

2019-20

19-20

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Modern Education Society's
Ness Wadia College of Commerce, Pune

NOTICE

Startup and Innovation Cell

Members of the Staff are invited to attend the following events being organized by The Startup and Innovation Cell of the College is organizing the following events:

Sr no	Day and Date	Event	Speaker	Topic	Timing
1	Thursday, 25/7/19	Guest Lecture	Mr. Rahul S Deo, Founder Rahul Deo Photography	Experience sharing as a creative entrepreneur	11.30 am to 1 pm
2	Friday, 26/7/19	Guest Lecture	Mr Yogesh Shinde, Co-Founder, Bamboo India	Experience sharing as co- founder of Bamboo India	11.30 am to 1 pm
3	Saturday, 27/7/19	Panel Discussion	Tejas Shah & Rohit Oswal, Founders Outliers Clothing Co Surabhi Bogawat Founder Sweet Home Bakery Sunanda Verma Bhatta Co- Founder, The Daftar	How to Navigate the Path of Entrepreneurship	11.30 am to 1.30 pm

Venue: BBA Seminar Hall, Second floor, New Building, NWCC

M. Noronha
Dr. M. Noronha
Coordinator

M. K. Sanap
Dr. M. K. Sanap
Head, Startup
& Innovation Cell

Girija Shankar
Prof. Girija Shankar
I/c Principal



Startup and Innovation Cell

Guest Lectures by Entrepreneurs and Panel Discussion

Coordinator: Dr. Mariam Noronha

As part of the launch of activities of the Startup and Innovation Cell of the college a series of events were conducted from 25th to 27th July, 2019. Venue for the events was the BBA Seminar Hall, Second Floor, New Building. Events were held daily from 11.30 am to 1.30 pm. Following is a detailed account:

Thursday, 25th July, 2019

The event began with welcome address and remarks by Principal, Prof. Girija Shankar and opening remarks by Dr. Manohar Sanap, Head, Startup and Innovation Cell of the College. Next up a small introduction of the conceptualization and motivation behind the activities to be conducted was given by Dr. Mariam Noronha, Coordinator of the cell. This was followed by an introduction of Mr. Rahul. S.Deo by Anandita Mitra and his felicitation by Dr. Girija Shankar, Founder Rahul Deo Photography. Mr. Deo then spoke about his journey from an engineer to a photographer and creative entrepreneur. Mr. Deo started his professional life as a Software Engineer and spent a 15 rewarding years in the US developing trading systems for US Stock Exchanges. Since the job involved frequent traveling, travel photography soon became his serious hobby and he has been shooting since. When he decided to come back to India, starting a new photography business was always in his mind. Within a year of coming back, he did take the plunge and has been happily immersed in the fascinating field of wedding photography since. With more than 200 weddings already covered and many more in the pipeline, he firmly believes that his best still lies ahead. He would love to share his experience with you, right from his student life, years spent in the US, all the way to being a professional photographer running a successful business in India. His talk comprised several valuable tips on life and business in general and making it as a photographer in particular. He spoke about the importance of a mindset for doing business, asking questions, seeking satisfaction above everything else, patience, focus, learning the craft, commitment to quality, word of mouth publicity, customer satisfaction, choosing one's projects and several other aspects.

Attendance: Students: 112 and Teachers: 11

Friday, 26th July, 2019

The event began with an introduction of Mr. Yogesh Shinde, Co-Founder Bamboo India, Pune by Ms. Harjas Kaur Juneja, student of T.Y.BCom. Dr. Mariam Noronha welcomed him with a rose bud. Bamboo India is an Indian Startup founded on 15-Aug-2016 in Pune by Mrs. Ashwni Shinde and Mr. Yogesh Shinde. Their aim was to provide people with an alternative to plastic products. Hence they came up with innovative Bamboo products like Bamboo Toothbrush,



Bamboo Earbuds, Bamboo Straws and many more. Their mission is to reduce plastic waste by replacing plastic products with ones of bamboo products and make a positive impact on 1000k people life. It's not about income but outcome. Their top selling products are acoustic speakers, bamboo toothbrushes and ear buds. As of now, they have a total of 30 products and have 40 more in the pipeline. India is the second largest producer of bamboo in the world and we have various varieties of bamboo growing across the country. There are a total of 1800 bamboo products available in the market and the possibilities to develop enterprises in this arena are limitless.

The source of developing ideas regarding new products and services is in the environment itself. Plastic toothbrushes are a large chunk of what is clogging landfills today. Hence, the idea to take bamboo, which we think is only for ladders, furniture and construction purposes, and make a product of daily use. It is also one that is biodegradable and environment friendly. No doubt environmental friendly bamboo products are more expensive when compared to plastic, but the impact is great. High cost is attributed to the need for human intervention in the manufacturing process. A bamboo toothbrush requires at least 8 stages of human intervention.

So far he and his company have made the following impact:-

- 1) Saved 160k plastic waste with innovative Bamboo Products
- 2) Recognized by UN and invited to New Delhi to showcase innovation on World Environment Day 2018
- 3) Conferred with the title of Most promising Start-up 2017 by Cummins College, Pune
- 4) Reached 1600 pin code in India and 18 countries in the last 2 years.
- 5) Worked In association with more than 100+ Bamboo farmers & artisans across India
- 6) Advisor on Maharashtra Bamboo Board
- 7) National level Advisor for Kasturi, women empowerment mission
- 8) Vocation Award for social entrepreneurship 2018 by the Rotary club.
- 9) Invited to shared Indian Social Entrepreneurship startup journey at SAARC event New Delhi 2018.

His talk was followed by an interactive question answer session.

Attendance: Students: 76 and Teachers: 4



Saturday, 27th July, 2019

A panel discussion on "How to Navigate the Path of Entrepreneurship" was conducted. Mr Rohit Oswal, Co-Founder, Outliers Clothing Company-a company that combines the organic with comfort and timeless style. Ms Surabhi Bogawat, the live wire baker, owner Sweet Home Bakery and who is known as the cupcake lady of Ahmednagar and Ms Sunanda Verma Bhatta, co-founder of The Daftar, a co-working space that is helping nurture the startup eco-system in Pune through the platform they are providing were panelists for this session.

The session was steered by Dr. Mariam Noronha and panelists shed light on various aspects of establishing a business- how to develop ideas, sources of business ideas, identifying your co-founder, bootstrapping, starting small, testing your ideas and developing them on a lean canvas model, the importance of having a website and social media presence, word of mouth publicity, listening to others, letting go of small things, being receptive to ideas, starting now instead of waiting for the right moment, creative thinking, mindset is everything, how to deal with obstacles, multi-tasking. The audience also interacted with and asked questions to the panelists. Ms. Tanushree Gulati compered the event.

Attendance: Students: 65 and Teachers: 4

Report- submitted by Dr.Mariam Noronha



Modern Education Society's
Ness Wadia College of Commerce, Pune

NOTICE

Students are required to note fresh dates for workshops being organized by the Startup and Innovation Cell of the College: **(Prior Registration is necessary for all participants)**

To register contact Izhan Perampelli/Mohammed Bharmal T.Y. BBA

Sr no	Day and Date	Title of Workshop	Speaker	Timing	Venue
1	Tuesday, 13/8/19	Business Idea Generation	CA Vaibhav Jain, Certified Business and Life Coach	11.15 am to 1.45 pm	Room no 10 Old Seminar Hall
2	Monday, 19/8/19	Creative Thinking for Business (in association with Arts Association)	Ms. Durga Tilak, Artist and Advertising Professional	11.30 am to 2 pm	BBA Seminar Hall

M. Noronha
08/08/19
Dr. M. Noronha
Coordinator

[Signature]
Dr. M. K. Sanap
Head, Startup
& Innovation Cell

[Signature]
Prof. Girija Shankar
I/c Principal



Startup and Innovation Cell

Workshop on Business Idea Development and Launching a Startup

Tuesday, 13 August, 2019

Venue: Seminar Hall, Old Building

Timings: 11.25 am to 1.25 pm

A workshop on Business Idea Development and launching a Startup was conducted. This workshop was a platform for students to learn how to generate business ideas, how you can evaluate them and identify those with adequate potential. This endeavour was conducted with the hope that it will kindle the flame we are hoping will burn bright in the near future on the horizon in the form of a lucrative business idea.

The faculty for the workshop CA Vaibhav Jain was unable to conduct the event as he suddenly took ill. Hence, the sessions were conducted by Dr. Mariam Noronha, Coordinator, Startup and Innovation Cell, Ness Wadia College of Commerce, Pune.

The workshop began by exhorting to students to release their fears with regard to launching a venture. "Zero Equals One" a Ted Talk by Riley Csernica, a biomedical engineer who turned entrepreneur at 21 was screened. One can start a business with no money, no product, no network and no mentors because one good idea is better than nothing in terms of resources. Starting off from zero means you have nothing to lose and it should not prevent you from starting up. This was the central idea of the talk and struck a chord with the students.

The first half of the workshop shed light on various internal and external sources of business ideas and how to identify business ideas. The session began with the story behind the establishment of some prominent brands/businesses, Kentucky Fried Chicken in 1952, Apple in 1976, Amazon in 1994 and Airbnb in 2007. Next up, various sources of business ideas were highlighted with ample examples. Our problems and experiences as well as those of others are the biggest source of business ideas. Thereafter reading, reflection, success stories/role models, research, utilization of available/existing resources, imagination, employing skills/training/abilities to use and reviving art forms are just some ways in which various businesses have come into existence.

Identification of viable business ideas through SWOT analysis, environmental scanning, research, trend spotting and problem identification were explained

with examples of Caratlane, Tinder, Bumble, ID Fresh Foods, PlaceofOrogin, Flavoursofmycity, etc.

There are no barriers to entrepreneurship. Age does not matter, a viable idea is what counts. Paul Tasner's Ted talk "How I became an entrepreneur" was screened to elucidate the fact that nothing can stop an idea whose time has come, not age, not being fired from his job as in Paul's case.

The second half of the workshop enlightened students about the concept of a startup, how to determine whether a company is a startup, key determinants, etc. Unique ideas propounded by founders who have successfully launched products like Lollcup, Scrub Daddy and Groovebook, all ventures that won funding on Shark Tank were discussed and shared.

Next up, students were encouraged to list a very personal and common problem, condense it to 7-8 words and write it down, conduct primary research and rate its impact, commonality and seriousness. If the answers do not indicate viability/potential they were asked to start over. The litmus test for a good business idea is-would people be ready to pay money for it?

The Lean Canvas Model by Ash Maurya was also discussed as a significant tool to evaluate the viability of a business idea.

Number of Students attended: 62

Report Submitted by: Dr. Mariam Noronha



Startup and Innovation Cell

Workshop on Business Idea Development and Launching a Startup

Monday, 19 August, 2019

Venue: Seminar Hall, Old Building

Timings: 11.30 am to 2 pm

A workshop on Creative Thinking for Business was conducted. This workshop aimed at orienting students to think out of the box and tap their creative side. The workshop was scheduled to be conducted by Ms. Durga Tilak who could not come on the day due to ill health. Hence, the workshop was conducted by Dr. Mariam Noronha, Coordinator, Startup and Innovation Cell, Ness Wadia College of Commerce, Pune.

The workshop addressed 3 main questions-

1. What is creativity?
2. Am I creative?
3. How can I acquire creative skills?

The first question was answered by considering the fact that creativity is not the sole preserve of artists and designers. Everyone is creative, some of us are just more creatively inclined. However all of us can develop our creativity. Several examples from day to day life and business were quoted. Right from Harry Potter series which is a different way of perceiving the world, problem solving in the Hollywood movie the Martian, Mangalyaan, India's mission to Mars, Walt Disney who conceived of Disneyland and who gave the world many endearing cartoon characters to Zomato's advertisements, a wide range of instances of creativity in life and business were considered.

Students were given 3 exercises- drawing each other, the 30 circles challenge and a case study "Marooned in the Desert" which set them thinking and got them excited and involved in the learning process. Simple exercises were shared which students can do on a daily basis and develop their creativity- keeping an idea book, drawing circles, mandalas, meditation, writing are simple practices that help us to become more creative and can be practiced by all.

Number of Students attended: 51 students

Number of Teachers attended: 2



2017-20
3

**Arts association
2019-2020
Staff-in-charge. Dr Mariam Noronha**

July 2019

A Collage making activity for third year students was conducted. The target audience was all TY students of Business Entrepreneurship. Students learned to use images to communicate ideas and information through pictures. This started by choosing the right pictures, planning space on a piece of chart paper, using minimum words to tell a story with those pictures.

19th August 2019

A workshop on Creative Thinking for Business was conducted in association with the Startup and Innovation Cell of the College. This workshop aimed at orienting students to think out of the box and tap their creative side. The workshop was scheduled to be conducted by Ms. Durga Tilak who could not come on the day due to ill health. Hence, the workshop was conducted by Dr. Mariam Noronha, Coordinator, Startup and Innovation Cell, Ness Wadia College of Commerce, Pune.

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meditation, writing are simple practices that help us to become more creative and can be practiced by all.

26th September, 2019

Art for Self Discovery, a set of activities aimed at enhancing the understanding of the self and coping skills was organized under the aegis of the Arts Association. Four exercises were conducted in which students learned to introspect and understand where they stand on the ladder of self-development.

To begin with the Two Circles exercise in which students drew one big circle and a small circle inside it. In the small circle students were asked to list what they could control and in the outer ring, things beyond their control. This helped students to understand that we can only control ourselves, how we respond and relate to things, we cannot control other people, even circumstances and things like the weather. We do not need to worry about what we cannot control, what's inside matters.

The next exercise comprised listing people, animals/things without which one cannot imagine life. Finally, we all realized that little things matter, most people listed friends, family, pets, music, books, laughter as things they could not imagine life without.

Thereafter students did an exercise called "Watch me bloom". They drew a hexagon which represented a centre of a flower and petals extending from each side of the hexagon. Inside the hexagon they wrote something that they wanted to improve on like being able to play a musical instrument well. The petals were filled with different steps to achieve this- join a music class, practice, buy the instrument, self-learning by watching videos, attending class regularly, working to improve.

Finally, the session concluded with students making a coping shield. A paper cut out of a shield was given to each one of them. They filled the shield with ways in which they could cope when stressed out. Taking deep breaths, exercising, listening to music, spending time in nature, watching a movie, etc were some ways students listed. They were encouraged to keep the shield like a bookmark or reminder to help them cope.

The session was conducted by Dr. Mariam Noronha.

Number of students attended: 37

9th December, 2019

Ms. Munira Baghdadi, Senior Graphic Designer, WhyNine Design Studio spoke on a Designer's Perspective on Brand Building and Brand Identity; this talk was organized in association with the Startup and Innovation Cell of the College. She shed light on the importance of brand identity beyond a logo and the need for humanizing brands.

Step1-: Plan/Idea-: she said whichever name plan a proper design for it.

Step2-: Target audience- :example pubg.This game targeted people who were looking for battleground virtually with easy access.

Step3-: Ultimate market perception- : example Nike by observing a tick mark (swoosh) people understand it's the brand Nike.

Step4-: Competitors- :you should understand your competitors and try to be better than them to stay in the competition.

Step5-: Brand Persona-:It is humanizing the brand .example -:Zara. We imagine a person wearing Zara to be elegant ,decent and sophisticated so from brand patronage we can judge people's characteristics.

Step6-: Objective/core value. Example -:Raymonds. It wants to be a luxury brand and highlights family values in people's life.

Step7-: Brand identity.i.e.how can we judge a brand or identity it by its color, symbol and typography .it is nothing but elements that makes a brand different from another brands. The elements are

A) Colour

B) Photographs/Images

C) Typography

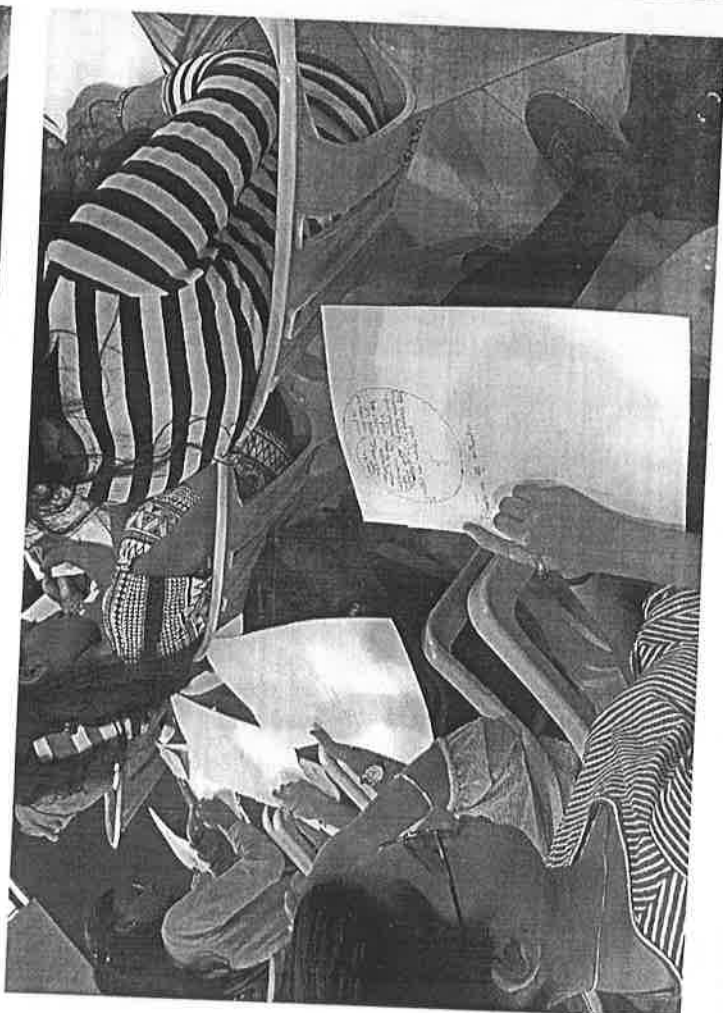
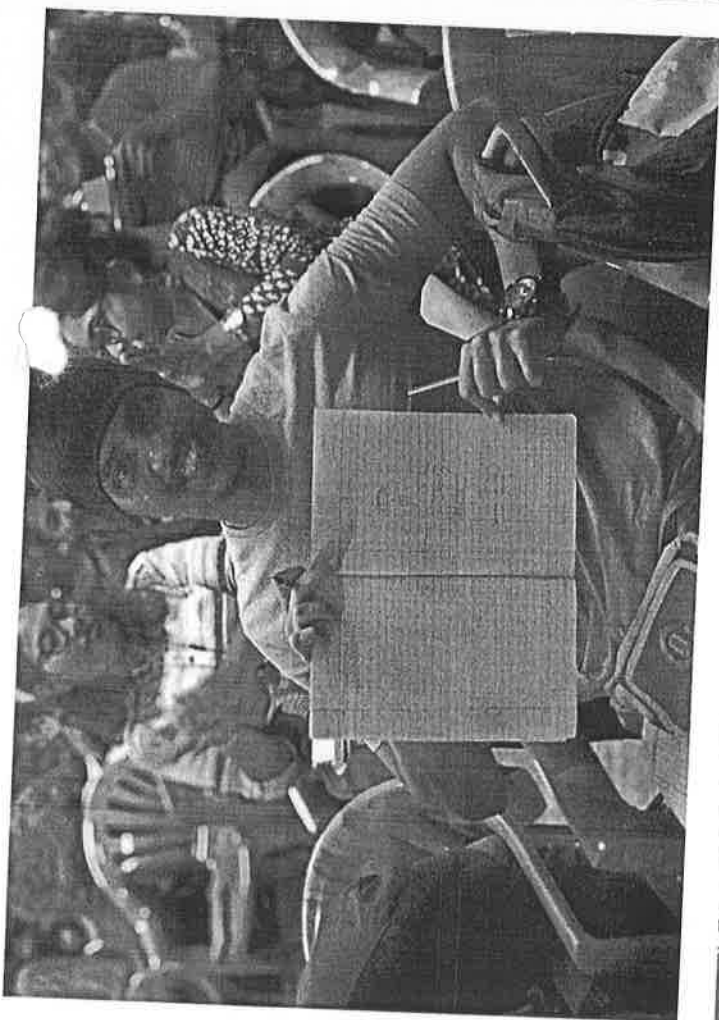
D) Style and layout

