

### **NESS WADIA COLLEGE OF COMMERCE**

19, Late Prin. V. K. Joag Path, Pune 411001, Maharashtra State (India)



# **Criterion III**

## **Research Innovation and Extension**

3.2.2 Workshops / Seminars / Conferences

(Academic Year 2017-18)

#### 1. Ness Wadia IT Association (NWITA):

NWITA (Ness Wadia IT Association) has organized the following Seminar:

Organized a seminar on topic "Entrepreneurship and Business Development" on 28<sup>th</sup> August 2017. The Seminar was open for all students of Ness Wadia College of Commerce. The Resource Person was Mr. Himanshu S. Ratnaparkhi, Founder and CEO of Solicitous Business Solutions Pvt. Ltd.

More than **150 students** attended and many of them actively participated in the question answer session which followed the lecture.

Coordinator: Seema V. Purandare, Assistant Professor



IT Association Team with Guest speaker Mr. Himanshu Ratnaparakhi

1969 SPIRAS OF COLUMN

Modern Education Society's

#### **NESS WADIA COLLEGE OF COMMERCE**

19, Late Prin. V. K. Joag Path, Pune - 411 001. Maharashtra State (India) Website : www.nesswadiacollege.edu.in Senior College ID/No.: PU/PN/C/021/1969 Senior College Code No.: 060 Junior College Code No.: J.11.15.003

Re-accredited by NAAC with an 'A' Grade (2014-2019)
Affiliated to the University of Pune and Recognised by Government of Maharashtra
Recognised Under Section 2(f) and 12(B) of UGC Act, 1956.

© College (O): 020-26167024 / 26160909

Fax No.: 020-26163149 / 26160572

E-mail: nesswadiacollege@gmail.com

Date: 24-8-2017

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#### **Ness Wadia IT Association**

#### NOTICE

All students of Ness Wadia College of Commerce, are hereby informed that "NWITA" (Ness Wadia IT Association) is organizing Seminar on the topic 'Entrepreneurship and Business Development' on Monday, 28<sup>th</sup> August 2017. You are requested to attend the same.

Resource Person: Himanshu S. Ratnaparkhi

(Solicitous Business Solutions Pvt. Ltd.)

Timing: 10.30 am

Incharge

Venue: Seminar Hall (BBA Building)

Coordinator

Ness Wadia College of Commerce, Pune [Workshops / Seminars / Conferences]

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# 2. A One Day Workshop on Introduction to the Floral Biodiversity of India & Nursery Management

Today `Trees` acquire utmost importance in the changing environmental conditions from sequestering carbon to providing food & fiber trees form an integral part of our day to day living.

To help our students understand the world of our green friends & ways of their propagation, a One day Workshop was organized for our S.Y.B.Com EVS students in association with Pune Municipal Corporation at Rajiv Gandhi Zoological Park & Research Centre on 14<sup>th</sup> September 2017.

In the introductory session of the workshop a short documentary 'Our Planet' was screened showing different ecosystems found on the earth which helped students to understand them in much better way.

In the First session Ms. Ashwini Yadav, Educational Officer, at the Pune Municipal Corporation introduced the students to the world of trees in her session titled `Floral Biodiversity of India`. This session helped the students get a better insight into the world of trees – its diversity and conservation.

The second session comprised of `Tree Walk` for students. This session was conducted by **Mr. Umesh Awasarkar from the Biodiversity Board of Maharashtra**. Students were taken around the campus of the Zoological Park and were introduced to the different trees found on the campus and were explained their special characteristics.

The third session was on `Nursery Management`. Students were taken to the Nursery section of the Park where Mr. Ganesh Shinde conducted the above session. Here students were explained about the role and objectives of setting up of nursery.

Later they demonstrated the technique of preparing plants through `Polybag Method` students were also told about the soil selection and water to be given for plants.

This session was highly appreciated by the students who prepared saplings by themselves and learnt the art of preparing plants for commercial sale.

In the concluding session of the workshop students were presented with certificates from the Pune Municipal Corporation for having successfully completed the workshop.

The above workshop proved instrumental in not only making students understand the world of plants around us, but also introduced them to a new arena of becoming a green entrepreneur through nursery management.

