, *Chak de India*, *Mission Mangal*, *Guru*, *Harishchandrachi Factory*, *Dangal*, *Aladdin*, *The Jungle Book*, *The Martian* and *The Lion King*. After watching the movie the students were required to assimilate their learning, create a presentation and share the same with others at a webinar organized for this purpose.

This activity was designed to enhance student's appreciation of the arts, cinema and encouraged them to learn from observation, summarise and express what they learned. **17 students and one teacher shared their learning.**

Gup-shup with Student Startup Founders

10th April, 2021

'Gup-shup with Student Startup Founders' - Panel Discussion with 6 student entrepreneurs from Bennett University was conducted by the Startup and Innovation cell of the college.

Panelists:

- 1) Pradyumn Mane, Founder of Physics Mindboggler, B.Tech. in Engineering Physics.
- 2) Anchal Aggarwal, cofounder of - B.Tech. in Biotechnology.
- 3) Tunap Paul - B.Tech. in Computer Science.
- 4) Hardik Agarwal - BBA in Marketing.
- 5) Shrey Tyagi - B.Tech. Computer Science.
- 6) Zaid Naim - BBA in Entrepreneurship.

Total no. of student attendees : 66

Total no. of teacher attendees : 3

Total no. of panelists : 6

Webinar on IPRs (Intellectual Property Rights) for Entrepreneurs

27th April 2021

Webinar on IPRs (Intellectual Property Rights) for Entrepreneurs was organized. Speaker: Mr. Shridhar Kulkarni, Co-Founder, LegaLogic Consulting, Pune. Mr. Kulkarni shed light on the basics of IP and its importance for all businesses. **74 students and 6 teachers attended.**

Book Discussions

Book Discussions were held since there is a book club under S&IC:

1. 19 th July 2020 The Productivity Project
(steered by Aditi Uplenchwar)

2. 20 th August 2020 The Ultimate Gift
(steered by Raksha Nimbaragi)

3. 11 th September 2020 Who Moved My Cheese ?
(steered by Trisha De Sales)

4. 19 th December 2020 Agile For Everybody
(steered by Rohan Aaron)

5. 20 th March 2021 6 Thinking Hats
(collectively steered by Dr Mariam
Noronha, Trisha De Sales, Maithili
Anamika, Akshat Mandalgi, Wasi Khan
& Rohan Aaron - each of the 6 hats was
given to each of the above to discuss)

6. The Art of Dealing with People by Les Giblin
(steered by Rohan Aaron)