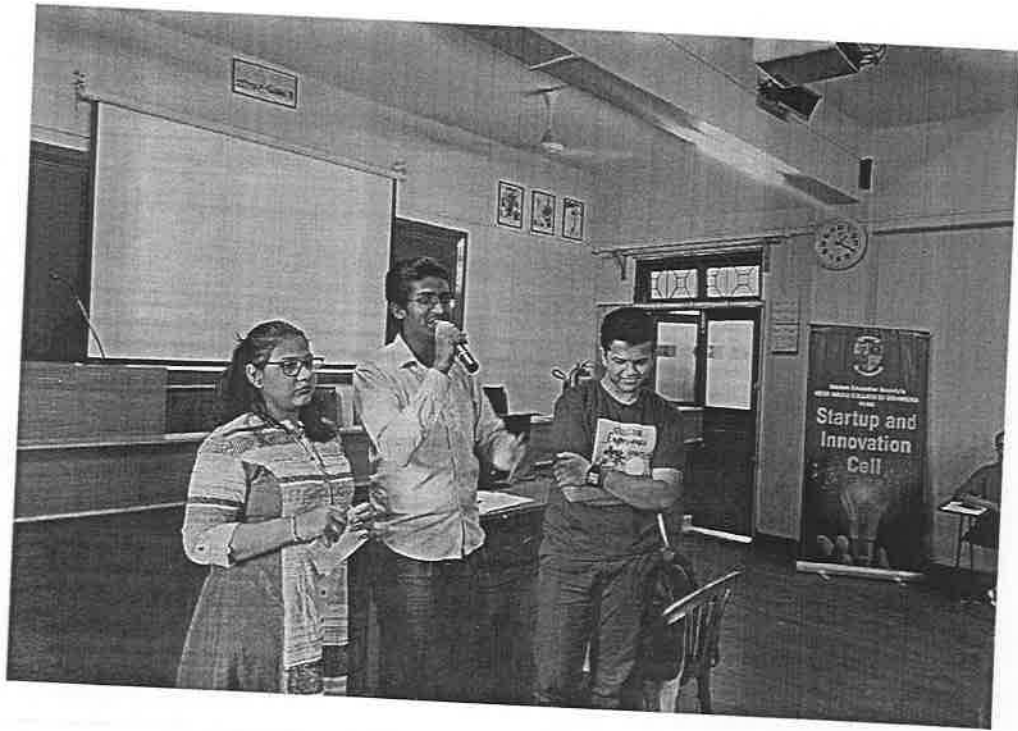
E) Tone and Voice

Step 8-: Marketing & advertising- :Think how you advertise uniquely & understand the psychology and perception of people after receiving the information via your advertisements.

47 Students and one teacher attended the events.

Arts Association (2019-2020)





Report on: The Start-Up Idea Contest, 2019.

-Armaan Madhani
Ria Chandnani

The Startup and Innovation Cell of the Ness Wadia College of Commerce organized the "Startup Idea Contest", which took place on 7th September, 2019. The event started off with a welcome speech delivered by Tanaya Ingale a volunteer of the cell. In her speech Tanaya, acknowledged the judges, teachers, volunteers and the participants about the Startup and Innovation Cell and laid out the agenda for the contest being held. Tanaya then requested Dr. Prakash N. Chaudhary, Vice Principal, Associate Professor and Head, Dept. of Business Law to address the audience. In his address to the audience, Dr. Chaudhary appreciated the efforts of all the volunteers Startup and Innovation Cell who put in all the efforts and hard work in organizing such events and giving an opportunity to the students of the college, to participate and gain experience which would be fruitful of their future that lies ahead of them today. He also motivated the participants to continue to come up new ideas and technological innovations which might one day become long term sustainable business's providing solutions to upcoming problems in the industry.

Tanaya then introduced the two judges for the contest. The first judge was Shri Yogesh Shinde, social entrepreneur and co-founder of Bamboo India. Bamboo India is an Indian Startup founded on 15th August 2016 in Pune by Mr. and Mrs. Shinde. Their aim was to provide people with an alternative to plastic products. Hence they came with innovative bamboo products such as - Bamboo toothbrush, bamboo ear buds, bamboo straws and many more. Their mission is to reduce plastic waste by replacing plastic products with similar bamboo products and create a positive impact on many people's lives. Prior to joining the Bamboo India Mission, Mr. Yogesh Shinde spent 14 years in the IT Industry working for many companies such as- Barclays, T-Mobile, Vodafone and so on across the globe in Germany, London and many European countries as well as Indian cities. During this time he worked in various roles including that of developer, team leader, manager, onsite delivery manager and Assistant Vice President. All along he wanted to give back to society and his country, this is the reason he gave up his corporate career and pursued entrepreneurship. The second judge was Mr. Rohit Oswal. Rohit Oswal along with Tejas Shah, a technology and fashion savvy duo who saw a great opportunity in the men's clothing business realized that serious dearth of options for regular wear t-shirts by Indian brands. They found that within the few brands that did offer quality and variety, there was a gap in how and where the materials were sourced from. After several months of research, they formed the Outlier Clothing brand which is not only effective in the way it looks and feels but can be worn with a clear conscience. Outliers t-shirts have an Indian feel through designs, international standards in quality and zero exploitation of farmers that grow the cotton for the apparel as well as our environment. Rohit Oswal has also co-founded another firm in 2019 known as- Perpetual Wealth Management, where they offer services like mutual fund investing, portfolio management services, insurance, loans, etc.

Then Dr. Chaudhary presented the judges with a rose bud and welcomed them to our college as an expression of gratitude for spending their precious time mentoring and guiding us. After this Krupa Asher another volunteer of the cell addressed the audience with an explanation about the various

rules, regulations and protocols that the participants must follow while presenting their startup business idea.

The first participant was Prathamesh Jakka from TY-BBA (IB). His idea was about a device/equipment called 'Light Painter'. It is a tool that enhances photo quality by making use of light painting technology. It solves the problem of faced by other similar equipment's including fragility, heavy weightless, single color exposure and biggest problem of all exorbitant prices. His device was multi-purpose equipment which finds it use in the photography and cinematography industry. The products target markets would be pre-wedding shoots, video photography, etc.

The second participant was Rajesh Ramakant Bardapure a student of TYBcom. His idea was one which would help making spoken English classes more efficient. He noticed that these classes don't generate good results due to the attitude of the teachers. So to solve this problem he developed an app which would help in taking these classes online with the best tutors that would be trained by his company to have a better attitude and teaching style.

The participants of the third team were Ashish Vegdani and Ajay Sutar from TY-BBA. Their idea was to create an application named Dr. Dhobi, which would provide an online platform for laundry services along with doorstep pick up and drop facilities. Their competitive advantage would be reasonable pricing and fast delivery. Their target market includes hostel students, working individuals and housewives.

The fourth participant - Prathamesh Jakka – The next idea by Prathamesh was an affordable alternative to tools that are used to take time-lapse videos. It was a camera slider which had the technology which would help it move in various directions at the speed desired by the user. This slider would be able to calculate how many pictures to take over a certain period of time to get the time-lapse of the desired length. He showed the judges a video of the prototype created by him and one that he had created for personal use.

The fifth participant - Rajesh Ramakant Bardapure – His next idea was of a start-up idea for traditional and social media handling. He wanted to open an advertising office which would provide these advertising services to promote the client's business. At the end of the contract a report would be given to show the progress and if there is no progress then the fees would be refunded.

The participants of the sixth team were Kaustubh Meshram and Yash Sangpal from TYBBA. Their idea was to start a company named 'Mesh Marketing Solutions Pvt. Ltd', which would offer social media market services along with competitive market research analysis, client funding as well as brokering funding for startup ideas between entrepreneurs and investors.

The seventh team participating were Anandita Mitra and Shubham Thorat from TYBBA. Their idea was to launch an online platform 'Tennis Cult' providing services to athletes and sports enthusiasts. The features of the platform include advance court bookings at reasonable prices, training by professional coaches, etc. covering various geographic localities in northern India.

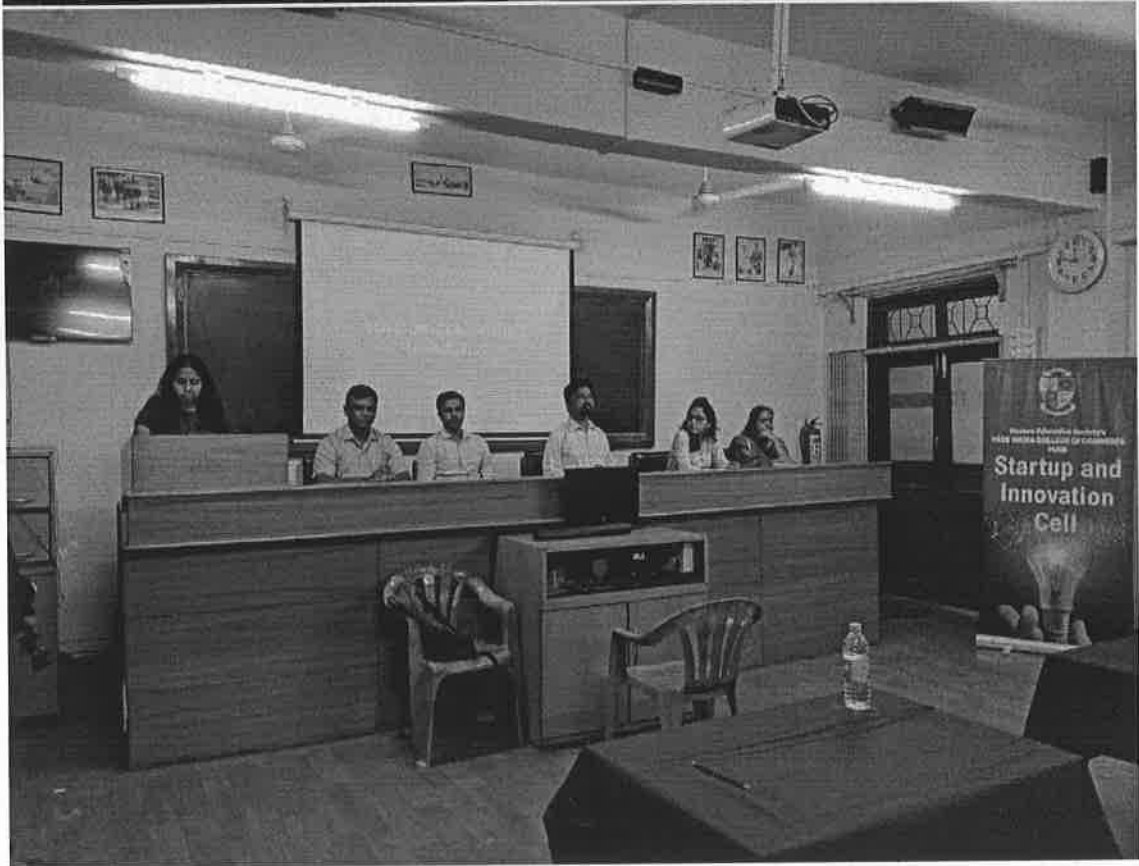
The eight team included Guru Govind Mahesh and Sadhana Singh, students from TYBBA. Their idea was a way to wash people's cars more conveniently and save water along the way. It would be an app based service which would connect the vehicle users and vehicle cleaning operators directly. It would help create an online payment platform for the same and would help the owner get their vehicles washed professionally at their own specified time.

The ninth contestant was Prathamesh Jakka, his idea rose out of a personal need. Being an ex-engineering student, he was often stuck writing multiple assignments by hand. It was necessary for these assignments, which were generally just copied to have his handwriting. So he decided to create a printer which would be able to print in one's own handwriting. Here, you would have to put a sample of your own handwriting and then the documents that you wish to write on a word document. The printer would print the document in the handwriting of the user.

The last team to participate in the contest was Karan Pawar and Shubham Thorat from TYBBA. Their idea I called "Fresh Mart" and would be a competitor to Big Basket and Grofers. The biggest difference in their business model would be that Fresh Mart would be an online platform that would source fruits and vegetables directly from the farmers. They would deliver fresh produce and as they would be connected directly to the farmer, their costs would also be considerably lower.

This marked the end of the contest and after tallying up the points given by both the judges, Anandita Mishra and Shubham Thorat stood first for 'Tennis Cult' and Prathamesh Jakka secured second place for his handwriting printer.

The judges then gave certain remarks to the contestants that would help them do better in the future. Shri Yogesh Shinde asked the students to be more confident while presenting and to have all their market research ready. He also told them that it was essential to have estimated costs and pricing presented while sharing their business idea. Overall, he encouraged them to keep working on their ideas and to develop them into revenue generating businesses.



Modern Education Society's
Ness Wadia College of Commerce, Pune

Startup and Innovation Cell

NOTICE

Students are required to note details relating to the following events being conducted by the Startup and Innovation Cell of the College:

Sr no	Day and Date	Title of Workshop	Timing	Venue
1	Thursday, 26 Sept, 2019	Screening of Videos and Talks on Starting a Business, Pitching Ideas to Investors, Dealing with Failure, How Consumers Make Choices Followed by discussion and sharing by students	11.15 am to 12.15 pm	BBA Seminar Hall
2	Saturday, 28 th Sept, 2019	Xpressions- A Panel Discussion on the nitty gritty of being a business owner	11.30 am to 12.30 pm	BBA Seminar Hall

M. Noronha
21/9/19
Dr. M. Noronha
 Coordinator

Dr. M. K. Sanap
Dr. M. K. Sanap
 Head, Startup
 & Innovation Cell

Prof. Girija Shankar
Prof. Girija Shankar
 I/c Principal



Screening of Educational Videos and Talks

26 September, 2019

11.30 am to 12.30 pm

The Startup and Innovation Cell conducted a screening of the following videos and educational talks:

1. Top 10 Shark Tank Businesses (successful pitches)
2. Top 10 Shark Tank Businesses (pitches that failed to get funding but made it big after the show)
3. Tips on making a great Shark Tank Pitch
4. Inspirational words by Jack Ma
5. Marketing without Advertising- a Ted Talk by Manu Kumar Jain, Vice President Xiaomi and Managing Director, Xiaomi India

Following this student shared learning from the above.

Number of Students Attended: 57

Startup and Innovation cell, Ness wadia College of Commerce

Attendance sheet

Date: 26/09/19

Sr No.	Name	Contact	Class & Div	Sign
1	Harjas Kaur Juneja	9175177909	B.Com Third year	<i>Juneja</i>
2	Kesar vimal parmar	7066507916	B.Com Third year	<i>Kesar P.</i>
3	Namrata Pingale	9422005880	B.Com Third year	<i>NP</i>
4	Gagandeep Singh khanduja	8087773934	B.Com Third year	<i>Gagandeep</i>
5	Prachi jadhav	9112349782	B.Com Third year	<i>Prachi</i>
6	Rounak Singh Khanuja	8237315523	B.Com Third year	<i>Rounak</i>
7	Varun Baldota	8793335500	B.Com Third year	
8	Tanushree Gulati	9595150535	B.Com Third year	<i>Gulati</i>
9	Jagdish achit chavan	7264929215	B.Com Third year	<i>Jagdish</i>
10	Krupali Patadiya	9975282953	B.Com Third year	<i>Krupali</i>
11	Hinal Jain	8007011639	B.Com Third year	
12	Simanthini Sarak	8380942996	B.Com Third year	<i>Sarak</i>
13	CHAITANYA MARUTI SHELAR	8446196321	B.Com Third year	<i>Chaitanya</i>
14	SMITA SHARMA	7709274432	B.Com Third year	<i>Smita</i>
15	Monika Daware	8983818798	B.Com Third year	
16	Pratima khedkar	8378028219	B.Com Third year	<i>Pratima</i>
17	Jenish	9527191919	B.Com Third year	<i>Jenish</i>
18	Idris Tinwala	8788132900	B.Com Third year	<i>Idris</i>
19	Indraja Shrikant Parve	9834379435	B.Com Third year	<i>Indraja</i>
20	Gayatri Arankar	8805212299	B.Com Third year	<i>Gayatri</i>
21	Jaikumar Oswal	7387187752	B.Com Third year	<i>Jaikumar</i>
22	Naya Shaikh	9764138325	B.Com Third year	<i>Naya</i>
23	Sukhada kishor jagtap	9834767210	B.Com Third year	<i>Sukhada</i>
24	Meenakshi sharma	7498991587	B.Com Third year	<i>Meenakshi</i>
25	Kshitij Pataskar	9511911694	B.Com Third year	<i>Kshitij</i>
26	Himani Gupta	8446092884	B.Com Third year	<i>Himani</i>
27	Roohan Singh	9850037196	B.Com Third year	<i>Roohan</i>
28	Prathmesh Bhosale	9657158884	B.Com Third year	<i>Prathmesh</i>
29	Aditya Bijlani	7798611281	B.Com Third year	<i>Aditya</i>
30	Ashish Kumar	9916349663	B.Com Third year	<i>Ashish</i>
31	krutik pawar	8329478920	B.Com Third year	<i>Krutik</i>
32	Ajit Ram Pisote	9146050207	B.Com Third year	<i>Ajit</i>
33	Rutaja Hiremath	8087227539	B.Com Third year	<i>Rutaja</i>
34	Fardeen Haque	7620931934	B.Com Second year	
35	Ajay Sutar	9156456796	BBA Third year	
36	Ashish Vegdani	7069288529	BBA Third year	
37	Yash Sangpal	7972920552	BBA Third year	
38	Rakesh Dilip Gavit	7776898435	BBA Third year	
39	Rahul Singh	9960123669	BBA Third year	
40	Anmol Milaney	9503516362	BBA Third year	
41	Izhan Perampalli	7083251857	BBA Third year	<i>Izhan</i>
42	afroz yousufi	9158767968	BBA Third year	
43	Ruchita	8087959655	BBA Third year	<i>Ruchita</i>
44	Màssi HaDari	9168843898	BBA Second year	

