



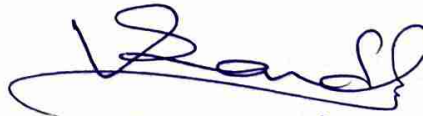
# Activity Report

## Intellectual property rights

17 th October

The seminar held on 17th October 2019, in Ness Wadia College of Commerce, Pune was about Intellectual Property Rights. The seminar was an initiative by the Startup and Innovation Cell of the college. The speaker for the seminar was Mr. Hrishikesh Honkolas. The lecture was for about an hour in which Mr. Hrishikesh told us about the four laws that are applied to Intellectual Property Rights. The four laws are Patent act, Trademark act, Copyright act and Design. In this lecture he also told us what are the procedures to get registered under these laws, their advantages and disadvantages and their insignia by giving absolutely apt examples or by telling stories. They said that any research taken by any scientists or any particular person would be helpful for society. Mr. Hrishikesh also gave information about Novartis Company which was set up in 2014. It was set up with Cancer drugs which were very helpful and were set up with very heavy pricing around 1 strip for Rs 25,000. They also provided information regarding the time span of these laws. They said that the term of a patent is 20 years from the date of filing of an application and once the span is finished, no patent protection will be granted. A patent cannot be renewed. It goes into the public domain after 20 years. Next they talked about another law, i.e., Trademark. The Trademark act was set up in 1999. They said that a trademark can be a logo or text, but a logo cannot be a trademark. It can consist of colour, sound, style and pattern. Then they also said that Army insignia, Government insignia, Military insignia, Navy insignia and Air force insignia cannot be used as a trademark. The time span of a trademark is 10 years. They also said that if you are not using your trademark for 5 years, then your trademark registration will lapse. After your time span is expired, you can renew it with the same format and fees. Then they explained about another law, that is Copyright. They gave 5 important disciplines regarding copyright: Artistic work, Literary work, Dramatic work, computer programs and performer's right. Overall, it was a very educational lecture with a very entertaining speaker, Mr. Hrishikesh. For the entire 1 hour, he kept the class entertained and even he didn't make the law seem boring.



  
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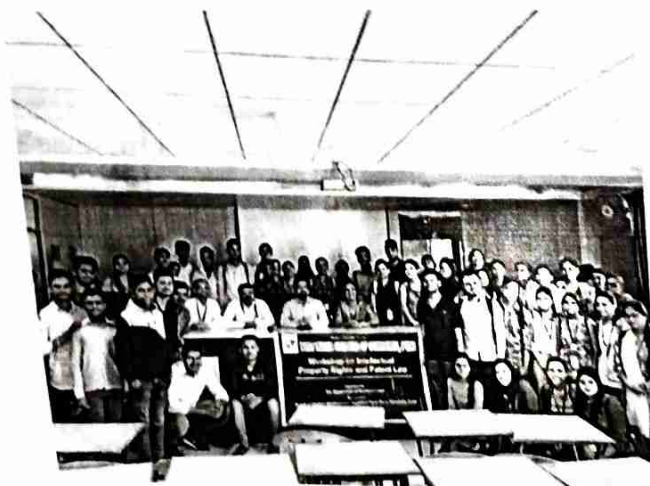
# Workshop on Intellectual Property Rights and Patent Laws

02/03/2019

Board of Students' Development organized One Day Workshop on Intellectual Property Rights and Patent Laws on 2<sup>nd</sup> March 2019. Details of the programme are as follows:

The programme was inaugurated by Vice-Prin. Dr. Prakash Chaudhary. After inauguration Dr. Prakash Chaudhary delivered a talk on 'Various Laws related to IPR'. He spoke about the various laws related to IPR, their amendments applicable at national and international level. He also elaborated the importance of IPR, Copyrights, and Trademarks.

In second session Dr. Dimple Buche from St. Mira's College, Pune delivered a talk on 'Patent Laws'. She spoke about patent laws and procedure of filling patents. She also discussed some legal cases related to patents include famous case of Amul brand. Total 81 students actively participated in the workshop.