Coordinator: Dr. Asha D. Jadhav & EVS Teacher Ms. Abha Gatne



Participants at the workshop on Floral Biodiversity & Nursery Management



2. PMC Environment Education Officer Ms. Ashwini Yadav explaining objectives of Nursery to students



Nursery In-charge Mr. Ganesh Shinde demonstrating technique of plant propagation to students



Inauguration of Environmental Film Festival 2017-18

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#### 3. Foreign Students Association (FOSTA)

On 27<sup>th</sup> September 2017 FOSTA organized an **Orientation and Counselling seminar** for the foreign students conducted by **Ms. Rebecca D'Souza, Counsellor, Academic and Personal Counselling Centre of the College**.

25 students attended this session wherein a psychological test was conducted to make students aware of their strengths and weaknesses.

Coordinator: Ms. Priyadarshini Hapse



**FOSTA Association** 



FOSTA Coordinator along with students

#### **NESS WADIA COLLEGE OF COMMERCE**

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© College (O): 020-26167024 / 26160909



E-mail: nesswadiacollege@gmail.com

2017-18

20th September 2017

#### NOTICE

#### FOSTA (FOREIGN STUDENTS ASSOCIATION)

FOSTA is arranging an Orientation and Counselling Seminar for all the Foreign Students of the college.

Details are as follows:

Speaker: Prof. Rebecca D' Souza, Guidance Counselor, NWCC

Venue: Seminar Hall, Old Building, Room No 10

Date: 27th September 2017 Wednesday.

Time: 10: 15am

Prof. Priyadarshini M Hapse

Staff-in-Charge

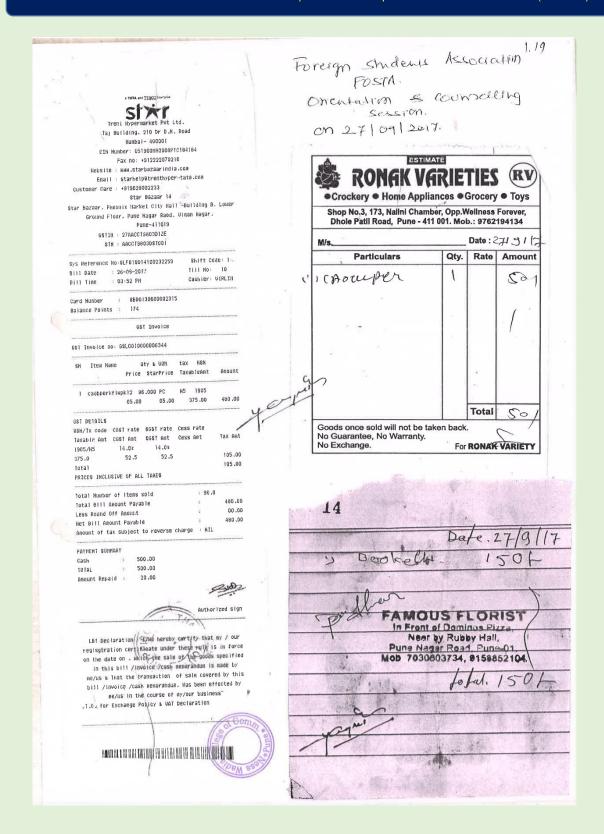
**FOSTA** 

J/c Principal

# Attendance is compulsory for all the foreign students.



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### 4. Workshop titled "Creativity in Advertising"

The Department of Marketing organized a workshop titled **Creativity in Advertising**. The event was held on **Friday**, 13<sup>th</sup> **October**, 2017 at the BBA Seminar Hall from 9.30 a.m. to 12.30 p.m. **Ms. Durga Tilak**, **Adjunct Faculty of the Department of Marketing**, **NWCC** was the workshop trainer. Stating that every individual is creative, she said that we should look out for different perspectives and be in the habit of connecting unrelated things. Shedding light on the dimensions of creativity such as originality, flexibility, elaboration, synthesis and artistic value, she explained different parts of the creative processimmersion, digestion, incubation, illumination and verification. This was followed by hands on participation by 67 students who worked on creating interesting advertisements and tag lines for various products and images. In the end students presented their work and explained the advertisements made by them. Two faculty members attended the workshop which was **coordinated by Dr. Mariam Noronha**.



Arts Club Students with Ms Durga Tilak at Studio7



#### **NESS WADIA COLLEGE OF COMMERCE**

19, Prin. V. K. Joag Path, Pune - 411 001. Maharashtra State (India)

Website : ness.mespune.org Senior College ID/No.: PU/PN/C/021/1969

Senior College Code No.: 060 Junior College Code No.: J.11.15.003

Re-accredited by NAAC with an 'A' Grade (2014-2019)

Affiliated to the Savitribai Phule Pune University

and Recognised by Government of Maharashtra Recognised Under Section 2(f) and 12(B) of UGC Act, 1956.