45	Aaryan Singh Negi	7987424315	BBA	Second year	
46	Deepak pandey	7083553793	BBA-IB	Third year	
47	Takshak	7709741704	BBA-IB	Third year	
48	Mohammed Bharmal	9372653069	BBA-IB	Third year	DA
49	Devang Umesh Naikwade	9673530463	BBA-IB	Second year	
50	Hussain Manasawala	9405646546	BBA-IB	First year	
51	Rushikesh Shirde	8055658027	B.com	T.Y	Pishi
52	Naripa Patel	9765912285	B.com	T.Y	Naripa
53	Darshana. Panchal.	8726818181	B.com	T.Y	Wase
54	Shriya Zarekar	8550977285	B.com	T.Y.	Sarekar
55	Rubna Jays	8793025289	B.com	T.Y	Rubna
56	Pratik chandgude	9146353050	B.com	T.Y.	Pratik
57	Athava Pat	7276909714	B.com	T.Y	Athava
58	Sumit. Rodge	9604720908	B.com	T.Y	Sumit
59	Mokshita Porewal	8830277733	T.Y B.com	T.Y	Mokshita
60	Bhiveta Shinde	9011731608	TY B.com	T.Y	Bhiveta

61 Vivek Oswal 7276381469 TY B.com TY

62. Deljit Chakraborty 7209518980 T.Y B.com T.Y

63 Payal Motwani 8964013041 TY B.com

64 Tadhvael. Taywade 7774032584 TY B.com

65 Shivam Pardeshi 8149161960 TY B.com

66. Darshan Thakkar 7030304026 TY B.com Darshan

67. Souham Tembekar 7350444045 T.Y B.com Spr

68. Vaishnavi Hise 9158016361 TY B.com Vaish

69. Ankita. K. 8793119169 T.Y B.com Ankita

70. Monica Kushwaha 7350075704 T.Y. B.COM Monica

71 Pooja Khadke 8668329041 T.Y. B.COM Pooja

72. Pranita Agarwal 9011901963 T.Y. B.com Pranita

73. Sailec Gundecha 7276942380 T.Y B.com Sailec

74. Kinjal Oswal 8149105597 T.Y. B.com Kinjal

75. Taher Vohra 9730109152 SY BBA IB Taher

Xpressions 28/9/19

Bot 67 Students
Teacher

Sr.No	Name	Contact	Stream		Sign
1	Harjas Kaur Juneja	9175177909	B.Com	Third year	Hunja
2	Kesar vimal parmar	7066507916	B.Com	Third year	Kesar P.
3	Namrata Pingale	9422005880	B.Com	Third year	NP
4	Gagandeep Singh khanduja	8087773934	B.Com	Third year	Gagan
5	Prachi jadhav	9112349782	B.Com	Third year	Prachi
6	Rounak Singh Khanuja	8237315523	B.Com	Third year	
7	Varun Baldota	8793335500	B.Com	Third year	
8	Tanushree Gulati	9595150535	B.Com	Third year	Baldota
9	Jagadish achit chavan	7264929215	B.Com	Third year	Jagadish
10	Krupali Patadiya	9975282953	B.Com	Third year	Krupali
11	Hinal Jain	8007011639	B.Com	Third year	
12	Simanthini Sarak	8380942996	B.Com	Third year	Sarak
13	CHAITANYA MARUTI SHELAR	8446196321	B.Com	Third year	
14	SMITA SHARMA	7709274432	B.Com	Third year	Smita
15	Monika Daware	8983818798	B.Com	Third year	Monika
16	Pratima khedkar	8378028219	B.Com	Third year	Pratima
17	Jenish	9527191919	B.Com	Third year	Jenish
18	Idris Tinwala	8788132900	B.Com	Third year	Idris
19	Indraja Shrikant Parve	9834379435	B.Com	Third year	Indraja
20	Gayatri Amalkar	8805212299	B.Com	Third year	Gayatri
21	Jaikumar Oswal	7387187752	B.Com	Third year	Jaikumar
22	Naya Shaikh	9764138325	B.Com	Third year	Naya
23	Sukhada kishor jagtap	9834767210	B.Com	Third year	Jagtap
24	Meenakshi sharma	7498991587	B.Com	Third year	Meenakshi
25	Kshitij Pataskar	9511911694	B.Com	Third year	Kshitij
26	Himani Gupta	8446092884	B.Com	Third year	Himani
27	Roohan Singh	9850037196	B.Com	Third year	Roohan
28	Prathmesh Bhosale	9657158884	B.Com	Third year	
29	Aditya Bijlani	7798611281	B.Com	Third year	Aditya
30	Ashish Kumar	9916349663	B.Com	Third year	Ashish
31	krutik pawar	8329478920	B.Com	Third year	Krutik
32	Ajit Ram Pisote	9146050207	B.Com	Third year	Ajit
33	Rutaja Hiremath	8087227539	B.Com	Third year	Rutaja
34	Naina patel	9765912285	B.Com	Third year	Naina
35	Darshana panchal	7709241758	B.Com	Third year	Darshana
36	Jaya Bubna	8793025289	B.Com	Third year	Jaya Bubna
37	Fardeen Haque	7620931934	B.Com	Second year	Fardeen
38	Tanaya Ingale	9049962979	B.Com	Second year	Tanaya
39	Aliasger Limadiawala	8237399824	B.Com	First year	
40	Ajay Sutar	9156456796	BBA	Third year	
41	Ashish Vegdani	7069288529	BBA	Third year	Ashish
42	Ria Chandnani	8390000960	BBA	Third year	Ria
43	Armaan Madhani	9975760753	BBA	Third year	Armaan

Xpressions 28/9/19

44	Anmol Milaney	9503516362	BBA	Third year	
45	Izhan Perampalli	7083251857	BBA	Third year	Handwritten
46	afroz yousufi	9158767968	BBA	Third year	P
47	Ruchita	8087959655	BBA	Third year	P
48	Anuj	8669445862	BBA	Third year	
49	Màssi HaiDari	9168843898	BBA	Second year	
50	Aaryan Singh Negi	7987424315	BBA	Second year	
51	Mohammed Bharmal	9372653069	BBA-IB	Third year	
52	Devang Umesh Naikwade	9673530463	BBA-IB	Second year	
53	Hussain Manasawala	9405646546	BBA-IB	First year	
54	Nihali Phayade	7743996644	B.Com	Second ya	
55	shweta. Shinde	9011331608	BCOM	TY.BCOM	
56	Ruchikesh Shinde	8055658027	B.com	T.Y.	
57	Gakshi Jagtap	8149533856	B.com	T.Y.Bcom	
58	Makulata Pechual	8830299331	B.com	T.Y.B.com	
59	Monica Kusliwaha	7350075704	B.com	T.Y.B.com	
60	Pooja khaatka	8668339041	B.com	T.Y.B.com	
61	Tadhneel Jaywade	7774035581	B.com	T.Y.B.com	
62	Soham Tembekar	7350444041	B.com	T.Y.B.com	
63	Pratik chandgude	9146353050	B.com	T.Y.B.com	
64	Rushikesh chavon	8308308076	B.com	T.Y.B.com	
65	Darshan Phalkar	7030304026	B.com	T.Y.B.com	
66	Sameer Pawar	9881654792	BBA		
67	Shivam Pardeshi	8149161960	B.com	T.Y.B.com	
68	Bhujbal Akshay Das	3028201622	BBA	Sr BBA	
69	Debjit Chakraborty	7209518780	B.com	T.Y.B.com	
70	Chetan A. Rathod.	7387262147	B.com	T.Y.	

71	Payal Matwani	8969013891	B.com	T.Y.B.com	
72	Zoya Hajiyani	8806278051	TYBBA(1B)		
73	Shanu Kumar	9934112887	5YBBA(1B)		
74	Roshni Agarwal	7387704995	5YBBA		
75	Shriya Zarekar	8550477245	T.Y. B.com		
76	Sailee Gundecha	7276942380	Ty.B.com		
77	Kinjal Oswal.	8149405597	T.Y. B.com		
78	Pranita Agarwal	9011901963	T.Y. B.com		
79	Muskan Goel	7387432688	TY BCOM		
80	Vaishnavi Hire	9158016361	T.Y.B.com		
81	Harshada Kawade	7875818379	F.Y.B.com		
82	Keupa Ashar	9588682715	TYBBA		
83	Rohan Pawar	8779244866	F.Y. B.com		

Dr. M. Naraha

M Naraha
28/9/19

Guest Lecture on Intellectual Property for Business

27th September, 2019

Coordinator: Dr. Mariam Noronha

On 27 September the Department of Business Laws organized a lecture on Intellectual Property for Business. The lecture was delivered by Mr. Shridhar Kulkarni, Co-Founder, LegaLogic consulting Pune's leading corporate legal consultancy firm established six and a half years ago.

The event began with his introduction by a student, Mr. Armaan Asif Madhani, TY BBA and felicitation by Dr. Mariam Noronha who coordinated the conduct of the event. Mr. Kulkarni began his talk by explaining the term "intellectual property" which consists of 3 parts:-

- A. Product of human creation
- B. It Comprises of two distinct forms:-
 - a) Artistic work and b) industrial property

He also explained the different types of intellectual property:-

1. Invention

It is a new product that comprises an innovative step for the application. It is protected by a patent which an exclusive right is granted so that no one uses his invention without his consent.

2. Artistic work

It is creating something new in field of art like writing a book, drawing, publishing new music, etc.

3. Symbol logo

It means giving a logo to a product but no one can use that logo except its company.

C. Registration of the same

He further explained "design registration" which means having a design or shape or a pattern of a specific product to be registered and marketing in such a way that the field is known by



For example - Bisleri is a company that sells packaged water, packaged water is an industry but people usually people ask for Bisleri instead of a packaged water bottle, similarly people ask for a Xerox instead of a photocopy.

Design registration offers the advantages of an increase in market potential, promotion of creativity and safeguarding the features of the product. The requisites are it must be new and must not be disclosed to the public.

He then discussed trade mark as a symbol, word, signature, name, etc. which helps to distinguish between one brand and another. He also gave a classic example of Kirloskar which is a surname and got its name after a long presence and hearing from court otherwise a surname can't be given as a brand name.

The next topic was non-patentable inventions in India:-

- A. Which are frivolous in the eyes of the law
- B. Method for agriculture
- C. Inventions related to sonic energy
- D. Duplication of known devices

He later explained a new concept evolving in today's world which is Geographical Indications (GIs) which means a product which is originated from a specific territory and is known globally and with the help of the mark you have an edge over global competition.

For example recent news of *Kolhapuri chappal* which has got it's unique identification.

He continued to explain the importance of intellectual property as follows:-

1. Right to use
2. Right to sell
3. Right to prevent from others exploring
4. Right to licensing



He concluded by the lecture by explaining about various international treaties which are based on intellectual property rights, like the Madrid treaty which helps to provide one single procedure for the registration of a mark in several countries and PCT (patent co-operation treaty) which helps to patent internationally and reduces cost.

The session ended with a question-answer session.

Number of Students Attended: 74

Number of teachers attended: 4



Not the Students
of Teachers

DEPARTMENT OF BUSINESS LAW ATTENDANCE SHEET NWCC

TITLE OF EVENT: Lecture Intellectual Property for Business by Shradha Kulkarni DATE: 27/9/19

Name	Contact Number	Stream	Year	Signature
Harjas Kaur Juneja	9175177909	B.Com	Third Year	<i>H Juneja</i>
Jha pooja	9767429669	B.Com	Third Year	<i>Jha Pooja</i>
Sanket Jadhav	7391020306	B.Com	Third Year	<i>Sanket</i>
Hussain Manasawala	9405846546	BBA-IB	First Year	<i>Hussain</i>
Namrata Pingale	9422005880	B.Com	Third Year	<i>Namrata</i>
Bhise Prashant	9764671663	B.Com	Third Year	<i>Bhise</i>
Pawar Sameeran	9881 654 792	BBA-IB	First Year	<i>Pawar</i>
Rounak Singh Khanuja	8237315523	B.Com	Third Year	<i>Rounak</i>
Krupali Patadiya	9975282953	B.Com	Third Year	<i>Krupali</i>
Hinal Jain	8007011639	B.Com	Third Year	<i>Hinal</i>
Simanthini Sarak	8380942996	B.Com	Third Year	<i>Simanthini</i>
Chaitanya Maruti Shelar	8446196321	B.Com	Third Year	<i>Chaitanya</i>
SMITA SHARMA	7709274432	B.Com	Third Year	<i>Smita</i>
Monika Daware	8983819798	B.Com	Third Year	<i>Monika</i>
Pratima khedkar	8378028219	B.Com	Third Year	<i>Pratima</i>
Idris Tinwala	8788132900	B.Com	Third Year	<i>Idris</i>
Indraja Shrikant Parve	9834379435	B.Com	Third Year	<i>Indraja</i>
Yash	7972920552	BBA	Third Year	<i>Yash</i>
Anushka	8087567743	BBA	Third Year	<i>Anushka</i>
Atul kumar yadav	9673961092	B.Com	Third Year	<i>Atul</i>
Vidhi Bafna	8275800739	BBA	Third Year	<i>Vidhi</i>
Anmol milaney	9503516362	BBA	Third Year	<i>Anmol</i>
Jaikumar Oswal	7387187752	B.Com	Third Year	<i>Jaikumar</i>
Ravish	8446884726	B.Com	Third Year	<i>Ravish</i>
Kasim karumanchi	9881243987	B.Com	Third Year	<i>Kasim</i>
Akshat mandalgi	7987642638	B.Voc	First Year	<i>Akshat</i>
Naya Shaikh	9764138325	B.Com	Third Year	<i>Naya</i>
Armaan Madhani	9975760753	BBA	Third Year	<i>Armaan</i>
Raghuvirsingh Devda	8329622909	B.Com	First Year	<i>Raghuvir</i>
Ram holambe	9373242940	B.Com	Second Year	<i>Ram</i>
Sukhada kishor jagtap	9834767210	B.Com	Third Year	<i>Sukhada</i>
Meenakshi sharma	7498991587	B.Com	Third Year	<i>Meenakshi</i>
Rohan Pawar	8779244566	B.Com	First Year	<i>Rohan</i>
Kshitij Pataskar	9511911694	B.Com	Third Year	<i>Kshitij</i>
Himani Gupta	8446092884	B.Com	Third Year	<i>Himani</i>
Shubham Bapurao Thorat	7757832899	BBA	Third Year	<i>Shubham</i>
Roohan Singh	9850037196	B.Com	Third Year	<i>Roohan</i>
Nitin Nimba Patil	9689727247	BBA	Second Year	<i>Nitin</i>
Armaan Madhani	9975760753	BBA	Third Year	<i>Armaan</i>
Hussain jam	8806467692	BBA	Second Year	<i>Hussain</i>
Aditya Bijlani	7798611281	B.Com	Third Year	<i>Aditya</i>
Nilesh	9130995063	M.Com	First Year	<i>Nilesh</i>
Ashish Kumar	9916349683	B.Com	Third Year	<i>Ashish</i>
krutik pawar	08329478920	B.Com	Third Year	<i>Krutik</i>
Shubham	7218205872	B.Com	Third Year	<i>Shubham</i>
Fardeen Haque	7620931934	B.Com	Second Year	<i>Fardeen</i>
Ajay	7972817771	B.Com	Third Year	<i>Ajay</i>
Rutaja Hiremath	8087227539	B.Com	Third Year	<i>Rutaja</i>
Shreya Zarekar	8550977295	B.Com	Third Year	<i>Shreya</i>
Aliasger Limdiawala	8237399824	B.Com	First Year	<i>Aliasger</i>



Department of Business Laws. IP lectures

Attendance sheet

Date: 27/09/19

1) J.K. Shikalgar

2) Dr. P.N. Chaudhary

3) Mr. B.V. Rathod

4) Dr. M. Naraha

Shikalgar
7/9/19

M. Naraha
27/9/19.







Modern Education Society's

NESS WADIA COLLEGE OF COMMERCE

19, Prin. V. K. Joag Path, Pune - 411 001 Maharashtra State (India)

Website : www.nesswadiacollege.edu.in

Senior College ID/No. : PU/PN/C/021/1989

Senior College Code No. : 060

Junior College Code No. : J.11.15.003

Re-accredited by NAAC with an 'A' Grade (2014-2019)

Affiliated to the University of Pune and Recognised by Government of Maharashtra

Recognised Under Section 2(f) and 12(B) of UGC Act, 1956.



College (O) : 020-26167024 / 26160909

Fax : 020-2616 3149 / 26160572

E-mail : nesswadiacollege@gmail.com

NOTICE**STARTUP AND INNOVATION CELL**

5.10.19

This is to inform all the students of F.Y.,S.Y.,T.Y.,(B.Com., BBA,BBA-IB,BBA-CA,M.Com.) that the **STARTUP AND INNOVATION CELL** of the college is organizing a **Panel Discussion** by Alumni Entrepreneurs. Interested Students may kindly be present as per details given below.

