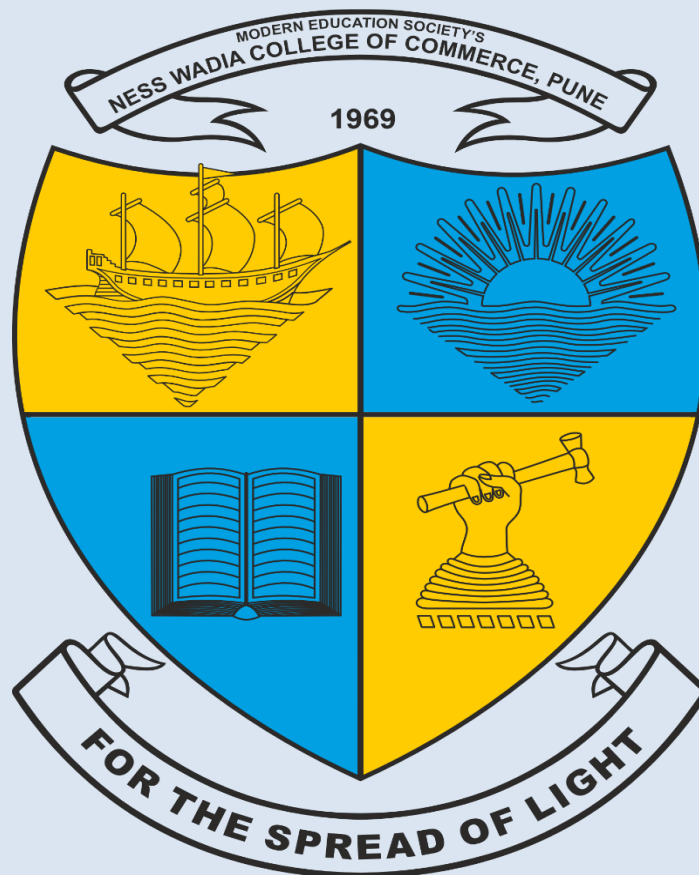


Modern Education Society's NESS WADIA COLLEGE OF COMMERCE

19, Late Prin. V. K. Joag Path, Pune 411001 Maharashtra State (India)

Website: <https://nwcc.mespune.org>



Post Graduate Diploma In International Business (PGDIB)

Programme Outcomes (POs):

- Students meet requirements of trained manpower in the vast field of foreign trade and international business.
- The students will be exposed to formal training to acquire knowledge and to develop skills required to undertake foreign trade activities as well to take up employment in International Business Organizations.
- Students understand the most widely used international business terms and concepts. They can even identify the role and impact of political, economical, social and cultural variables in international business

Course Outcomes (Cos):

1. **International Marketing and Management** (Course Code: 101)
 - Acquaint the students with planning, technique and organization of International marketing.
 - Appraise them with managerial problems in this regard.
2. **Export – Import Procedures and Documentation** (Course Code: 102)
 - Impart knowledge about import and export procedures;
 - Make the students familiar with related documents.
3. **International Economic Systems and Foreign Trade in India** (Course Code: 103)
 - Impart knowledge about various aspects of International Trade in India and International Economic Co-operation.
 - Update students about the changing scenario in international economic Environment.

4. **International Current trends and International Marketing Research**

(Course Code: 104)

- Acquaint the students with various legal provision affecting foreign trade.
- Impart knowledge of overseas marketing research.