College (O): 020-26167024 / 26160909



E-mail: nesswadiacollege@gmail.com

#### NOTICE

Date: 11th October, 2017

All students of Ness Wadia College of Commerce are hereby informed that The Department of

Marketing is organising a workshop titled "Creativity in Advertising".

Time - 9.30 am to 12.30 pm.

Day and Date - Friday, 13th October 2017.

Venue – BBA Seminar Hall.

Co-ordinator

Interested students are requested to attend the same.

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# 5. Seminar on the topic "Secure your perfect job with ease-Career opportunities abroad"

In association with the Department of Business Law and the Placement Cell of the College, FOSTA organized a Seminar on the topic "Secure your perfect job with ease- Career opportunities abroad" by Mr. Rajiv Bedse, CEO Career Launch Australia, Melbourne.

Students received valuable advice for building careers in Australia, Canada and New Zealand. Around 40 students attended the session held on **26**<sup>th</sup> **December, 2017.** 

Coordinator: Ms. Priyadarshini Hapse



#### **NESS WADIA COLLEGE OF COMMERCE**

19, Late Prin. V. K. Joag Path, Pune - 411 001. Maharashtra State (India) Website: www.nesswadiacollege.edu.in Senior College ID/No.: PU/PN/C/021/1969 Senior College Code No.: 060 Junior College Code No.: J.11,15.003

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Recognised Under Section 2(f) and 12(B) of UGC Act, 1956. Fax No.: 020-26163149 / 26160572 © College (O): 020-26167024 / 26160909

E-mail: nesswadiacollege@gmail.com

2017-18

#### **NOTICE**

This is to inform all the students of FY/SY/TY BBA,BBA (IB), BBA (CA), BCOM & PG that the Department of Business Laws, Foreign Students' Association (FOSTA) Placement Cell & Career Launch, Australia has organized a Talk on

#### "SECURE YOUR PERFECT JOB WITH EASE"

(Career Opportunities Abroad) Speaker: Mr. Rajiv Bedse CEO, Career Launch, Australia & Motivational Speaker

Date: 26th December 2017 Time: 10:30am to 12:00 noon

Venue: BCOM Seminar Hall (Room no-10)

Vice Principal

**HOD Business Law** 

Officer

Co-ordinator (FOSTA)



\*10/47/5#

1,29



Modern Education Society's

# Ness Wadia College of Commerce, Pune

The Department of Business Laws, Foreign Students' Association (FOSTA), Placement Cell & Career Launch, Australia

organizes a Talk on

# "Secure Your Perfect Job with Ease"

[Career Opportunities Abroad]

Mr. Rajiv Bedse, Speaker -

CEO, Career Launch, Australia and Motivational Speaker

Date

Tuesday, 26th December, 2017

Time

10:30 am to 12:00 noon

Venue

Seminar Hall (Room No.: 10)

1)	Welcome	Paromita Bose				
2)	Introduction of the Programme	Ms. Priyadarshini Hapse, Co-ordinator FOSTA				
3)	Felicitation of the Guest	Professor Dr. Girija Shankar, Principal / Prof. Prakash N Chadhary, Vice Principal				
4)	Guest Speaker Address	Mr. Rajiv Bedse				
5)	Question & Answer	Paromita Bose				
5)	(Thenko	Dr. Vrishali Randhir, Head, Dep. of Business Administration				

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# 6. Guest lecture along with slide show on `Globalization & It`s Impact on Natural Wealth of India`

India is blessed with a bountiful of Natural resources- forests, soil, water, minerals etc which makes it the most prospering land in the continent. However, with changing times unsustainable development has led to over exploitation of these resources causing adverse impact to our environment. To help our students get a better understanding into the above issue, a Guest Lecture on Globalization & It's Impact on Natural Wealth of India was organized for S.Y.B.Com EVS students on 29th December 2017. Prof. Nilima from Lokayat was the Guest Speaker.

In her lecture she emphasized specially on the health effects of cola drinks and various ingredients used in making of these cola drinks and its possible adverse health impacts through a slide show. She also explained as to how some of the cola manufacturing companies were responsible for severe depletion of underground water table and polluting the fertile agricultural fields by highlighting the case study on 'Plachimada village in Kerala. Her lecture was followed by the screening of short documentary film on 'Plachimada Village & Its Plight.