Date: October 9, 2019**Venue: Room No. 204****Time: 12pm**

List of Alumni Entrepreneurs are given below:

1. Saad Sheikh (Food & Beverage Industry)
2. Pravin Kumar (Research and Consultancy)
3. Anisha Vaswani (Fashion Industry)

Dr. Deepa DaniAssistant Coordinator
Startup and Innovation Cell

Dr. M. K. SanapHead
Startup and Innovation Cell

Prof. Girija Shankar

I/C Principal

SHOT ON REDMI 7
AI DUAL CAMERA



STARTUP AND INNOVATION CELL ACTIVITIES ATTENDANCE SHEET, NWCC

Pg. No. (2)

SECTION: ~~BBA~~ B.Com / B.Voc.DATE OF EVENT: 9th Oct 2019

TITLE OF EVENT/ACTIVITY: PLENARY SESSION

- ALUMNI ENTREPRENEURS

Sr.No	NAME	CLASS	Mobile No	Signature
1.	Rohan. N. Pawar	FY. D	8779244566	R.Pawar
2.	Omkar. A. Ahirrao	FY. E	9420169557	omkar
3.	Prashant Bhise	TY. BCom	9022478883	Prashant
4.	SANKET JADHAV	T.Y. - A	7391020366	SANKET
5.	PARTH WANI	T.Y. - B	9403636509	Parth
6.	Ritu Sharma	F.Y. B.Voc	6395790344	Ritu
7.	Roshni Khatni	F.Y. B.Voc	7972139536	Roshni
8.	Tanaya Ingale	S.Y. BCOM	9049962979	Tanaya
9.	Sheeshti Singh	S.Y. BCOM	8237878207	Sheeshti
10.	Harshada Kawade	S.Y. BCOM	7875818379	Harshada
11.	Aliabbas. M.J.	TY.BBA(10)	8669089636	Ali
12.	Satuba. K. Gujral	TYBBA(10)	9921356278	Satuba
13.	Shubham pagare	TYBBA(10)	9881221869	Shubham
14.	Akanksha Jadhav	TY BCOM D	7410558972	Akanksha
15.	Ritika R.K. Pal.	T.Y. BCOM E	7249137925	Ritika
16.	Mansi Shindekar	T.Y. BCOM D	9527052533	Mansi

SHOT ON REDMI 7
AI DUAL CAMERA



Activity Report

Intellectual property rights

17 th October 19-20

The seminar held on 17th October 2019, in Ness Wadia College of Commerce, Pune was about Intellectual Property Rights. The seminar was an initiative by the Startup and Innovation Cell of the college. The speaker for the seminar was Mr. Hrishikesh Honkolas. The lecture was for about an hour in which Mr. Hrishikesh told us about the four laws that are applied to Intellectual Property Rights. The four laws are Patent act, Trademark act, Copyright act and Design. In this lecture he also told us what are the procedures to get registered under these laws, their advantages and disadvantages and their insignia by giving absolutely apt examples or by telling stories. They said that any research taken by any scientists or any particular person would be helpful for society. Mr. Hrishikesh also gave information about Novartis Company which was set up in 2014. It came up with Cancer drug which was very helpful and was set up with very heavy pricing around 1 strip for Rs 25,000. They also provide information regarding the time span of these laws. They said that the term of a patent is 20 years from the date of filing of an application and once the term is finished, no patent protection will be granted. A patent cannot be renewed. It goes to the public domain after 20 years. Next they talked about another law, i.e. Trademark. Trademark act was set up in 1999. They said that a trademark can be a logo or text but a logo cannot be a trademark. It can consist of colour, sound, style and pattern. Then they also said that Army insignia, Government insignia, Military insignia, Navy insignia and Air force insignia cannot be used as a trademark. The time span of a trademark is 10 years. They also said that if you are not using your trademark for 5 years, then your trademark registration gets lapsed. After your time span is expired, you can renew it with the same format and fees. Then they explained about another law, which is Copyright. They gave 5 important disciplines regarding copyright: Artistic work, Literary work, Dramatic work, computer programs and performer's right. Overall, it was a very educational lecture with a very entertaining speaker, Mr. Hrishikesh. For the continuous 1 hour, he kept the class entertained and even he didn't make the law seem boring.



PRINCIPAL
Ness Wadia College of Commerce
Pune - 411 001



17th Oct. 2019
IPR Seminar

Roll No.	Student's Name	
1	PURI AMRUTA DADASAHEB	Amruta
2	ROHOKALE AKSHAY AABA	A
3	DEEPANJALI MAURYA	D. Maurya
4	MALI TAMANNA MAHESH	Tamanna
5	MALIK SUFIYAN AHMED	Sufyan
6	SOURAV DAS	Sourav
7	GADE ANAGHA SUNIL	Anagha
8	VAIBHAVI JADHAV	Vaibhavi
9	SHINDE MINAKSHI SUNIL	Shinde
10	SATPUTE VINAYAK SUNIL	Vinayak
11	GAZEKHAN SHAHRUKH JAVED	Shahr
12	LEMBHE SNEHAL SANJAY	Lembhe
13	KHARAT RAJKUMAR BABAN	Kharat
14	DHOKARE VAISHALI ASHOK	Vaishali
15	THONGIRE TUKARAM LAXMAN	Tukaram
16	KHADIJA DAOODI RATLAMWALA	Khadija
17	BHANDARY VIDHYADHAR KUNJANNA	Vidhyadhar
18	MAHAJAN SAGAR DILIP	Sagar
19	KHANDELWAL VINITA RAVINDRA	Vinita
20	JARAD SHUBHAM JAGANNATH	Shubham
21	SHINDE NILESH NARAHARI	Nilesh
31	TRAWALLY MOMODOU LAMIN	Momodou
32	VISHAKHA T SHENDE	Vishakha
33	MEHERALLY YAMANI IQBAL	Yamani
34	JYOTI BALU PURVANT	Jyoti
35	KUMARI SHUSMA	Shusma
36	YOGESH VILAS THAKARE	Yogesh
37	RHEA MATHEW	Rhea
38	INGOLE ANANDA SHIVAJI	Ananda
39	INJAPURI PRIYA VENKATESH	Priya



Modern Education Society's
Ness Wadia College of Commerce, Pune

Startup and Innovation Cell

NOTICE

Students are required to note details relating to the events being organized by the Startup and Innovation Cell of the College on Monday, 9th December, 2019 at the BBA Seminar Hall:

Sr no	Event	Timing
1	Entrepreneurial Mindset- a talk by Ms. Sunanda Verma, Co-Founder, The Daftar	11.15 am to 12.15 pm
2	Brand Building and Brand Identity- A Designer's Perspective by Ms. Munira Baghdadi, Senior Graphic Designer, WhyNine Design Studio (This talk is in association with the Arts Association)	12. 15 pm to 1.00 pm

M Noronha
 08/12/19
 Dr. M. Noronha
 Coordinator

[Signature]
 Dr. M. K. Sanap
 Head, Startup
 & Innovation Cell

[Signature]
 Prof. Girija Shankar
 I/c Principal



Entrepreneurship mindset and Brand building

9th December 2019

The seminar held on 9th December 2019 at Ness Wadia College of Commerce, Pune. Conducted sessions- (1) Entrepreneurial Mindset (2) Brand Building & Brand Identity. The seminar was an initiative by the Startup and Innovation cell of the college. The first session seminar was held by Mrs Sunanda Verma, Co-founder of "The Daftar". The lecture was for about 45 minutes in which Mrs Sunanda first told



us about her business "The Daftar" a Co-working space, spread across 100 locations, Millions of Co-workers are there. She works with lot of Startups Consulting them. Then Mrs Sunanda tells us about the Entrepreneurial Mindset. She tells entrepreneurship as being Pro active, Risk taker, Creative in venture, Solve problems and earn profit. Then she explains this point to us. Pro active means to respond to situations & grab opportunities. The more response u give the pro active you become. Then she asked us Not to be afraid of failure or don't think about criticism after failure. Once you take risk you take complete ownership. SHE explained us how managing resources is also important to make optimum usage of available resources and give full energy to it. After this she explains the difference between Businessmen & Entrepreneurs. She asked few questions like all businessmen are entrepreneurs? And she said no! because businessmen are those who sell goods in small quantity but, entrepreneurs are those who add some value, doing something extra to expand their business. They accept challenges because it is a main reason to grow. later she explained how entrepreneurship skills are develop within us. She tells us that entrepreneurship skills are nothing but passion, PAGALPAN. The environment we live in And exposure. She asked us to observe them and presume them. Overall she said the more you do something the more you get interest in it and then you get skilled in it. She explained the above lecture by giving example of 3M company. The next guest in the session was Ms. Munira Bagdadi. She is a senior graphic designer of why-nine studio. In this session she talks about Brand building & Brand Designing. So she

Tells us the steps of brand designing. Step 1:- Plan Idea:- she said whichever name plan a proper design for it.

in
2
of



Step2-:Target audience- :example pubg.This game targeted people who were looking for battleground virtually at easy access.

Step3-:Ultimate market perception- :example Nike.Just by observing a tick people understand it's the brand Nike.

Step4-:Competitors- :you should understand your competitors and try to be better than them to stay in the competition.

Step5-:Brand Personna-:It is humanising the brand .example -:zara.we imagine a person

wearing Sara clothes to be elean ,descent and sophisticated person i.e just by wearing a brand we can judge people's characteristics.

Step6-:Objective i.e a core values.example -:Raymond.It wants to be a luxury brands and values in people's life.

Step7-:Brand identity.i.e.how can we judge a brand or identity it by its colour, symbol & typography .it is nothing but elements that makes a brand different from another brands.The elements are

- A)Colour
- B)Photograph
- C)Typography
- D)Style & layout
- E)Tone & Voice

Step 8-:Marketing &advertising- :Think how you advertise uniquely &understand the pschology &perception of people after receiving the information via your advertisements.

Overall this lecture taught us about entrepreneurship skills and brand marketing. The entire session was two way communication in which childrens got equal opportunity to communicate to the guest.!!

Thank you!

SECTION: BCOM

DATE OF EVENT: 9/12/19

TITLE OF EVENT/ACTIVITY: Entrepreneurial Mindset, Brand Building and brand identity

Sr.No	NAME	CLASS	Mobile No	Signature
1.	Nihali Phayade	S.Y. BCOM	7743994449	<i>Nihali</i>
2.	Rounak Singh Khanuja	TYB.COM	8237315523	<i>RSK</i>
3.	Charitanya M. Shelax	T.Y. BCOM	8466196891	<i>Charitanya</i>
4.	Jaskaran Singh	TYB.COM	8446276526	<i>Jaskaran</i>
5.]	Lakshi Jastap	T.Y. BCOM	8149533656	<i>Lakshi</i>
6.]	Sailee Gundecha	TY. BCOM	7276942380	<i>Sailee</i>
7.]	Kinjal Oswal	TY. BCOM	8149405597	<i>Kinjal</i>
8.]	Pawar Sameer	F.Y. BBA (IB)	9881654792	<i>Pawar</i>
9.]	OMKAR KOKARE	F.Y. BBA	9284994084	<i>Omkar</i>
10.]	Madhe Aniket	F.Y. BBA	8275254256	<i>Aniket</i>
11.	Omkar Dherange	F.Y. BBA	7499714577	<i>Omkar</i>
12.	Priyanka Kangiya	F.Y. BBA	8999241567	<i>Priyanka</i>
13.	Saurabh Kawde	F.Y. BBA	8007901652	<i>Saurabh</i>
14.	Aadesh Zurange	F.Y. BBA	9167655722	<i>Aadesh</i>
15.	Rutaja Hinemath	T.Y. B.COM	8087227539	<i>Rutaja</i>
16.	Bubna Jaya	TY BCOM	8793025289	<i>Bubna</i>
17.	Hinal Jain	T.Y. BCOM	8007011639	<i>Hinal</i>
18.	Pakshal Pawekh	T.Y. BCOM	8446655911	<i>Pakshal</i>
19.	Debjit Chakraborty	T.Y. BCOM	7209518980	<i>Debjit</i>
20.	Idhis Tinwala	TY BCOM	8788132900	<i>Idhis</i>

BBA

STARTUP AND INNOVATION CELL ACTIVITIES ATTENDANCE SHEET, NWCC

Pg.No 2

SECTION: BCOM

DATE OF EVENT: 9/12/19TITLE OF EVENT/ACTIVITY: Entrepreneurial Mindset / BRAND Identity

Sr.No	NAME	CLASS	Mobile No	Signature
21	Hanshada Kawade	5Y.BCOM	7875818379	<u>Hanshada</u>
22	Sheushti Singh	5Y BCOM	8237878207	<u>Sheushti</u>
23	Janaya Ingale	5Y BCOM	9049962979	<u>Janaya</u>
24	Monika Daware	T.Y.B.Com	8983818798	<u>Monika</u>
25	Pratima Khedkar	T.Y. bcom	8878028219	<u>Pratima</u>
26	Simanthini Sarav	T.Y.B.Com	8380942996	<u>Sarav</u>
27	Smita Sharma	T.Y.B.Com	7709274432	<u>Smita</u>
28	Dipti Kawale	FY.B.B.A	8308248584	<u>Dipti</u>
29	Pratik G. Bansode	FY.BBA(IB)	9975673133	<u>Pratik</u>
30	Omkar A. Khodade	FY.BBA(IB)	7887433307	<u>Omkar</u>
31	Omkar Darade	FY.BBA(IB)	9922317749	<u>Omkar</u>
32	Hrishyakesh Mundhekar	FY.BBA(IB)	7517915155	<u>Hrishy</u>
33	Rahana Sancheti	TY.BBA(IB)	8888267745	<u>RS</u>
34	Prachi Shetty	TY.BBA(IB)	7218000669	<u>Prachi</u>
35	SAKSHI GOYAL	F.Y.BBA(IB)	8209645239	<u>S.Goyal</u>
36	Nansata Pingale	T.Y.B.COM(D)	9422005880	<u>NP</u>
37	Himani Gupta	T.Y.B.COM(D)	8446092884	<u>HG</u>
38	Indraja Parve	T.Y. Bcom(D)	9834379435	<u>Indra</u>
39	Vaishnavi Hirve	T.Y.Bcom(D)	9158016361	<u>Vaish</u>
40	Shriya Larekar	T.Y. Bcom(P)	8550477295	<u>Shriya</u>
41	Bukhada Jagtap	T.Y. BCOM(D)	9765692628	<u>Jagtap</u>
42	Muskan Goel	TY.BCOM(D)	7387432188	<u>Muskan</u>
43	Rajesh Baredarase	TY.BCOM(C)	9156959998	<u>Rajesh</u>
44	Taher Vohra	5Y BBA IB	9730109152	<u>Taher</u>
45	Tanushree Gulati	TY Bcom	9595150535	<u>Tanushree</u>

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Modern Education Society's
NESS WADIA COLLEGE OF COMMERCE
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Phone: - 020-26167024 / 26160909 || Fax No.: 020-26163149 / 26160572

2019-20
2019-20
(10)



Student Development Cell

Annual Report for the Academic Year 2019-20

Students Development Cell

Student Development Officer: Dr. R. B. Sonawane

Nirbhay Kanya Abhiyan

17/01/2020

Student Development Cell organized Nirbhay Kanya Abhiyan an associawith Vidyarthini Manch on 17/01/2020. In the workshop girl students learnt different techniques of self-defense. Ms. Rupali Saikhedkar of Dhruv self-defense center demonstrated self-defense technique and Ms. Alka Joshi of NGO Abhivyakti conducted interactive session on the theme sexual harassment of girl student, 120 girl students participated in the programme.

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15.03.2020



NESS WADIA COLLEGE OF COMMERCE, PUNE - 1

STUDENT DEVELOPMENT CELL

NIRBHAYA KANYA ABHIYAN

DATE:- 17/01/2020

TIME:- 10.00 TO 05.00

Sr.No.	NAME OF STUDENT	CLASS	Roll.No	SESSION.1	SESSION.2
1	Dr. L-S. Baisane				
2	Priyadarshini Haps	Asst. Prof			
3	Dr. Mankurani Goel	Asst. Prof			
4	Abha S. Ghatge	Asst. Prof			
5	Shreelekha Kakade	Faculty			
6	Puja Dan	Asst. Prof.			
7	Dr. Ragini Mehta	Asst. Prof			
8	Vrushali B. Bansod	S.Y. B.com	154	Vrushali	Vrushali
9	Shilpa S. Anand	S.Y. B.com	226	Shilpa	Shilpa
10	Darshana Kate	S.Y. B.com	206	Kate	Kate
11	Supriya Randive	S.Y. B.com	222	Supriya	Supriya
12	Manisha Shinde	S.Y. B.com	225	Manisha	Manisha
13	Radhika Gaikwad	S.Y. B.com	767	Radhika	Radhika
14	Tharal Pooja Somnath	S.Y. B.com	755	Tharal	Tharal
15	Tejaswini Gore	S.Y. B.com	215	Gore	
16	Anchal Shukla	S.Y. B.com	244	Anchal	
17	Harpreet Kaur Bhatti	S.Y. B.com	184	Harpreet	
18	Divya Sanjay Tanpure	S.Y. B.com	50	Divya	
19	Ragini Rajesh Vishwakarma	S.Y. B.com	754	Ragini	
20	Titiksha Mahesh Frande	F.Y. B.com	822	Titiksha	Titiksha
21	Yukta Mahesh Frande	S.Y. B.com	824	Yukta	Yukta
22	Mangade Shradha	S.Y. B.com	751	Mangade	Mangade
23	Ruchika R. Mohite	F.Y. B.com	214	Ruchika	
24	Pragati Dilip Nalawade	F.Y. B.com	236	Pragati	
25	Sakshi Anil Temgire	F.Y. B.com	126	Sakshi	
26	Maryam Yauzei	M.com Part II	62	Maryam	
27	Riya Pal	M.com Part II	66	Riya Pal	
28	Kinjal Punamoya	M.com Part II	89	Kinjal	
29	Sandhya Thakur	F.Y. B.com	190	Sandhya	
30	Kranti Kharat	F.Y. B.com	11	Kranti	
31	Neha Chaudhari	F.Y. B.com	10	Neha	
32	Priyanka Ingale	F.Y. B.com	12	Priyanka	
33	Pallavi Shinde	T.Y. B.com	502	Pallavi	Pallavi
34	Minoti Sikka	T.Y. B.com	534	Minoti	Minoti
35	Gayatri Margude	F.Y. B.com	307	Gayatri	
36	Kenuka Bhorakade	F.Y. B.com	308	Kenuka	
37	Kajal Hinge	S.Y. B.com	204	Kajal	Kajal

NESS WADIA COLLEGE OF COMMERCE, PUNE - 1
STUDENT DEVELOPMENT CELL
NIRBHAYA KANYA ABHIYAN

DATE:- 17/01/2020

TIME:- 10.00 TO 05.00

Sr.No.	NAME OF STUDENT	CLASS	Roll.No	SESSION.1	SESSION.2
1	Shikha Jha	T.Y.Bcom	546	Shikha	Shikha
2	Mansi Shindekar	T.Y.Bcom	479	Mansi	Mansi
3	Pratiksha B. Bhawar	S.Y.Bcom	81	Pratiksha	
4	Yashika - Kuddele	S.Y.Bcom	307	Yashika	
5	Utkarsha S. Gokhale	F.Y.Bcom	756	Utkarsha	Utkarsha
6	Ankita A. Salve	F.Y.B.com	847	Ankita	Ankita
7	Sakshi Sanjay Gangawane	F.Y.B.com	758	Gangawane	Gangawane
8	Meeyuri B. Saste	S.Y.B.com	684	Meeyuri	
9	Shital B. Holambe	F.Y.B.com	768	Shital	
10	Aarti D. Kokate	F.Y.B.com	777	Aarti	
11	Priya Shival Waghade	F.Y.Bcom	753	Priya	Priya
12	Abhinav Dushyant Chivale	F.Y.Bcom	764	Abhinav	Abhinav
13	Poonam Divase	M.Com I	15	Poonam	Poonam
14	Pooreshi Sane	S.Y.Bcom	515	Pooreshi	Pooreshi
15	Simran Hinekar	S.Y.B.com	16	Simran H	
16	Hastika Jhord	S.Y.B.com	17	Hastika	
17	Maria Thomas	S.Y.B.com	153	Maria	
18	Payal Kurhe	F.Y.BCOM	332	Payal	Payal
19	Rasika Shejale	F.Y.BCOM	333	Rasika	Rasika
20	Pallavi Divase	F.Y.B.COM	232	Pallavi	Pallavi
21	Sakshi Banthiya	F.Y.B.COM	357	Sakshi	Sakshi
22	Sanskriti Bidwai	F.Y.B.com	319	Sanskriti	Sanskriti
23	Diksha Gaikwad	F.Y.B.com	310	Diksha	Diksha
24	Krishnam Shisame	F.Y.B.com	322	Krishnam	Krishnam
25	Sakshi S. Khedkar	S.Y.B.A	201	S.Khedkar	
26	Aarti Ki Shinde	F.Y.B.com	787	Shinde	
27	Chanda Kumbhar	M.com I	36	Chanda	
28	Jsha Kharat	M.com II	37	Kharat	
29	Punam Gade	M.Com II	42	Punam	
30	Pooja	M.com II	31	Pooja	
31	Sharayu Salvi	M.com II	34	Sharayu	
32	Regina Nadar	M.Com II	35	Regina	