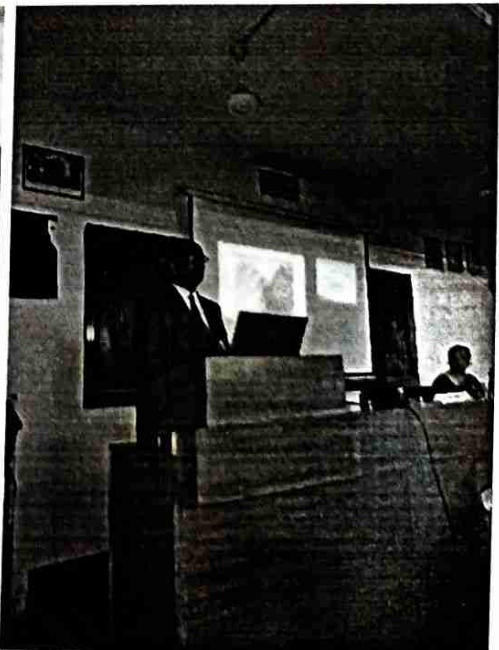
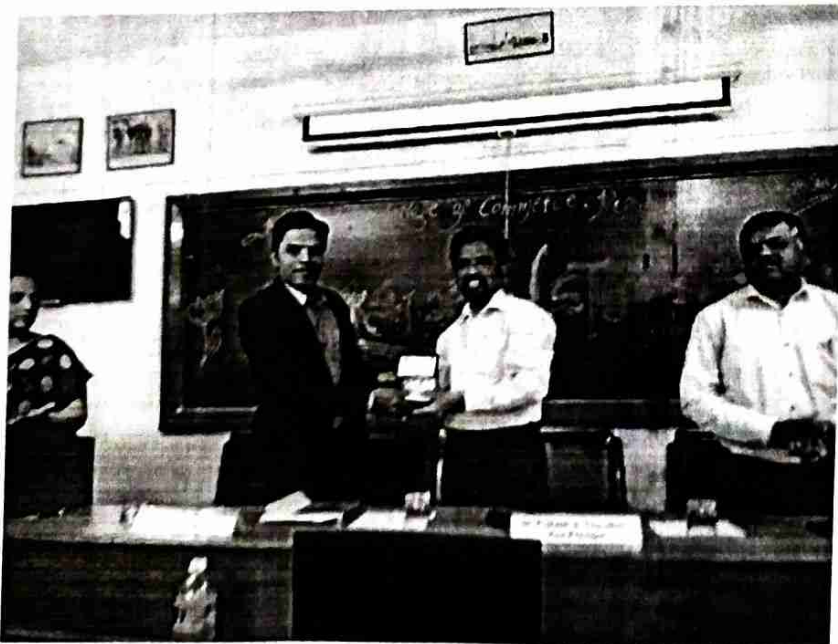
## Workshop on “Students and Law”

Day and Date: Friday, 25th January, 2019

As part of the Golden Jubilee Celebrations of the College, the Department of Business Laws organized a One Day Workshop on “Students and Law” on Friday, 25<sup>th</sup> January, 2019. The workshop was sponsored by the Board of Students Development, Savitribai Phule Pune University, as part of an initiative to equip students with knowledge about practical and contemporary issues. The idea behind this particular workshop was to help students of our college as well as those of neighboring colleges to become aware of significant legal issues and laws impacting and concerning youth.

The workshop had a good turnout with 113 students attending it, including students from other colleges viz, Abeda Inamdar Senior College, St. Mira’s College for Girls and Indira College of Commerce. The organizing team for this workshop comprised Dr. Mariam Noronha, Ms. Jasmin Shikalgar, Mr. Balaji Birajdar, Mr. Suryakant Phalle, Mr Shivakant Pupalwad and Ms Varsha Kshirsagar, on behalf of the Department of Business Laws.