Coordinator: Dr. Asha D. Jadhav & EVS Teacher Ms. Abha Gatne



Inauguration of Guest lecture on globalization &it's impact on natural resources seen on dais Vice Principal Prof. Chaudhary, EVS Co-cordinator Prof. Asha Jadhav & EVS Teacher Prof. Abha Gatne along with guest speaker Ms. Nilima.



Audience listening with utmost attention.



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# NESS WADIA COLLEGE OF COMMERCE, PUNE-1 Attendance Sheet

Attendance Sheet							
Name of the Activity: Guest Lecture and Slide Show							
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#### 7. Kriloskar Vasundhara Environmental Film Festival:

Global warming is an important issue facing the world. Global Warming takes its toll on everything right from ecology to economy and to health & all the spheres of living and non-living world.

To help our students better understand the above problem a **One Day Kirloskar Vasundhara Environmental Film Festival** on the theme of Global Warming was organized on 5<sup>th</sup> January 2018.

#### The Film Festival included the following activities:

- Screening of 'Climates' first orphans' a documentary by B.B.C on Satbhaya Village of Odisha Coast.
- Talk from expert Mr. Nikhil Ranjankar associated with Vasundhara Eco Club on "Adverse impact of global warming" especially likely to be seen in future on Indian Sub-Continent.
- Screening of film 'Wake up take a grip' on ways & means by which we can reduce our carbon footprint.

**Discussion** where students gave their ideas on how to possibly reduce our carbon footprint.

Coordinator: Dr. Asha D. Jadhav & EVS Teacher Ms. Abha Gatne



Inauguration of Environmnetal Film Festival 2107-18 seen on dais Vice Principal Prof. Chaudhary, Expert from Vasundhara Eco Club Mr.Nikhil Ranjankar and EVS Teacher Prof.Abha Gatne.



Mr.Nikhil Ranjankar delivering his talk on Impacts of Global Warming seen on Indian Sub-Continent during Film Festival.

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## 8. Workshop on Personality Development:

Vidyarthini Manch and Student Development Cell of the college organised 3 days workshop on Personality Development from 4/01/2018 to 6/01/2018. The main objective was to create awareness among girl students about Personal grooming, Communication Self-defence. Sexual harrasement Gender discrimination. Skills, Yoga and meditation, Women empowerment, and How to prepare for competitive examinations. A session wasalso conducted for creating awareness about the importance of Tally in the process of career planning. 60 students participated in all the sessions. NGOs such as and Abhivyakti created awareness about sexual harrasement. Dhruv Self Defence Motivation center made girl students aware about simple self-defence technique. First session was on the importance of Yoga in the personality development of girl students. Dr. Shailaja Deobagkar eminent Yoga teacher conducted demonstration on Yoga and pranayama.

To create awareness about Competitive examination was the highlight of the second session. Mr. Rahul Nitware, Trainer in competitive examination conducted the session and gave the guidelines on different aptitude tests in the Competitive Examinations.

In the third session, Dr.Vrushali Randhir, spoke on Women Empowerment and Self-help groups .She gave guidelines regarding how to form Self-help group and the various govt. policies regardingsuch groups. In the last session, Mr. Tushar Walgude conducted a session on Tally software .This session was conducted to make the girl students ready for employment.

Second day of workshop began with Self defence, an important element of personality development. Ms Rupali Saikhedkar, Corporate Trainer of Dhruv Motivation and training in Self-defence conducted the session. She and her team demonstrated effective and simple techniques of self-defence.

The Second session was conducted by Jamshed Darasha trainer in personal grooming. He made girl sudents aware about soft skills and dressing and behavioural norms.

The Third session was conducted by NGO Tathapi ,Ms Gauri conducted interactive sessions on sextual harrasement .Girl students shared their problems which they face in their daytoday life.

On the third day, first session was on sextual harrasement conducted by Abhivyakti NGO on Sexual Harassment. Ms. Kalyani and group guided students on forming groups and sharing problems.

The Second session was conducted by Ms. Kalyani Vaidya Personality trainer. She gave important tips on how to develop personality in the corporate world.

The Third and final session was on the Importance of spoken English in Personality development Mr. Sunil Pandit guided the girl students on how to speak correct English in corporate world.