- 33) Harsha Ghetot
- 34) Ritika Pal
- 35) Komal Shrivastav
- 36) Manisha Pawar

T.Y.Bcom 482
T.Y.Bcom 709
T.Y.Bcom 560
T.Y.Bcom 538

Ghetot
Ritika
Komal
Manisha

NESS WADIA COLLEGE OF COMMERCE, PUNE - 1

STUDENT DEVELOPMENT CELL

NIRBHAYA KANYA ABHIYAN

DATE:- 17/01/2020

TIME:- 10.00 TO 05.00

Sr.No.	NAME OF STUDENT	CLASS	Roll.No	SESSION.1	SESSION.2
1	Shalini Yadav	M-Com II	106	Shalini	
2	Rohan Anon	S.Y.B.Com	305	Rohan Anon	Rohan Anon
3	Nitul Khalse	S.Y.B.com	791	Nitul	Nitul
4	Vashnavi Shinde	S.Y.B.com	361	Vashnavi	
5	Rutuja Mali	F.Y.B.com	324	Rutuja	
6	Georgawane Rashani	S.Y.B.com	757	Georgawane	Georgawane
7	Madhumita Swami	S.Y.B.com	555	Madhumita	Madhumita
✓ 8	Priya shivlal Waghade	F.Y.B.com	753	Priya	Priya
✓ 9	Abhushi Dhanraj Chavale	F.Y.B.com	764	Abhushi	Abhushi
✓ 10	Prajakta Nikalje	F.Y.B.com	374	Prajakta	Prajakta
✓ 11	Prajakta Kadgi	F.Y.B.com	302	Prajakta	Prajakta
✓ 12	Kanchan Gultam	F.Y.B.com	305	Kanchan	Kanchan
✓ 13	Aarti Dalvi	M.com-I	02	Aarti	Aarti
✓ 14	Prachi Dalvi	M.com-I	01	Prachi	Prachi
✓ 15	Namrata Bhosale	M.com-I	04	Namrata	Namrata
✓ 16	Ruchika. Mawite	F.Y.B.com	214	Ruchika	Ruchika
✓ 17	Pragati. Nalwade	F.Y.B.com	236	Pragati	Pragati
✓ 18	Sakshi. Temgire	F.Y.B.com	126	Sakshi	Sakshi
✓ 19	Poonam Divase	M.com-I	15	Poonam	Poonam
20	Sonali Tekule	S.Y.B.com	807	Sonali	Sonali
21	Prajakta Walke	S.Y.B.com	813	Prajakta	Prajakta
22	Pallavi Tadhar	S.Y.B.com	796	Pallavi	Pallavi
✓ 23	Prati Gaji	S.Y.B.com	788	Prati	Prati
✓ 24	Shinde Bhagyashri	S.Y.B.com	760	Shinde	Shinde
✓ 25	Vishwakarma Ragini	S.Y.B.com	754	Vishwakarma	Vishwakarma
26	Theraj Pooja Somnath	S.Y.B.com		Theraj	Theraj
27	Gaikwad Pradnya Sudhakar	S.Y.B.com	767	Pradnya	Pradnya
28	Pranisha Shinde	S.Y.B.com	225	Pranisha	Pranisha
29	Shilpa Kothli	S.Y.B.com	226	Shilpa	Shilpa
30	Damshana Kate	S.Y.B.com	206	Damshana	Damshana
31	Supriya Randive	S.Y.B.com	222	Supriya	Supriya
32	Vrushali B. Bansod	S.Y.B.com	154	Vrushali	Vrushali

NESS WADIA COLLEGE OF COMMERCE, PUNE - 1
STUDENT DEVELOPMENT CELL
NIRBHAYA KANYA ABHIYAN

DATE:- 17/01/2020

TIME:- 10.00 TO 05.00

Sr.No.	NAME OF STUDENT	CLASS	College Name	SESSION.1	SESSION.2
1	Vaishruci Shinde	S.Y.Bcom	Ness Wadia		Shinde
2	Pritya Lakade	S.V.B	N.W		
3	Gayatri Haragude	F.Y.B	N.W	Gayatri	Gayatri
4	Pritya.G. Kharapude	T.Y.Bcom	N.W	Pritya	Pritya
5	Manishal.K. Swami	T.Y.Bcom	Ness wadia	Manishal	Manishal
6	Pooja Bhangare	T.Y.B.com	Ness wadia	Pooja	Pooja
7	pratibha Kuchekar	S.Y.Bcom	Ness wadia	pratibha	pratibha
8	Pallavi shinde	T.Y.Bcom	N.W.C.C.	Pallavi	Pallavi
9	Komal Shrivastav	T.Y.Bcom	N.W.C.C	Komal	Komal
10	Sandhya Takulkar	F.Y.Bcom	N.W.C.C.	Sandhya	Sandhya
11	Ritika Pal	T.Y.Bcom	Ness wadia	Ritika	Ritika
12	Haasha Gehlot	T.Y.Bcom	Ness wadia	Haasha	Haasha
13	Bhagyashri Vaduskar	F.Y.Bcom	Ness wadia	B.S.Vaduskar	B.S.Vaduskar
14	Pranjali Digambar Gudekar	F.Y.Bcom	Ness wadia	Pranjali	Pranjali
15	Titiksha Mahesh Erande	F.Y.B.com	Ness wadia	Titiksha	Titiksha
16	Yukta Mahesh Erande	S.Y.Bcom	NWCC	Yukta	Yukta
17	Chanda Kumari	M.com	NWCC	Chanda	Chanda
18	Isha Kharat	M.com	NWCC	Isha	Isha
19	Ankita Tirtha	M.COM	NWCC	Ankita	Ankita
20	Mangale shraddha	S.Y.Bcom	N.W.C.C	Mangale	Mangale
21	Manisha shinde	B.T.Bcom	N.W.C.C	Manisha	Manisha
22	Tharal Pooja Somnath	S.Y.Bcom	N.W.C.C	Tharal	Tharal
23	Shivani Sagadevan	T.Y.Bcom	N.W.C.C	Shivani	Shivani
24	Qureshi Saba	S.Y.Bcom	N.W.C.C	Saba	Saba
25	Sukshi Sanjay Gangavane	F.Y.B.com	Ness wadia	Sukshi	Sukshi
26	Ankita Abhiman Salve	F.Y.Bcom	Ness wadia	Ankita	Ankita
27	Utkarsha Sanjay Gaikwad	F.Y.B.com	Ness wadia	Utkarsha	Utkarsha
28	Haitika Bhod.	S.Y.Bcom	NWCC	Haitika	Haitika
29	Simran Hingor	S.Y.Bcom	NWCC	Simran	Simran
30	Maria Thomas	S.Y.Bcom	NWCC	Maria	Maria
31	Manjari Kam Jungia	T.Y.Bcom	NWCC		Manjari
32	Renuka Kailash Bhorke	F.Y.Bcom	NWCC	Renuka	Renuka

NESS WADIA COLLEGE OF COMMERCE, PUNE - 1
STUDENT DEVELOPMENT CELL
NIRBHAYA KANYA ABHIYAN

DATE:- 17/01/2020

TIME:- 10.00 TO 05.00

Sr.No.	NAME OF STUDENT	CLASS	Roll.No	SESSION.1	SESSION.2
1	Shalayu Salvi	M.Com II	34	Shalayu	Shalayu
2	Regina J. Nadas	M.Com II	35	Regina	Regina
3	Punam Gade	M.Com II	42	Punam	Punam
4	Chanda Kumari	M.Com II	36	Chanda	Chanda
5	Isha Rherat	M.Com II	37	Isharath	Isharath
6	Ankita Tirhe	M.COM II	5	Ankita	Ankita
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NESS WADIA COLLEGE OF COMMERCE, PUNE-1
Attendance Sheet

Name of the Activity:

Vidyarthini Manch

I/c of Activity:

Dr. Asha Jadhav

Day & Date of Activity:

Friday - 17th Jan 2020

Place of Activity:

B.B.A Seminar Hall

Sr. No.	Name of the Student	Class	Div.	Roll No.	Signature
1.	Utkarsha Sanjay Gaikwad	F.Y.B.Com	F	756	<u>Gaikwad</u>
2.	Ankita Abhiman Salve	F.Y.B.Com	F	847	<u>Salve</u>
3.	Sakshi Sanjay Gangawane	F.Y.B.Com	F	758	<u>Gangawane</u>
4.	Mayur B. Sastri	S.Y.B.Com	E	684	<u>Sastri</u>
5.	Shital B. Holambe	F.Y.B.Com	F	768	<u>Shital</u>
6.	Aarti D. Kokate	F.Y.B.Com	F	777	<u>Aarti</u>
7)	Ashwini Ahiwale	F.Y.B.Com	F	766	<u>Ashwini Ahiwale</u>
8)	Priya Waghade	F.Y.B.Com	F	753	<u>Priya</u>
9)	Poonam Divase	M.Com-I	A	15	<u>Poonam</u>
10)	Pureshi Sana	S.Y.B.Com	D	515	<u>Sana Pureshi</u>
11)	Maria Thomas	SY Bcom	B	153	<u>Maria</u>
12)	Simran Hirwan	SY Bcom	A	16	<u>Simran M.</u>
13)	Hrutika Ghod	SY Bcom	A	17	<u>hrutika</u>
14)	Rasika Shejale	F.Y.B.Com	C	333	<u>Rasika</u>
15)	Payal Kurhe	F.Y.B.COM	C	332	<u>Payal</u>
16)	Pallavi Divse	F.Y.B.COM	B	232	<u>Pallavi</u>
17)	Sakshi Banthiya	F.Y.B.Com	C	357	<u>Sakshi</u>
18)	Sanskriti Bidwai	F.Y.B.Com	C	319	<u>Sanskriti</u>
19)	Diksha Gaikwad	F.Y.B.Com	C	310	<u>Diksha</u>
20)	Vaishnavi Shirame	F.Y.B.Com	C	322	<u>Vaishnavi</u>
21)	Ankita Tirthe	M.COM II	A	05	<u>Ankita</u>

NESS WADIA COLLEGE OF COMMERCE, PUNE-1
Attendance Sheet

Name of the Activity:

Vidyarthini March

I/c of Activity:

Dr. Asha Jadhav

Day & Date of Activity:

Friday - 17th Jan 2020

Place of Activity:

B-B 'A Seminar Hall

Sr. No.	Name of the Student	Class	Div.	Roll No.	Signature
22	Chanda Kumari	M.Com II	A	36	Chanda
23	Isha Kharat	M.Com II	A	37	Ishakharat
24	Punam Gade	M.Com II	A	42	Punam
25	Pooja	M.Com II	A	31	Pooja
26	Shatayu Salvi	M.Com II	A	34	Shatayu
27	Regina Nadar	M.Com II	A	35	Regina
28	Harsh Jain	T.Y. B.com	D	470	Harsh
29	Indrajeet Rawjee	T.Y. B.com	D	503	Indrajeet
30	Kumari Anuradha	T.Y. B.com	D	561	Anuradha
31	Dhanashree Waghmare	T.Y. B.com	E	711	Dhanashree
32	Pratibha L. Aher	S.Y. B.com	B	202	Pratibha
33	Shweta Badirke	F.Y. B.com	E	619	Shweta
34	Vaishnavi Bhawal	F.Y. B.com	E	612	Vaishnavi
35	Chaitralee Jadhav	F.Y. B.com	C	311	Chaitralee
36	Aarti Geawari	F.Y. B.com	E	611	Aarti
37	Pavitra Raskar	F.Y. B.com	C	309	Pavitra
38	Harshali Kumbhat	S.Y. B.com	D	560	Harshali
39	Pooja Nishad	S.Y. B.com	D	525	Pooja
40	Kiran Ban	S.Y. B.com	D	647	Kiran
41	Kamini Mohite	S.Y. B.com	B	178	Kamini
42	Rupali Jadhav	S.Y. B.com	B	165	Rupali

NESS WADIA COLLEGE OF COMMERCE, PUNE-1
Attendance Sheet

Name of the Activity:

Vidyarthini March

I/c of Activity:

Dr. Asha Jadhav

Day & Date of Activity:

Friday - 17th Jan 2020

Place of Activity:

B. B.A Seminar Hall

Sr. No.	Name of the Student	Class	Div.	Roll No.	Signature
43)	Prajakta Nikalje	F.Y. B.com	C	374	<u>[Signature]</u>
44)	PRITI VISHNU KURUND	F.Y. B.COM	C	386	<u>[Signature]</u>
45	Pranjali Digambar Gudekar	F.Y. B.com	C	417	<u>[Signature]</u>
46	Bhagyashri Shashi ^{vaaluskar}	F.Y. B.com	C	329	<u>B.S. Vaaluskar</u>
47	Vaishnavi Vamshiv	F.Y. B.com	C	405	<u>[Signature]</u>
48	Priyanka Keshavbhalchim	F.Y. B.com	C	390	<u>[Signature]</u>
49	Sakshi Sachin Salvi	S.Y. B.com	D	561	<u>[Signature]</u>
50	Priya Pandey	S.Y. B.com	B	266	<u>[Signature]</u>
51	Kanchan Gutam	F.Y. B.com	C	305	<u>[Signature]</u>
52	Pranjakta Kadgi	F.Y. B.com	C	302	<u>[Signature]</u>
53	Shubhangi Kondhe	S.Y. B.com	D	592	<u>[Signature]</u>
54	Priya Lakade	S.Y. B.com	C	360	<u>[Signature]</u>
55	Vaishnavi Shinde	S.Y. B.com	C	361	<u>[Signature]</u>
56	Shinde Bhagyashri	S.Y. B.com	F	760	<u>[Signature]</u>
57	Priti Geoji	S.Y. B.com	F	788	<u>[Signature]</u>
58	Namrada Anil Bhasale	M.com-I	A	04	<u>[Signature]</u>
59	Prachi V. Dalvi	M.com-I	A	01	<u>[Signature]</u>
60	Aarti S. Dalvi	M.com-I	A	02	<u>[Signature]</u>
61	Pallavi Nitin Jadhav	S.Y. B.com	F	796	<u>[Signature]</u>
62	prajakta Anil walke	S.Y. B.com	F	813	<u>[Signature]</u>
63)	Sonali Prakash Tekute	S.Y. B.com	F	807	<u>[Signature]</u>
64	Sonal Rajput	S.Y. B.com	D	491	<u>[Signature]</u>

ECA Attendance

Registration

NESS WADIA COLLEGE OF COMMERCE, PUNE-1

Attendance Sheet

Name of the Activity:

Vidyarthini Manch

I/c of Activity:

Dr. Asha Jadhav

Day & Date of Activity:

Friday - 17th Jan 2020

Place of Activity:

B B A Seminar Hall

Sr. No.	Name of the Student	Class	Div.	Roll No.	Signature
65)	Akshala shinde	S.Y.B.com	D	597	<u>Akshala</u>
66)	Priya Ojha	S.Y.B.com	A	26	<u>Priya</u>
67)	Shikha Mishra	S.Y.B.com	A	27	<u>Shikha</u>
68)	Akshata Bondre	F.Y.B.com	B	175	<u>Akshata</u>
69)	Remi Philipka	F.Y.B.com	B	224	<u>Remi</u>
70)	Aishwarya Bhandari	F.Y.B.com	B	233	<u>Aishya</u>
71)	Kavita Khandkehal	F.Y.B.com	B	168	<u>Kavita</u>
72)	Pallavi Jadhav	F.Y.B.com	B	167	<u>Pallavi</u>
73)	Saloni Singh	F.Y.B.com	B	215	<u>Saloni</u>
78)	Shrawani Nilonge	S.Y.B.com	A	60	<u>Shrawani</u>
79)	Vaishnavi Berad	S.Y.B.com	C	415	<u>V.S.B</u>
80)	Madhumita Swami	S.Y.B.com	C	355	<u>Madhumita</u>
81)	Manisha.k. Swami	T.Y.B.com	D	542	<u>Manisha</u>
82)	Priya.G.khapude	T.Y.B.com	D	500	<u>Priyask</u>
83)	Sweeta karbale	T.Y.B.com	D	496	<u>Sweeta</u>
84)	Harsha Gehlot	T.Y.B.com	D	482	<u>Harsha</u>
85)	Manisha Pawar	T.Y.B.com	D	538	<u>Manisha</u>
86)	Komal Shrivastav	T.Y.B.com	D	540	<u>Komal</u>
87)	Neha babbar	T.Y.B.com	D	207	<u>Neha</u>
88)	Maryam Yauzei	M.com Part II	B	62	<u>Yauzei</u>
89)	Riya Pal	M.com Part II	B	66	<u>Riya Pal</u>
90)	Krunal Punamig	M.com Part II	B	89	<u>Krunal</u>



Modern Education Society's
NESS WADIA COLLEGE OF COMMERCE
19, Late Prin. V. K. Joag Path, Pune - 411 001 Maharashtra State (India)
Phone: - 020-26167024 / 26160909 || Fax No.: 020-26163149 / 26160572



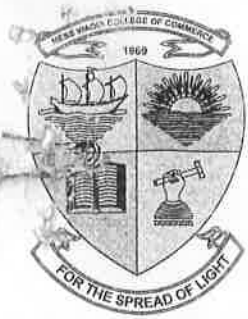
Student Development Cell



NIRBHAY
KAMMA
ABHIYAN

17/01/2020





Modern Education Society's

NESS WADIA COLLEGE OF COMMERCE

19, Prin. V. K. Joag Path. Pune - 411 001. Maharashtra State (India)

Website: www.nesswadiacollege.edu.in

Senior College ID/No.: PU/PN/C/021/1969

Senior College Code No.: 060 Junior College Code No.: J.I 1.15.003

Re-accredited by NAAC with an 'A' Grade (2014-2019)

Affiliated to the University of Pune and Recognised by Government of Maharashtra

Recognised Under Section 2(f) and 12(B) of UGC Act, 1956.

19-20 (11)



College (O): 020-26167024 / 26160909

Fax : 020-2616 3149 / 26160572

E-mail: nesswadiacollege@gmail.com

Date: 20.01.2020

WORKSHOP ON OPEN SOURCE RESOURCES FOR STUDENTS

M.COM. Part I - II Students are hereby informed that the our College Library have organized a Workshop on Open Source Resources ^{for} Students on Thursday, 23rd January, 2020 at 11.30 a.m. at Internet Browsing Center of the Library.

Details are as under:

Sr. No	Topic	Speaker	Timing
1	Open Source Resources for Students	Mr. Manojkumar Thakur	11.30 a.m. To 12.30 p.m.

All are requested to attend the Workshop.