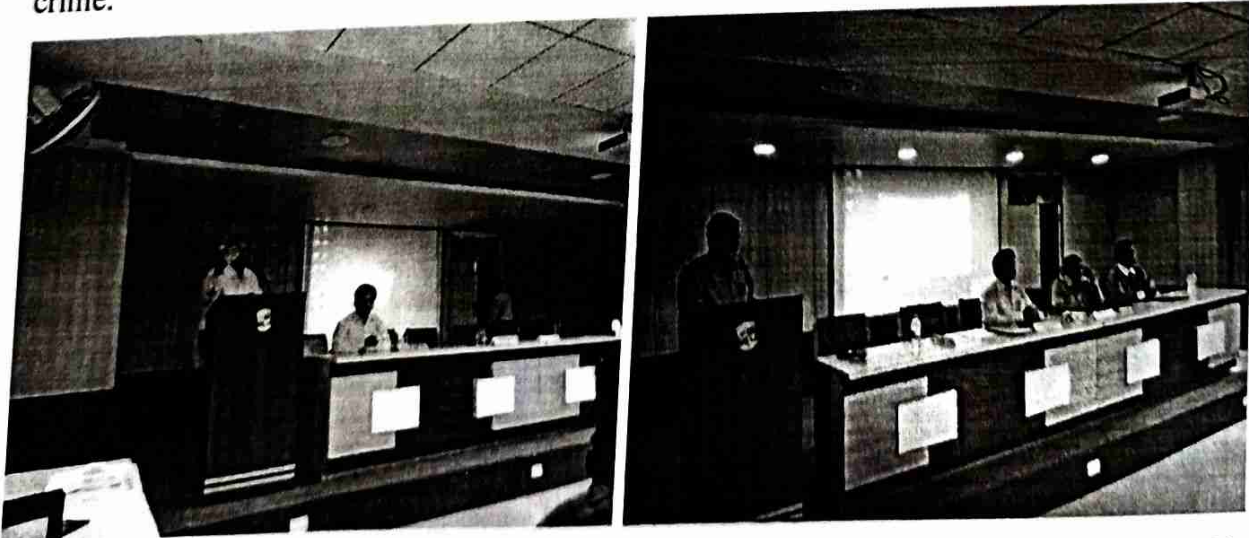
The event began with a small introduction of the conceptualization and motivation behind it by Dr. Mariam Noronha. Dr. Prakash Chaudhary, Vice-Principal and Head, Department of Business Laws spoke about the importance of the conduct of such events as they are a good learning opportunity. He exhorted students to take advantage of such events and learn from them.



Thereafter, Dr. Mariam Noronha briefly apprised the audience about the content of the sessions of this workshop. The first session on "Youth and Criminal Law" started with an introduction of Advocate Atul Joshi by Dr. Mariam Noronha, in-charge of session 1. Dr. Prakash Chaudhary, Vice-Principal and Head, Department of Business Laws welcomed him with a memento and a book as a token of appreciation.

Advocate Atul Joshi then went on to talk about criminal law relating to sexual harassment, rape, mob violence, murder, homicide, drinking and driving. He explained the definitions of some terms related to the aforesaid crimes and said that ignorance of law on the part of youth often is the cause for their landing in trouble. He also said that knowledge of law helps us to be aware of what troubles could come our way thereby enabling us to keep away from criminalities. He cited several cases, High Court and Supreme Court judgments to explain how criminal law views and considers various crimes. He said that being a bystander with no personal involvement other than merely supporting a friend in committing a criminal act could destroy the future of youth. Hence awareness is important. The session ended with a question-answer session between the audience and the speaker, followed by a vote of thanks by Dr. Mariam Noronha.

After the first session, Professor Girija Shankar, Principal, Ness Wadia College of Commerce made a few remarks about the college and the conduct of various Golden Jubilee activities in general and this workshop in particular. Thereafter Ms. Jasmin Shikalgar, teacher in-charge of session 2 introduced the speaker for the session on "Cyber Crime", Commander Sunil Srivastava, Director of Cyber Crime Helpline LLP as an ethical hacker, forensic analyst on cyber crime.



His lecture aimed at generating awareness about cyber crime, how to identify it and deal with it. His talk was substantially full of demonstrations, safety tips and instructions to the students



regarding the use of social media sites and the internet. He explained concepts of email spoofing, phishing, IP/MAC ADD, 65B of Indian Evidence Act, Header Analysis, Hash Value, etc. in an interactive manner. He was able to draw students out and encouraged them to participate in the demonstrations. He ended his talk with simple but important tips for girl students on the steps to be taken in case they are victims or targets of harassment on social media and in general for steps to be taken in case we lose our mobile phones. The session was well received by the students.

Session 2 was followed by lunch for participants at the Boys Hostel Mess on campus. Post lunch sessions were held at the BBA Seminar hall.