LIBRARIAN




PRINCIPAL

Modern Education Society's
NESS WADIA COLLEGE OF COMMERCE
PUNE-41101
LIBRARY

WORKSHOP ON OPEN SOURCE RESOURCES FOR STUDENTS

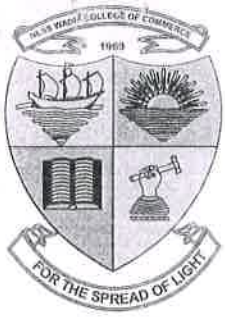
ATTENDANCE SHEET

Date: 23.01.2020

Day : Thursday,
Date : 23rd January, 2020
Time : 11.30 a.m. to 12.30p.m.
Venue : Internet Browsing Centre, Library

Sr. No.	Name	Class	Div	Mobile No.	E-Mail	Signature
1	Prachi Vijay Dalvi	M.COM Part I	A	8007010665	prachidalvi999@gmail.com	<i>Prachi</i>
2	Namrata Anil Bhosale	M.COM Part I	A	9850194411	namratabhosale920@gmail.com	<i>Bhosale</i>
3	Aarti Shankar Dalvi	M.COM Part I	A	7038833044	aarti.dalvi25@gmail.com	<i>Dalvi</i>
4	Poonam Prakash Divase	M.COM Part I	A	70575570410	poonamdivase12@gmail.com	<i>Poonam</i>

Sr. No.	Name	Class	Div	Mobile No.	E-Mail	Signature
5	Nitesh Kangroocharya	M.com part I	A	9022244225	niteshchuryan973@gmail.com	Nitesh
6	Sanksha Vignayak Bhatnagar	M.com I	A	7887397625	sankshabhingawar16@gmail.com	Sanksha
7	Komal Hemraj Rathod	M.com - I	A	8983601364	komalrathod2013@gmail.com	Komal
8	Shovan Parit	M.com - I	A	7057304070	paritdshovan@gmail.com	Parit
9	Shubhangee Chauhan	M.com - I	A	7299448849	shubhachavan99@gmail.com	Shubham
10	Heena Shakti	M.com - I	A	9156060786	heenasakti1810@gmail.com	Heena
11	Pravali Nait.	M.com - I	A	8788774052	pravali567@gmail.com	Pravali
12	Laharee Amte	M.com - I	A	839060330	lahareeamte19@gmail.com	Laharee
13	Ajay Babade	M.com - I	A	8412841264	dadaababade14@gmail.com	Ajay
14	Pravard Gaikewad	M.com II	A	9765815148	pravardgaikwad00017@gmail.com	Pravard
15						
16						
17						



Modern Education Society's

NESS WADIA COLLEGE OF COMMERCE

19, Prin. V. K. Joag Path. Pune - 411 001. Maharashtra State (India)

Website: www.nesswadiacollege.edu.in

Senior College ID/No.: PU/PN/C/021/1969

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2019-20

12



College (O): 020-26167024 / 26160909

Fax : 020-2616 3149 / 26160572

Date: 24.02.2020
E-mail: nesswadiacollege@gmail.com

CC / 443 / 2019
The Principal,
Poona College of Arts, Science and Commerce,
Pune-411001.

SUBJECT : INTERCOLLEGIATE WORKSHOP ON TRANSLATION AS CAREER

Dear Sir / Madam,

SPPU'S Board of Students' Development & Modern Education Society's Ness Wadia College of Commerce, Pune Library is Jointly Organizing a Intercollegiate Workshop "Translation as Career" on 03.03.2020 & 04.03.2020. The Details of the Workshop are as under:

Sr. No.	Day	Date	Guest Speaker	Topic	Time
01	1	03/03/2020	Mrs. Dhanavanti Hardikar	Translation as a Career	10.30 a.m. to 11.30 a.m.
02	1	03/03/2020	Mr. Ravindra Gurjar	Process of Translation Literature	12.00 noon to 1.00 p.m.
03	2	04/03/2020	Ms. Samruddhi Patwardhan	Translation Practices & Text Book Process	10.30 a.m. to 11.30 a.m.
04	2	04/03/2020	Dr. Rajendra Shrivastava	Working of Translator in Govt. Office	12.00 noon to 1.00 p.m.

VENUE: B.B.A. HALL (NEW BUILDING), NWCC, PUNE

You are requested send 5 students of your college to attend the Workshop.

No Registration Fee will be charged for Participation

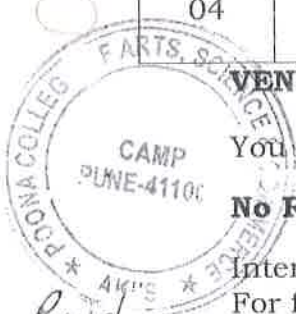
Interested Students should register their names in the Library at Issue Counter
For further information please Contact:

- 1) Mr. Manojkumar Thakur : 9423464349
- 2) Mr. Sopan H. Nevase : 9284197400
- 3) Mr. Pradip L. Kamathe : 9860585581

Alhanha
PRINCIPAL



Received
For Wadia
27/2/2020



Revd.
27/02/20

NESS WADIA COLLEGE OF COMMERCE
PUNE-411001
LIBRARY

WORKSHOP ON TRANSLATION AS CAREER




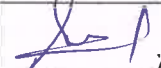
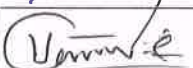
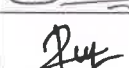

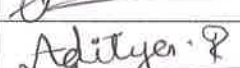


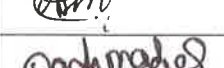



ATTENDANCE SHEET

Date : 03.03.2020 & 04.03.2020

Time : 10.30 a.m. to 1.00p.m.

Venue : B.B.A. Hall, New Building, NWCC.

Date: 03.03.2020

Sr. No.	Name	Class	Mobile No.	Signature
1	Dhakane Prachindev	F.Y.B.A	7498212540	
2	Dhage Santosh Rajaram	F.Y.B.A ✓	8007821632	
3	Rathod Sonali	T.Y.B.Com	9403360880	
4	Shivani Sagadeven	T.Y.B.Com	7620371079	
5	Vasave Umesh	T.Y.B.Com ✓	7038480392	
5	Kochm Rushikesh D.	T.Y.B.Com ✓	825756398	
7	Ashish Wan	F.Y.B.COM	9545050829	
8	Aditya Rajguru	F.Y.B.Com	8600605228	
9	Shirajali Bade	Mcom Part-II	9011600420	
10	Akanksha S. Marlecha	XI th	8208717922	
11	Sanika S. Waghmode	XI th	9766689597	
12	Chavan Bhuvaneshwari	FYBA	9892653390	
13	Swaroopa Joshi	FYBA ✓	7083964721	
14	Gargi Yeolekar	FYBA ✓	9403526037	



NESS WADIA COLLEGE OF COMMERCE
PUNE-411001
LIBRARY

WORKSHOP ON TRANSLATION AS CAREER

ATTENDANCE SHEET

Date : 03.03.2020 & 04.03.2020

Time : 10.30 a.m. to 1.00p.m.

Venue : B.B.A. Hall, New Building, NWCC.

Date: 04.03.2020

Sr. No.	Name	Class	Mobile No.	Signature
1	Poonam Divase	M.Com I	7057557410	Poonam
2	Swatropa Jeshi	F.Y.B.A.	7083964721	Swatropa
3	Chavan Bhuvaneshwari	F.Y.B.A	9892653390	Chavan
4	Gargi Yeolekar	FYBA	9403526037	Gargi
5	Sai Hirave	11	9970456629	Sai
6	Akanksha S. Maulercha	XI th	8208717922	Akanksha
7	संतोष राजाराम ढोरे	F.Y.B.A	2000029632	सं.रा.ढोरे
8	Harshad, Kailas Akkale	S.Y.B.Com	8855935569	H.K.Akkale
9	Prihi Dilip Gaji	S.Y.B.COM	7620843804	Prihi
10	Mahesh Shinde	S.Y.B.com	7620388448	Mahesh
11	Vasave Umesh	T.Y.B.com	7038480392	Vasave
12	Shilpa S. Kharat	staff	9604852701	Shilpa
13	D. D. Deneudra	staff	8605204838	D. D. Deneudra
14	K. C. Galkwale	staff	9762677676	K. C. Galkwale







Modern Education Society's
Ness Wadia College of Commerce, Pune - 01
and

Financial Planning Academy, Mumbai - 92

jointly organize

Faculty Development Program
on
Contemporary Trends in Commerce
(A Webinar Series)

May 18 - 22, 2020

5 DAYS

Of intensive deliberations
on financial planning.

5 Topics

- 18th May 2020 at 2:30 pm
Interpretation of financial statements,
the auditors way!
- 19th May 2020 at 2:30 pm
Myths about investing in Stock Markets
- 20th May 2020 at 2:30 pm
Securitization - How it has changed the
way we trade!
- 21st May 2020 at 2:30 pm
Goal Based Investing
- 22nd May 2020 at 2:30 pm Robotics and
its impact on finance and accounting!

"Our goals can only be reached through a vehicle of a plan in which we must fervently believe, and upon which we must vigorously act. There is no other route to success." - Pablo Picasso

Highlights

Learn from industry's best Financial Planners and Financial Advisors.

Resource Persons

Pranit Jain, CA

Mr. Jaishank Gupta,
CFA

Mr. Zaheer Sayed,
ACCA

Mr. Vishal Gada
Director,
FPA, Mumbai

Mrs. Unnati Sanghvi
Manager,
FPA, Mumbai

Register at:
https://us02web.zoom.us/webinar/register/WN_lk1Q_AjFS1GtEtLZXNjZLw

Dr. R. B. Sonawane
IQAC Coordinator,
NWCC

Dr. M. K. Sanap
Trustee,
MES, Pune

Dr. P. N. Chaudhary
Vice-Principal,
NWCC

Dr. Girija Shankar
Principal,
NWCC



2019-20
(13) (14)

Modern Education Society's
NESS WADIA COLLEGE OF COMMERCE
19, Late Prin. V. K. Joag Path, Pune - 411 001 Maharashtra State (India)
Phone: - 020-26167024 / 26160909 || Fax No.: 020-26163149 / 26160572



Internal Quality Assurance Cell

Annual Report for the Academic Year 2019-20

IQAC Coordinator: Dr. R. B. Sonawane

National Webinar on Development of MOOCs

National Webinar on "Development of MOOCs" was organized on 15th May 2020. Over 177 participants from 94 colleges from various parts of the nation actively engaged as four experts spoke about importance, usefulness and methods of preparing MOOCs.

Inaugural address was delivered by Prof. Srinivasan Ranganathan, from ISB Hyderabad and founder of Mentoring Transformations. Keynote address was delivered by Mr. Sanjay Sahay, former IPS on topic "Opportunities and Challenges in Online Teaching". Mr. Shrikant Thakar, the Internal Course Coordinator, EMMRC, Pune discussed in detail the intricacies of MOOCs preparation. Prof. A. D. Shaligram, I/C Director, EMMRC informed participants about online courses and MOOCs.

National Level online Faculty Development Programme on Contemporary Trends in Commerce

18/05/2020-22/05/2020

IQAC in association with Financial Planning Academy, Mumbai organized "National Level online Faculty Development Programme on Contemporary Trends in Commerce" during May 18-22, 2020.

Following technical sessions were organized during the programme: -

Sr. No.	Date	Topic	Speaker
1	18/05/2020	Interpretation of financial statements, the auditor's way!	Zaheer Sayed
2	19/05/2020	Myths about investing in Stock Markets	Jaishank Gupta
3	20/05/2020	Securitization - How it has changed the way we trade!	Pranit Jain






Modern Education Society's
NESS WADIA COLLEGE OF COMMERCE
19, Late Prin. V. K. Joag Path, Pune - 411 001 Maharashtra State (India)
Phone: - 020-26167024 / 26160909 || Fax No.: 020-26163149 / 26160572



Internal Quality Assurance Cell

4	21/05/2020	Goal Based Investing	Jaishank Gupta
5	22/05/2020	Robotics and its impact on finance and accounting!	Zaheer Sayed

More than 200 participants from various colleges of the nation were participated for this programme.


Dr. Ramdas B. Sonawane,

Coordinator,

Internal Quality Assurance Cell,

Ness Wadia College of Commerce, Pune



2019-20

(15)

Startup and Innovation Cell

Report on Webinar 5th June, 2020

Topic: How Entrepreneurs are Riding the COVID-19 Wave

**Speakers: Ms. Sunanda Verma Bhatta, Co-Founder, The Daftar, Pune and
Mr. Yogesh Shinde, Co-Founder, Bamboo India, Pune**

Coordinator: Dr. Mariam Noronha

Session I

Speaker: Ms. Sunanda Verma Bhatta, Co-Founder, The Daftar, Pune

The webinar began with opening remarks by Dr. Mariam Noronha, Coordinator, Startup and Innovation Cell of the College. She spoke about changes in how people are viewing entrepreneurship due to pandemic. Everywhere we look there seems to be an abundance of problems. It is said that every problem is an opportunity to invent a possibility. Many great thinkers and influencers have been saying that this global health crisis is an opportunity for all of us to hit the reset button. A lot of people have been saying that with shrinking employment opportunities, this is the best time to be an entrepreneur. Is it really so? If yes, then how are entrepreneurs riding this COVID-19 wave?

This was followed by an introduction of our guest speaker Mrs. Sunanda Verma Bhatta, founder The Daftar by Tanushree Gulati who anchored the webinar.

Sunanda Verma Bhatta then took over the reins of the session. She spoke about how the country-wide lockdown has affected industries in some or the other way, and also about how self-motivated entrepreneurs are and are coping with the situation. She said managing everything from home is quite difficult but that is what circumstances demand right now. She further said that almost all the industries are shifting on a digital platform, but some industries like Co-working space who perform physically are the most affected, inspite of this humanity is what adds value to your business in this crucial times. A lot of entrepreneurs are trying to adding value to their companies, recently Twitter has announced remote working for its employees for year 2020. She also added a very recent corporate example about Reliance industries how they took over a bankrupt fabric company and started producing PPE kits. She said Entrepreneurs are the ones who can bring positive changes in post pandemic situations.

This was followed by a Question and Answer session and with that this very informative, enlightening and illuminating session that students were inspired to spend remaining lockdown in highly motivated state.

Session II

Speaker: Mr. Yogesh Shinde, Co-Founder, Bamboo India, Pune

Mr. Yogesh Shinde is an entrepreneur who started a company named Bamboo India which promises to make bamboo based eco-friendly products. The company manufactures toothbrushes, speakers, clothing pegs, desk organizers, utility stands and sky lanterns from bamboo.

Mr. Yogesh Shinde started by giving an example of unique selling proposition (USP) idea of a their toothbrush as a product. They creatively slashed the price from Rs.180 to Rs.50 per toothbrush as they reduced their plastic contents used in it. After the lockdown was announced they immediately held a meeting and all the latent points were discussed as to realize how to make things happen even during the pandemic.

With the onset of April they started with an innovative idea in which they discovered the potential of reaching the customers via social media platforms. Customer engagement became their focus and the same idea was propagated through the likes of Instagram, Facebook and SMS service sector. They endorsed the idea and like this they reached out to 5-6 lakh people within a couple of months.

He talked about how initially he was running around for brand endorsement. But, now with the lockdown in place he took some time for retrospection and realized the importance of having quality time with one's family. With the finances being hit, he came up with an initiative that two days in a month must be solely given for retrospection of logistics and operations of the company.

With a keen eye he saw an opening and did various collaborations with different partners. He discovered new ways to get down to business via different channels. He held a seminar with around 80 farmers from Latur. In which, the farmers inquired about the required raw materials that the company would need to make products in the future.

To conclude the session he answered the following questions

Q. Is it possible to do the same level of production amidst this situation and how is the company responding to the worker's problems?

A. Due to lots of travel restrictions the business model has changed and now the company is focusing more on customer expectation.

Q. How has the business model changed? Elaborate on the adoption of different policies as opposed to the earlier process.

A. With limited money to spend, the customer is more savvy and cautious of spending only on essentials. So, the focal point has changed to the creation of value in a product.

Q. How is the supply side affected?

A. With the courier services still on hold there have been no deliveries. In the future, the trend suggests that the labor issue will be a huge concern. Q. How

do you prioritize things in business?

A. It depends on the diagnosis of problems and the ideas at hand. Now the focus is to enhance the product by taking market segmentation into account. For example, makeup brushes with bamboo as bristles is a hype among customers.

Q. How are the farmers who supply raw materials and working laborers in the factory are getting paid?

Since there has been no business trading among the farmers and the company, no transaction has also taken place. Whereas, working laborers are getting paid as the balance sheet is still afloat.

Q. How is the machinery being maintained?

A. After the lockdown in place, a detailed prevention plan was laid out giving due credence to SOP in which the functioning and maintenance of machinery was addressed.

Notes on the session

- CUSTOMER ENGAGEMENT : Mr. Yogesh Shinde specifically addressed the unique way to approach customers is through the social media platforms.
- RETROSPECTION: He talked about how the company has mandated to take two days off from the regular operations in a month and how that time will be devoted for retrospection of inner workings of the company.
- OPPORTUNITIES: He discovered new ways to engage with the customers and farmers and renewed the dialogue taking place.

Total Attendance: 49 participants

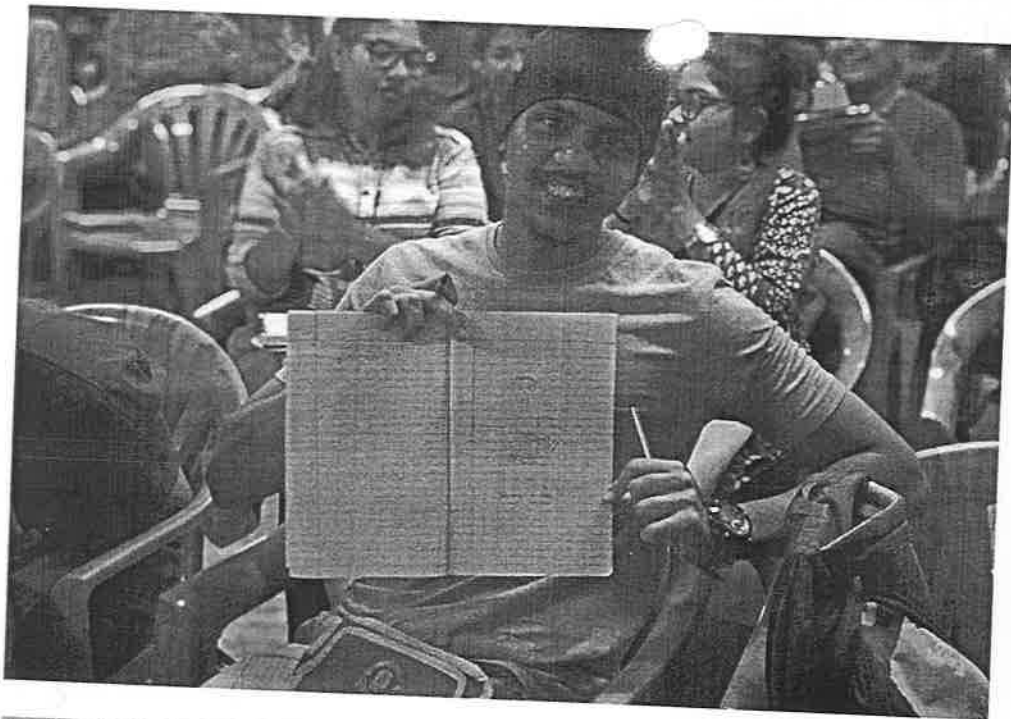
Teachers: 2

Students: 47

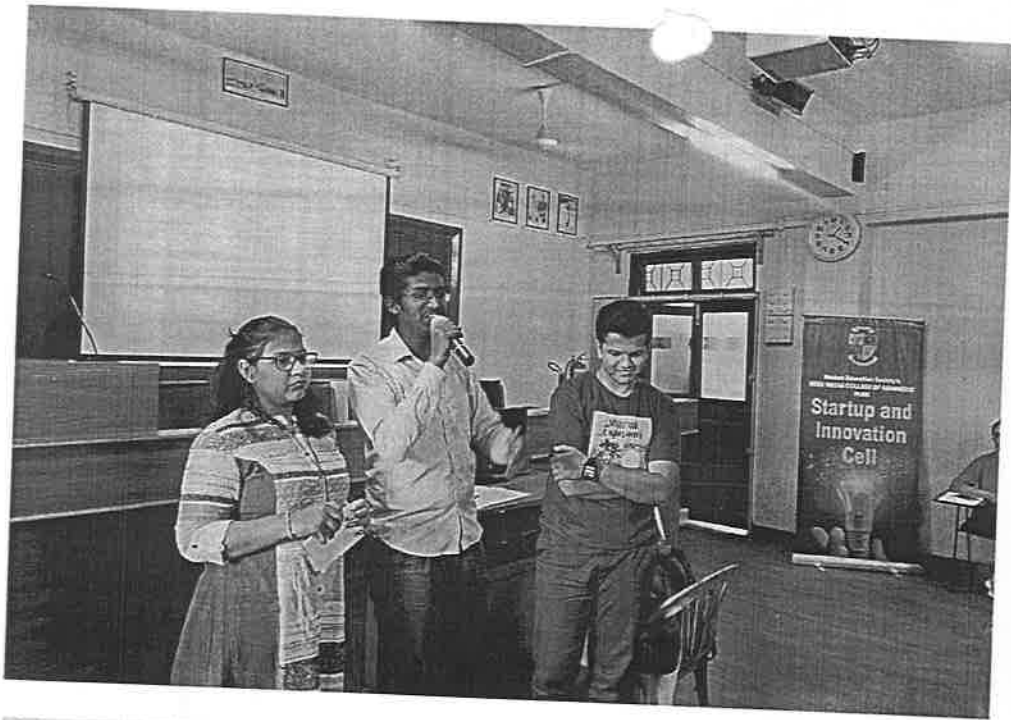


Session I Report prepared by: Bhumi Suryawanshi

Session II Report prepared by Richa Pradhan



Startup & Innovation Cell
(2019-20)



Start-Up & Innovation Cell
(2019-20)

Date	Name of Student	Class
08-06-2020 00:46	Shivam pardeshi	D
09-06-2020 00:46	Rohan Pawar	FY BCOM D
10-06-2020 00:46	Aarti Dalvi	M.com part 1 'A'
11-06-2020 00:46	Dhruv Gorakh	F. Y. Bcom A
12-06-2020 00:46	Rohan Aaron	S.Y.B.Com.
13-06-2020 00:46	Nihal Momin	first year b.com Div- c
14-06-2020 00:46	Gunish Singh Bedi	SY BBA -B
15-06-2020 00:46	Taher Vohra	SY BBA IB
16-06-2020 00:46	Zayan Mirza Poonawalla	FY BBA (B)
17-06-2020 00:46	Idris Tinwala	T.y.bcom div: D
18-06-2020 00:46	Khushi Shah	FY-BBA (B)
19-06-2020 00:46	Bhujbal Akshay Vilas	BBA-A
20-06-2020 00:46	Richa Pradhan	SYBba
21-06-2020 00:46	Arti Vijay Balanse	T.Y.B.COM - B
22-06-2020 00:46	Swati Suman	SYBBA
23-06-2020 00:46	Tabasum Parveen	FY
24-06-2020 00:46	Mufaddal vora	Sybba ib
25-06-2020 00:46	Bhumi Suryawanshi	SY BBA-IB
26-06-2020 00:46	Adnan khanji	TYBBA IB
27-06-2020 00:46	Sheybaaz lalji	SYBBA Div -A
28-06-2020 00:46	Poorvi Semlani	Fy bcom C
29-06-2020 00:46	Sakshi Mahavir Banthiya	F.Y.BCOM DIV-C
30-06-2020 00:46	Suryani Suresh Raut	First Year / Division D
01-07-2020 00:46	Poonam Prakash Divase	M.com - I Div - A
02-07-2020 00:46	Harish verma	Mcom part 2
03-07-2020 00:46	Pallavi Prakash Divase	F. Y. Bcom, B - Div
04-07-2020 00:46	Prachi Dalvi M.	M.Com Part 1 (A)
05-07-2020 00:46	Raghuvirsingh Devda	F.Y.BCOM (B)
06-07-2020 00:46	Aman	FYBCOM B
07-07-2020 00:46	Anushka Mishra	T.y b.com D
08-07-2020 00:46	Mohammed	TY BBA IB
09-07-2020 00:46	Namrata Bhosale	Mcom part -1 (A)
10-07-2020 00:46	Mridual Chomal	FY BBA IB (DIV-A)
05-06-2020 19:55	Roohan Singh	TY Bcom A
05-06-2020 19:56	Waris kakar	TY BBA
05-06-2020 20:01	Minoti chanderkesh sikka	T Y BCOM Division D
05-06-2020 20:03	Somnath Chandrakant kshiraga	Fy bcom Div B
05-06-2020 20:33	Hussain Manasawala	FY BBA IB
05-06-2020 20:38	Nakul parmar	Fy.bcom
05-06-2020 20:50	Radhika Sharma	TYBBA
05-06-2020 21:33	JHA SHIKHA SATISH	Ty bcom D



05-06-2020 22:16	Atharva Girish Bet	T.Y.B.COM. D
05-06-2020 22:38	Saksham Jain	F.Y. BCOM and B
05-06-2020 22:44	Monika Daware	Ty. B. Com D
05-06-2020 23:25	Tanushree Girish Gulati	TY Bcom A
05-06-2020 23:37	Rohit dhiwar	Mcom
06-06-2020 00:40	Anandita Mitra	Tybba
06-06-2020 07:06	Pawar Maroti Prakash	B. Com {A}





Modern Education Society's

NESS WADIA COLLEGE OF COMMERCE

19, Prin. V. K. Joag Path, Pune - 411 001, Maharashtra State (India)

Website : ness.mespune.org

Senior College ID/No.: PU/PN/C/021/1969

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College (O) : 020-26167024 / 26160909

E-mail : nesswadiacollege@gmail.com

19th December 2019

NOTICE

BBA WORKSHOP

DIGITAL MARKETING.

A four-day work-shop is organized for the the students of BBA as per the following schedule. Interested students should attend all the sessions compulsorily.

1. Session no. 01 26/12/2019 – ECGC
2. Session no: 02 11/01/2020 - Artificial Intelligence
3. Session No: 03 13/02/2020 – How to Be hired Instantly
4. Session No: 03 13/02/2020 - Retailing in India

Venue: BBA Seminar Hall New Building

Time: 10:30 am to 1:30 pm


BBA Coordinator


Principal



Sub: Roll No.		Roll Call - SYBBA			
Roll No.	Name of The Student	Lecture 1	Lecture 2	Lecture 3	Lecture 4
		26/12/19 Topic = "ELOC"	11/1/2020 Topic = "Artificial Intelligence"	13/1/2020 Topic = "How to wined - Instaurity"	17/2/2020 Topic = "Retailing in India-2019"
1	SUMEDHA DATTA	Sum	Absent	Absent	Sum
2	GOPI OMPRAKASH KANOJIYA	Gopi	Gopi	Absent	Absent
3	GAURAV ANAND THAKAR	Gaurav	Gaurav	Absent	Absent
4	NISHI SINGH	Absent	Absent	Absent	Absent
5	GAWALI UTKARSHA DHONDIRAM	Absent	Utkarsh	Utkarsh	Absent
6	GAURAV NAGUL	Absent	Absent	Absent	Absent
7	KOKANE ASHISH VILAS	Absent	Absent	Absent	Absent
8	JAY LAMBA	Absent	Absent	Absent	Absent
9	BARAVKAR AMIT ASHOK	Amit	AABeer	AABer	AABer
10	MAHIMA CHETAN BHATTI	Mahima	Absent	Mahima	Mahima
11	PRAPTI GUNDECHA	Prapti	Absent	Prapti	Prapti
12	RIYA CHAWLA	Riya	Riya	Riya	Riya
13	TWINKLE RAJPAL	Twinkle	Twinkle	Twinkle	Twinkle
14	RAJPUROHIT MANOHAR MANGILAL	Mangilal	Absent	Mangilal	Mangilal
15	AARYAN SINGH NEGI	Aaryan	Aaryan	Aaryan	Aaryan
16	LALIWALA ADAM AKBARALI	Adam	Adam	Adam	Adam
17	SHEYBAAZ IMTIYAZ LALJI	Absent	Absent	Absent	Sheybaaz
18	MANAV RAJESH CHHAJED	Absent	Manav	Manav	Manav
19	ANKITA KOUR GORA	Absent	Ankita	Ankita	Ankita
20	GAIKWAD NIKHIL NAVNATH	Absent	Absent	Absent	Absent
21	KRISHNA YOGESH AHIR	Absent	Absent	Krishna	Absent
22	ABDULKADIR PIPLODWALA	Ad	Absent	Ad	Ad
23	BHUJBAL AKSHAY VILAS	Bhujbal	Bhujbal	Bhujbal	Bhujbal
24	NAVAGHANE RUTUJA BAPU	Nav	Absent	Absent	Absent
25	MANOJ CHANDAR PAWAR	Manoj	Absent	Manoj	Absent
26	WARIS KAKAR	Waris	Waris	Waris	Waris
27	MALIKA RAINA	Malika	Absent	Malika	Malika
28	GUPTA NITU SHIVPUJAN	Nitu	Absent	Absent	Nitu



29	YASHODHAN UMAKANT MANE	<u>Ymane</u>	Absent	<u>Ymane</u>	<u>Ymane</u>
30	TAMBE AADSH SOMANATH	Absent	<u>TAMBE AAS</u>	TAMBE AAS	<u>TAMBE AAS</u>
31	WAYDANDE LAVANSHU ANAND	<u>Lavanshu</u>	Absent	Absent	<u>Lavanshu</u>
32	ABHIJEET GANBOTE	<u>Abhi</u>	<u>Abhi</u>	<u>Abhi</u>	<u>Abhi</u>
33	GUNDESHA SIDDHANT YOGESH	Absent	Absent	Absent	<u>Gundesh</u>
34	ARSIWALA FATEMA MUSTAFA	<u>Fatema</u>	<u>Fatema</u>	<u>Fatema</u>	<u>Fatema</u>
35	BHANPURAWALA FATEMA SAIFUDDIN	<u>Fatema</u>	<u>Fatema</u>	<u>Fatema</u>	<u>Fatema</u>
36	SUKHSARWALA AMENA ASGAR	<u>Amena</u>	<u>Amena</u>	<u>Amena</u>	<u>Amena</u>
37	BOLE CHINTAMANI SANJAY	<u>Chintam</u>	<u>Chintam</u>	<u>Chintam</u>	<u>Chintam</u>
38	SAHIL RAMESH AGARWAL	Absent	<u>Sagarwal</u>	<u>Sagarwal</u>	<u>Sagarwal</u>
39	DEVESH RATHI	Absent	<u>Rathi</u>	<u>Rathi</u>	Absent
40	BHALERAO SHRUTI PRASHANT	Absent	<u>Shruti</u>	Absent	Absent
41	JADHAV GAURI SHANKAR	Absent	<u>Gauri</u>	Absent	Absent
42	KADALE RUSHIKESH RAMESH	<u>Rushi</u>	<u>Rushi</u>	<u>Rushi</u>	<u>Rushi</u>
43	PRANALI PRAKASH SHINDE	<u>P</u>	Absent	Absent	<u>P</u>
44	TEJAS SUNIL WAIDANDE	Absent	Absent	<u>T</u>	<u>T</u>
45	AMRAO YUKTA DEEPAK	<u>Yukta Amrao</u>	Absent	<u>Yukta Amrao</u>	<u>Yukta Amrao</u>
46	RIDDHI RAJESH JAIN	<u>Rishai</u>	Absent	<u>Rishai</u>	<u>Rishai</u>
47	MAYANK RATHI	<u>M Rathi</u>	<u>M Rathi</u>	<u>M Rathi</u>	Absent
48	KABIR JAGDISH KHUHA	<u>Kalim</u>	<u>Kalim</u>	<u>Kalim</u>	<u>Kalim</u>
49	KEDAR AJAY GOURKAR	<u>Kedar Kar</u>	<u>Kar</u>	<u>Kar</u>	Absent
50	RISHA MANOJ OSWAL	Absent	Absent	Absent	<u>R</u>
51	JAIN TANISHA KIRAN	<u>Tk Jain</u>	Absent	Absent	Absent
52	CHORE NIKITA ANIL	Absent	Absent	Absent	Absent
53	SANKLECHA PAKSHAL BHARAT	Absent	Absent	Absent	<u>Pakshal</u>
54	LAKHWANI NIKHIL JAGDISH	Absent	Absent	Absent	<u>Nikhil</u>
55	MOHAMMED SAAD. SHAIKH	Absent	Absent	Absent	<u>Mohammed</u>
56	RAHUL SUKANRAJ PARIHAR	Absent	<u>Rahul</u>	Absent	<u>Rahul</u>
57	SHAHID FIROZ BAGWAN	Absent	<u>Shahid</u>	Absent	<u>Shahid</u>
58	SHASHANK JAISWAL	Absent	Absent	<u>Shank</u>	Absent
59	KAMBLE NAMISHA MANOJKUMAR	<u>N</u>	<u>N</u>	<u>N</u>	<u>N</u>
60	JAWALE SWASTIK CHETAN	<u>Swastik</u>	<u>Swastik</u>	<u>Swastik</u>	<u>Swastik</u>



61	BAGWAN UMER JAKIR	Umer	Absent	Umer	Absent
62	BARAVKAR OMKAR SURESH	Omkar	Suresh	Omkar	Omkar
63	VINIT MUNOT	Absent	R.D.	Absent	Vinit
64	NIRAJ ANIL VISHWAKARMA	Niraj	Absent	Absent	Niraj
65	KANDERA ROHIT RAHUL	Rohit	Rohit	Rohit	Rohit
66	PISOTE AKSHAY RAM	Pisote	Absent	Pisote	Absent
67	NITESH PALESHA	Absent	Absent	Absent	Absent
68	PARAKH YASH SANJAY	Absent	Absent	Absent	Absent
69	ROSHNI AGARWAL	Absent	Agarwal	Agarwal	Agarwal
70	SAHIKA RAJASEKHAR REDDY	S.Reddy	S.Reddy	S.Reddy	S.Reddy
71	PARTH PHUKAN	Absent	Absent	Parth	Parth
72	HASIB	Hasib	Hasib	Hasib	Hasib
73	NAVARKAR PIYUSH PRADIP	Piyush	Piyush	Piyush	Absent
74	SAGAR VIJAY PANJWANI	Sagar	Absent	Absent	Sagar
75	TUSHAR RAJENDRA PATIL	Absent	Absent	P.A.	P.A.
76	NIKHIL KHANNA	Nikhil	Nikhil	Nikhil	Absent
77	AISHWARYA KISHOR VITKAR	Absent	Absent	Absent	Aisha
78	ROHAN PRAKASH RATHOD	Absent	Absent	Absent	Rohan
79	JAGTAP YOGESH VIKASRAO	Absent	Yogesh	Yogesh	Yogesh
80	MANGESH SUNIL RANDIVE	Absent	Mangesh	Absent	Mangesh
81	RADHIKA SHARMA	Absent	Radhika	Radhika	Radhika
82	ASHISH BHUYAN	Absent	Ashish	Ashish	Ashish
83	RANE APURVA MAHENDRA	Arcane	Arcane	Arcane	Arcane
84	BHAMARE DINESH SANJAY	Absent	Dh	Absent	Dh
85	MOHIT OSTWAL	Absent	Mohit Ostwal	Absent	Mohit Ostwal
86	KARAN SHAH	Absent	Absent	Absent	Karan
87	BAFNA HRITIK RAJESH	Absent	Hritik B.	Absent	Hritik B.
88	BHANDARI AKASH PRAKASH	Akash	Absent	Absent	Absent
89	OSWAL GAURAV KAMLESH	Absent	Absent	Absent	Absent
90	SWATI SUMAN	Swati	Absent	Swati	Swati
91	NIKITA TATYASAHEB PATIL	Nikita	Nikita	Nikita	Nikita
92	ANGEL AUSTIN	Absent	Absent	Angel	Absent



93	SEJAL BANODHA	Absent	Absent	Shreya	Shreya
94	SHREYASH CHANDRASHEKHAR GUNDRE	Absent	Absent	Shreya	Absent
95	MEET BAFNA	Absent	Absent	Absent	Shreya
96	AYUSHI VORA	Absent	Absent	Absent	Shreya
97	CHANDANKAR SHREYA SUNIL	Absent	Shreya	Shreya	Absent
98	SAGAR YADAV	Absent	Absent	Absent	Shreya
99	SAILI JITENDRA NAGE	SAILI	SAILI	SAILI	SAILI
100	AKANKSHA DATTATRAY DAPHAL	Aditi	Aditi	Aditi	Aditi
101	ADITI BARANWAL	Aditi	Aditi	Aditi	Aditi
102	CALWIN BOTHELLO	Calwin	Calwin	Calwin	Calwin
103	ARWA CHAKKIWALA	Absent	Arwa	Arwa	Arwa
104	SHRADHA LALAGE	Absent	Absent	Shradha	Absent
105	SOLANKI HARSHADA SHAM	Absent	Absent	Solanki	Solanki
106	JAIN HRIDAY KARAN	Absent	20	20	20
107	PATEL OSAMA ABDULWAHID	Absent	Osama	Osama	Absent
108	SIMRAN GOPAL PAWAR	Absent	Absent	Absent	Simran
109	GAURAV NARAYAN KONDKE	Absent	Gaurav	Gaurav	Absent
110	SOMMAYA MISHRA	Absent	Absent	Somaya	Somaya
111	DIMPLE PREMKUMAR KESWANI	Dimple	Dimple	Dimple	Absent
112	ANURAG GAJANAN PATIL	Anurag	Anurag	Anurag	Anurag
113	MAHEK MADANLAL GOYAL	Absent	Mahek	Absent	Mahek
114	DIKSHA TECKCHANDANI	Diksha	Absent	Diksha	Diksha
115	RICHA PRADHAN	Richa	Richa	Richa	Richa
116	NIKALJE SHRUTI SANJAY	Absent	Absent	Absent	Absent
117	YUKTI PURSHOTTAM AGGARWAL	Absent	Yukti	Yukti	Yukti
118	PRATIK GAUTAM SAMRUTWAR	Absent	Pratik	Absent	Absent
119	ANIKET MADANE	Aniket	Absent	Absent	Absent
120	HARSHAL ZADE	Absent	Absent	Absent	Absent
121	RYANNE RYAN FENANDES	Absent	Absent	Absent	Absent
122	SHRISHTI GUPTA	Absent	Absent	Absent	Absent
123	OSWAL KHUSHI SANJAY	Absent	Absent	Absent	Oswal
124	GUNISH SINGH BEDI	Gunish	Gunish	Gunish	Gunish