Session 3 of the workshop on "Traffic Rules and Regulations" was conducted by Sub Inspector Sucheta Khokale, Koregaon Park, Traffic Division aided by Mr. Dhairyashil Vandekar, aviation expert and analyst. Her talk mainly comprised of information relating safe driving practices, helmet rule, necessity of wearing a seat belt, following traffic rules relating to right of way and overtaking. She explained about penalties and imposition of fines for various violations. Her talk was full of a good number of examples of violations by students such as riding triple and quadruple seat, avoiding wearing of helmets just to look good or keep makeup intact and supplemented by audio-visual aids like short films on traffic rules and awareness. This was followed by a question answer session. Mr Balaji Birajdar, teacher in-charge of session 3 introduced the speaker and gave the vote of thanks.

After this session the audience took the Voters Pledge on the occasion of National Voters Day.

This was followed by Session 4 on "Legal Career-Prospects and Challenges" by Advocate Sanjay Gaikwad who explained the important aspects of taking up a legal career. Through his presentation he helped participants to understand various career opportunities for legal professionals in different sectors. He elaborated various legal issues with the help of some actual cases as examples. Question-answers followed and there was an impromptu panel discussion introduced by Dr. Prakash Chaudhary also shared his views and answered the some questions. The introduction of speaker and vote of thanks was given by Ms Varsha Kshirsagar, teacher in-charge of session 4. Some students shared their experiences and feedback following which Dr. Mariam Noronha delivered the vote of thanks for the workshop.

Number of students attended: 113

Number of teachers attended: 10



2019-20

## **Guest Lecture on Intellectual Property for Business**

**27<sup>th</sup> September, 2019**

On 27 September the Department of Business Laws organized a lecture on Intellectual Property for Business. The lecture was delivered by Mr. Shridhar Kulkarni, Co-Founder, LegaLogic consulting Pune's leading corporate legal consultancy firm established six and a half years ago.

The event began with his introduction by a student, Mr. Armaan Asif Madhani, TY BBA and felicitation by Dr. Mariam Noronha who coordinated the conduct of the event. Mr. Kulkarni began his talk by explaining the term "intellectual property" which consists of 3 parts:-

- A. Product of human creation
- B. It Comprises of two distinct forms:-
  - a) Artistic work and b) industrial property

He also explained the different types of intellectual property:-

### 1. Invention

It is a new product that comprises an innovative step for the application. It is protected by a patent which an exclusive right is granted so that no one uses his invention without his consent.

### 2. Artistic work

It is creating something new in field of art like writing a book, drawing, publishing new music, etc.

### 3. Symbol logo

It means giving a logo to a product but no one can use that logo except its company.

### C. Registration of the same

He further explained "design registration" which means having a design or shape or a pattern of a specific product to be registered and marketing in such a way that the field is known by



For example - Bisleri is a company that sells packaged water, packaged water is an industry but people usually people ask for Bisleri instead of a packaged water bottle, similarly people ask for a Xerox instead of a photocopy.

Design registration offers the advantages of an increase in market potential, promotion of creativity and safeguarding the features of the product. The requisites are it must be new and must not be disclosed to the public.

He then discussed trade mark as a symbol, word, signature, name, etc. which helps to distinguish between one brand and another. He also gave a classic example of Kirloskar which is a surname and got its name after a long presence and hearing from court otherwise a surname can't be given as a brand name.

The next topic was non-patentable inventions in India:-

- A. Which are frivolous in the eyes of the law
- B. Method for agriculture
- C. Inventions related to sonic energy
- D. Duplication of known devices

He later explained a new concept evolving in today's world which is Geographical Indications (GIs) which means a product which is originated from a specific territory and is known globally and with the help of the mark you have an edge over global competition.

For example recent news of *Kolhapuri chappal* which has got it's unique identification.

He continued to explain the importance of intellectual property as follows:-

1. Right to use
2. Right to sell
3. Right to prevent from others exploring





#### 4. Right to licensing

He concluded by the lecture by explaining about various international treaties which are based on intellectual property rights, like the Madrid treaty which helps to provide one single procedure for the registration of a mark in several countries and PCT (patent co-operation treaty) which helps to patent internationally and reduces cost.

The session ended with a question-answer session.

Number of Students Attended: 74

Number of teachers attended: 4