125	SAHIL SANJAY WAGHOLE	Absent	Absent	Absent	Absent
126	FATEHNAGRI AMATULLAH KHOZEMA	Absent	Absent	Absent	Absent
127	AAMIR SHERGADWALA	Absent	Absent	Absent	Absent
128	HUSSAIN GODHRAWALA	Ha	Absent	Absent	Absent
129	RAJWAT MANASI SANDEEP	Absent	Absent	Manasi	Absent
130	GUPTA SHRISTI	Absent	St...	St...	Absent
131	CHERENJEEV SINGH TURA	Absent	Absent	Absent	Absent
132	MAHESH RAJENDRASINGH CHANDEL	Absent Mahesh	Absent	Absent Mahesh	Absent
133	RACHATTE POOJA SANJAY	Absent	Podr	Absent	Podr
134	AISHWARYA DEEPAK SHASAM	Absent	Absent	Ashasam	Absent
135	SANJANA SHAH	Absent	Absent	S. Shah	Absent
136	KANKATE SHUBHAM BHASKAR	Absent	Absent	Shubham Kankate	Shubham Kankate
137	KAGALWALA MURTAZA ABDUTTAYYEB	Absent	MD	MD	MD
138	SAKSHI KHANDALKAR	Sakshi	Sakshi	Spk	Spk
139	VAISHNAVI NITIN KHEDEKAR	Absent	Absent	VNK	Absent
140	YASH SUNIL GORE	Absent	Yashu	Yashu	Yashu
141	SONIA SUNIL CHAVAN	Absent	Absent	Absent	Absent
142	POOJA VINAYAK KALBURGI	Absent	Absent	Kalburgi	Absent
143	SHAHID AZAD KHAN	Absent	Absent	Shahid	Absent
144	HASAN AHSAN T	Absent	Absent	Absent	Hasan
145	HAKIMUDDIN THAKARDA	Absent	HT	Absent	HT
146	SONAWANE SHRADDHA DILIP	Absent	Shraddha	Shraddha	Absent
147	ABHISHEK AUTI	Auti	Absent	Auti	Auti
148	MRUNALI RUPESH MORE	Absent	Absent	Absent	Absent
149	MUSTANSIR SHAIKH	Absent	Absent	Absent	Absent
150	MOHAMMED JUZAR OBRIWALA	Absent	Absent	Absent	Absent
151	ANUJ DHAWAS RAMESH	Absent	Anur	Anur	Absent
152	SOHEB A	Shobani	Absent	Shobani	Absent
153	BURHANUDDIN JOHERI SALIM	BurhanSalim	BurhanSalim	BurhanSalim	Absent
154	RADHIKA SHANTARAM SHINDE	Radhika	Radhika	Radhika	Radhika
155	NIKITA DAYALANI	Absent	Absent	Dayalani	Dayalani
156	BHAVYA SINGH	Absent	Absent	Bhavya	Bhavya



157	SHRUSTI RAJKUMAR CHOPDA	Absent	Absent	Absent	Absent
158	SANKET GAIKWAD	Sanket	Sanket	Sanket	Sanket
159	HUSSAIN MUSTAFA ELIYAS	Absent	Hussain	Hussain	Absent
160	RISHABH AMIT GUPTA	Absent	Absent	Absent	Absent
161	SHARMA SATYABRAT	Absent	Absent	Absent	Absent
162	ABDUL SABOOR	Masri	Masri	Masri	Masri
163	SAYYED GUFRAAN MOHAMMADHUSSAIN	Gufraan	Gufraan	Gufraan	Gufraan
164	AHMAD EBAD HAMID	Ahmad	Absent	Ahmad	Ahmad
165	PAYAL CHAND	Absent	Absent	Absent	Absent
166	NITIN NIMBA PATIL	A	Absent	A	A
167	ANKUR TIWARI	Absent	Dukay	Dukay	Absent
168	ANKIT KUMAR	Ankit	Ankit	Ankit	Ankit
169	SOURABH THOMBRE	A	A	A	A
170	RAKSHAM GUPTA	Absent	Absent	Absent	Absent
171	MEHUL SHARMA	Absent	Absent	Absent	Absent
172	ATEEB RAHIL MAHEDVI	Absent	Absent	Absent	Absent
173	AHMAD JAHID NOORISTANI	Absent	Absent	Jahid	Absent
174	PUNMIYA VIDHI JAIN	Absent	Absent	Absent	Absent
175	RIDDHI SHAH	Absent	Absent	Absent	Riddhi
176	HUSSAIN MUSLIM JAM	Absent	Absent	Hussain	Hussain
177	NIKHIL PRAKASH GAIKWAD	Absent	Absent	Absent	Absent
178	ADITYA UTTAMRAO NARLAWAR	Absent	Absent	Absent	Aditya
179	SAHIL MILIND BHINGARE	Absent	Sahil	Sahil	Sahil
180	AWAIZ SHAIKH	Absent	Absent	Awaiz	Awaiz
181	KUNAL NITIN SALUNKE	Absent	Kunal	Kunal	Kunal
182	KUNAL JEETENDRA JAGTAP	Absent	Absent	Absent	Kunal
183	HRIKIH RANJEET POMAN	Hrikih	Absent	Hrikih	Absent
184	AMINI YUSUF	Absent	Absent	Amini	Absent





Modern Education Society's

NESS WADIA COLLEGE OF COMMERCE

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E-mail : nesswadiacollege@gmail.com

Foreign Students Association (FOSTA)

19th December 2019

NOTICE

Orientation Workshop for Foreign Students

A orientation workshop is organized for the Foreign Students of NWCC is organized as follows:

Topic: Adjusting in a Foreign Culture

Speaker: Priyadarshini Hapse

Date: 12th September 2018, Wednesday

Time: 10:00 am to 11:00 am

Venue: Seminar Hall, Old Building

Indian Students are welcome


Coordinator, FOSTA


Principal

12th Sept 2018

2018-19

①

[2018-19]

NESS WADIA COLLEGE OF COMMERCE, PUNE-1

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Foreign Students Association (FOSTA)

Meeting Attendance Sheet

[Time 10:00 - 11:00 am]

Sr. No	Name	Class-Division	Roll No	Country	Local Address	Contact Number	Signature
1	Mawada Lamin Ismail	A	21	Gambia	Pimple Gurav	8605244592	
2	Sarjeet Kaur	B	61	Fiji Islands	Kondhwa	7798733404	
3	Mohammad Noor	A M.Com	57	Afghanistan	Kondhwa	960725226	
4	Katim Tourey	E B.Com	660	Rambia	Pimple Gurav	7719969754	
5	Ngo Thi Uyen Phuong	C B.Com	396	Vietnam	Old Sangvi	9765564964	
6	Nguyen Vanh Phu	C B.Com	395	Vietnam	Old Sangvi	9765564964	
7	Yusuf Khan	E B.Com	715	Saudi Arabia	NIBM	7039305523	
8	Kheeda Dad	SYBCA	22	Afghanistan	Kondhwa	7066492921	
9	Ahmad Omar	SYBBA	183	Afghanistan	NIBM	8698296653	
10	Shukrullah Nooruddin	SYBBA	20	Afghanistan	K.P	7020804309	
11	Ahmad Zahid	SYBBA	184	Afghanistan	Koregoan Park	928434847	
12	Shahzad omeri	SYBBA	140	AFG	NIBM	8698842 458	
13	MASIMULLAH	SYBBA	182	AFG	KP	97671294 61	
14	Shirshah	SYBBA	157	Afghanistan	NIBM	9765529 256	

NESS WADIA COLLEGE OF COMMERCE, PUNE-1

Foreign Students Association (FOSTA)

Meeting Attendance Sheet

Sr. No	Name	Class-Division	Roll No	Country	Local Address	Contact Number	Signature
15	Rohiedullah	B SYBBA	170	Afg	Kondhwa	7066966807	
16	Usman Ahmad zeil	B SYBBA	159	Afg	NIBM/Kondhwa	8208140663	
7	Komal Bhavnani	FYBcom 'A'	96	Netha-lands	Camp.	7887793966	
18	WYLFREDA ANGELICA NORONHA	F.Y.Bcom 'E'	713	United Arab Emirates	Wadia Hostel	8879126235	
19	Shir Shah	T.Y	166	Afghanistan	Kondhwa	7798370852	
20	KIMIYA SHAIKH	SY BBA	101	India	Camp	9045335872	
21	Pooja	SY DBM	68	India	Bibewadi	9822456555	
22	Sahil Jamal	TYBBA	33	India	Kalyani Nagar	8805385381	
23	Lavesh Alwani	11	02	11	Camp	8446734139	
24	RUSHIKESH JORGE	11	30	11	K.P	8379050831	
25	Sanjana Bhole Patil	TYBBA	32	India	Kalyani Nagar	9105831275	
26	Rahil Jamal	TYBBA	31	India	Kalyani Nagar	8390019205	
27	Afroz Yousufi	SYBBA	125	Afg	Kalyani Nagar	9158767968	
28	Shraddha Suryawanshi	SYBcom 'A'	90	India	Vidyanagar	7276723467	

NESS WADIA COLLEGE OF COMMERCE, PUNE-I

Foreign Students Association (FOSTA)

Meeting Attendance Sheet

Sr No	Name	Class-Division	Roll No	Country	Local Address	Contact Number	Signature
29	Rachel W. Pandit	S.Y. B.Com A	05	India	Nishranhwadi	8975966051	<u>Rachel</u>
30	Samruddhi Supekar	S4 B.com 'A'	91	India	Housing Board	7745098739	<u>Samruddhi</u>
31	Monaz IRANI	S.Y. B.com 'A'	01	India	Lullanagar	8446829456	<u>Irani</u>
32							
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Report on Webinar 6th June, 2020

Topic: Humanising Brands

Speaker: Mr. Dhruv Talwar, General Manager, Corporate Brand, Godrej Consumer Products Ltd

Organized by: The Startup and Innovation Cell and Department of Marketing

The webinar began with opening remarks by our Principal, Professor Girija Shankar who took a moment to salute the Corona Warriors-doctors, nurses, health workers and cops. She went on to briefly shed light on the 3 E's of Digital Education- Enrichment, Enhancement and Engagement. Digital education is the need of the hour and the way forward. Hence, the need for such webinars. She congratulated the Head, Coordinator, Core Committee and volunteers of the Startup and Innovation Cell for their efforts in the conduct of the webinar.

Mr. Rohan Aaron, anchored the event and introduced Mr. Dhruv Talwar before handing over the conduct of session to him. Mr. Talwar began by asking everyone to take five seconds to clap for themselves. He said it is necessary to applaud yourself and acknowledge your achievements especially in this tough time. This was followed by his talk on "Humanising Brands".

He went on to make 3 points about how brands should engage with people in the "new normal". Incidentally he said none of us really have answers to exactly what the new normal will be.

1. **Be Flexible** because you may not have all the answers. Currently Swiggy and Zomato are delivering essentials even though that is not their area of expertise but because it is the need of the hour, customers expect it. You even have the Swiggy Genie service to drop off parcels during the lockdown thereby providing a much needed service.
2. **Re-evaluate your USP-** Your USP (Unique Selling Proposition) needs re-evaluation. It cannot be what it was. He gave the example of him eating chaat at Bhagat Tarachand in a Food court earlier this year. The chaat was expensive but he had found it worth every penny even though there were

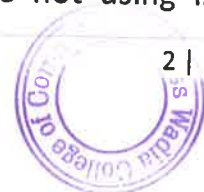


cheaper alternatives around. However, now the "quality" and "taste" which were the USPs of that brand might not be what people would be willing to pay for considering the economic slowdown. Even if you have a stellar product, low employment, lower salaries might force people to spend less. So it is necessary for brands not to have illusions based on what "was".

3. **Be empathetic towards others.** Empathy makes a brand more human. He gave the example of a Kentucky Fried Chicken counter at the airport. A rainy day meant many people could not reach the outlet for work and one person was manning the counter, playing cashier, chef and server. When Dhruv reached the counter, that KFC employee expressed regret that he had to wait so long and thanked him for his patience, this instead of being brusque and impatient puts the customer at ease. He also gave the example of Indigo airlines sending a message asking for feedback, a few hours after flyers have reached home, unpacked and relaxed instead of immediately after they step out of the airport with their luggage and could be struggling to get a ride home. Box8, an online food delivery app gives customers 5 seconds more to cancel an order which they have placed, in case people have second thoughts about their order. Similarly with Big Basket only once your order is confirmed you are asked how you would like to pay for it.

Humanising brands does not cost money. He gave examples of the following brands-

1. Vistara which announces the menu instead of cabin crew just asking people whether they want a vegetarian or non-vegetarian meal- full disclosure to help Vistara flyers make an informed choice regarding their meal.
2. Bombay Canteen, a eating place in Mumbai home delivered food with a note stating the temperature of the chef and delivery boy, 3 reminders- wash your hands, sing "*ae dil hai mushkil jeena yahaan*" and "*yeh hai Mumbai meri jaan*".
3. Netflix which cancelled subscriptions of all inactive subscribers because they don't want people to pay for something they're not using in this



difficult time. They realize spending might be difficult for people in the midst of the global health crisis and economic slowdown.

4. Indigo airlines-he was flying last year when India was playing the quarter final match in the cricket World Cup and the pilot's announcement went in this order- "Thank you for flyting today, India is playing in the quarter final today and the score is XX/X, Thank you for choosing to fly Indigo". The brand came last, flyers came first (considering we're a cricket crazy nation doing anything other than staying glued to the match needed to be appreciated and of course if you can't watch the match knowing the latest score helps).

Finally Dhruv left the students with 3 important pointers for life-

1. Instead of thinking it is your right to have/do something, regard it as a privilege. If you are late and cutting through a line such an attitude helps-requesting helps, rather than demanding.
2. Have a solution mindset, not that of a victim. This is the need of the hour in these troubled times. You can count your blessings rather than focusing on what is missing.
3. Know your box-instead of thinking outside the box, know aht makes you tick.

This was followed by an animated question-answer session and ended with a vote of thanks.

Total participants: 61

Students: 56

Teachers: 5

Report Submitted by: Dr. Mariam Noronha, Coordinator, Startup and Innovation Cell, NWCC



Timestamp	Name	Class and Division
	Harjas Kaur Juneja	Ty A
06-06-2020 17:20	Rohan Pawar	Fy bcom D
06-06-2020 17:20	Sheybaaz Lalji	SY BBA
06-06-2020 17:20	Jinal Thakkar	T.Y.B.COM A
06-06-2020 17:21	Zayan Mirza Poonawalla	FY BBA (B)
06-06-2020 17:21	Anushka Mishra	T.y b.com D
06-06-2020 17:21	Arti Vijay Balanse	T.Y.B.Com - B
06-06-2020 17:21	Gayatri Sawant	Fy bba ib - A
06-06-2020 17:22	Dr.Deepa Dani	BBA
06-06-2020 17:22	Dhruv Gorakh	F. Y. Bcom A
06-06-2020 17:22	Nihal Momin	F.Y B.com Div-C
06-06-2020 17:22	Jayshree Shrinivas Pinnamshetty	TY B.COM D
06-06-2020 17:23	Srilakshmi Jyothidinaraj Paremal	TYBcom - A
06-06-2020 17:23	Harish Verma	Mcom part 2
06-06-2020 17:23	Sakshi Mahavir Banthiya	F.Y.BCOM DIV-C
06-06-2020 17:23	Hrishikesh Ahirwar	TY.BCOM D
06-06-2020 17:23	Raghuvirsingh Devda	F.Y.BCOM(B)
06-06-2020 17:24	Rohit dhiwar	Mcom
06-06-2020 17:26	Janavhi Chugera	First Year B. Com -A
06-06-2020 17:27	Roshani Khobragade	TYBCom, Div. B
06-06-2020 17:28	Aaditee Ranpise	FY BBAIB A
06-06-2020 17:29	Mridual Chomal	FY BBA IB (DIV-A)
06-06-2020 17:29	Sneha nelekar	Fy bba ib
06-06-2020 17:30	Khushi Shah	FY-BBA(B)
06-06-2020 17:32	Sameeran Pawar	FY BBA IB
06-06-2020 17:36	Akshay Bhujbal	SYBBA-23
06-06-2020 17:36	Mufaddal vora	Sybba ib
06-06-2020 17:36	Gunish Singh Bedi	SY BBA-B
06-06-2020 17:38	Poorvi Semlani	Fy bcom C
06-06-2020 17:38	Radhika Sharma	TYBBA
06-06-2020 17:38	Richa Pradhan	SYBBA
06-06-2020 17:38	Idris Tinwala	T.Y.B.com , Div: D
06-06-2020 17:38	Taher vohra	SY BBA IB
06-06-2020 17:39	Savin Shetty	T.Y.Bcom D
06-06-2020 17:40	Aryan Betharia	FY BBA (IB)
06-06-2020 17:40	Pooja Raosaheb Sonawane	TYBcom- B
06-06-2020 17:40	Tabasum Parveen	Sy
06-06-2020 17:40	Mohammed Bharmal	TY BBA IB
06-06-2020 17:40	Kumari Anuradha	T. Y. B. COM, DIV-D
06-06-2020 17:41	Dr.Seema V. Purandare	BBA-CA
06-06-2020 17:42	Sneha Galande	TYBcom D- division
06-06-2020 17:42	Shubhangi Rahul Chavan	Mcom Part 1 Div A
06-06-2020 17:42	Dr.Asha Jadhav	Head of Department Marketing
06-06-2020 17:43	Pallavi Prakash Divase	F. Y. Bcom, B - Div.
06-06-2020 17:44	Poonam Prakash please	M.com - I Div- A



06-06-2020 17:44	Harsha Sanjay Gehlot	TYbcom D - DIV
06-06-2020 17:44	Sneha	tybcom D
06-06-2020 17:45	Sakshi kamble	fy bcom div-A
06-06-2020 17:46	BRIAN FRANCIS	Ty Bcom . Division -D
06-06-2020 17:46	Roohan Singh	TY BCOM A
06-06-2020 17:47	Minoti Chanderkesh Sikka	TY BCOM Division D
06-06-2020 17:55	Dr. Mariam Noronha	Assistant Professor
06-06-2020 18:00	Mrs.Jasmin Shikalgar	Faculty
06-06-2020 18:22	Rohan Aaron	S.Y.B.Com. C