#### Coordinators: Dr. Asha Jadhav & Ms. Priyadarshini Hapse



Demostration of Self Defence mechanisms



Mr. Rahul Nitware, Trainer in competitive examination conducted the session and gave the guidelines on different aptitude tests in the Competitive Examinations.



Guest speaker Ms. Kalyani Vaidya Personality trainer felicitated by College Authorities



Participants of workshop







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#### **NESS WADIA COLLEGE OF COMMERCE**

19, Late Prin. V. K. Joag Path, Pune – 411 001. Maharashtra State (India) Website: www.nesswadiacollege.edu.in Senior College ID / No.: PU/PN/C/021/1969

Junior College Code No.: J.11.15.003 Senior College Code No.: 060 Re-accredited by NAAC with an 'A' Grade (2014-2019)

Affiliated to the Savitribai Phule Pune University and Recognized by Govt. of Maharashtr

Recognized Under Section 2(f) and 12(B) of UGC Act, 1956.

☆ College (O): 020-26167024 / 26160909

Fax No.: 020-26163149 / 26160572

Email: nesswadiacollege@gmail.com

Date: Thursday, December 28, 2017

#### NOTICE

# Workshop Personality Development and Skill Enhancement for Girl Students

Vidyarthini Manch and Student Welfare Board organizes a Workshop on Personality Development and Skill Enhancement for Girl Students of the College.

The Details are as follows:

Day & Date

4th, 5th & 6th January, 2018.

Time

09:30 am to 04:30 pm.

Venue

BBA Seminar Hall (New Building).

Girl students of FY, SY & TYB.Com, BBA, BBA-(IB) & BBA-(CA), M.Com. MCA, DTL, PGDIB

& PGDBF are requested to register with -

1) Prof. (Ms.) Asha Jadhav

2) Prof. (Ms.) Priyadarshini Hapse

3) Prof. Ramdas Sonawane

# Lunch will be provided for all the participants

# Participation certificates will be provided

Vidyarthini Manch

Coordinator

Student Welfare Board

J | Principal -

Ness Wadia College of Commerce

Pune - 411 'J31.





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Modern Education Society's

NES ADIA COLLEGE OF COMMERCE

19, Late Prin. V. K. Joag Path, Pune - 411 001 Maharashtra State (India)
Phone: - 020-26167024 / 26160909 | Fox No.: 020-26163149 / 26160572



#### Student Development Cell

17-18

# Workshop on Personality Development and Skill Enhancement for Girls Students $4^{th}$ January $-6^{th}$ January 2018

Day & Date	Time	Speaker and his affiliation	Topic
	9:30am -10:00 am	Registration & Ir	nauguration
	10:00am – 12:00 noon	Dr. Shailaja Deogagkar, Contact No 7350010706	Importance of Yoga in Personality Development
Thursday  4 <sup>th</sup> January	12:00 noon – 1:30 pm	Mr. Rahul Nitware, Contact No 9766908747	How to prepare for Competitive Examinations
2018	1:30pm - 2:30 pm	Lunch B	reak
	2:30 pm - 4:00 pm	Dr. Vrushali Randhir, Contact No. – 9850852020	Women empowerment through self help groups



Student Development Officer Ness Wadia College of Commerce, Pune

4:00 pm -5:30 pm



Mr. Tushar Walgude, Contact No. - 9890898182

The Principal
Ness Wadia College of Commerce, Pune

Training of Tally ERP .9

software



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NESS ADIA COLLEGE OF COMMERCE

19, Late Prin. V. K. Joag Path, Pune · 411 001 Maharashtra State (India)

Phone: - 020-26167024 / 26160909 || Fox No.: 020-26163149 / 26160572



#### Student Development Cell

# Workshop on Personality Development and Skill Enhancement for Girls Students 4<sup>th</sup> January – 6<sup>th</sup> January 2018 Schedule

Day & Date	Time	Speaker and his affiliation	Topic
	10:00am – 12:00 noon	Ms. Rupali Saikhedkar, Contact No 9224788399	Self Defense
Friday  5 <sup>th</sup> January	12:00 noon – 1:30 pm	Mr. Jamshed Darasha, Contact No 9923203713	Interview Techniques
2018	1:30pm - 2:30 pm	Lunch B	reak
	2:30 pm - 4:00 pm	Ms. Gauri (Tathapi – an NGO), Contact No. – 9766277882	Sexual harassment of women at workplace
	4:00 pm -5:30 pm	Mr. Tushar Walgude, Contact No 9890898182	Training of Tally ERP .9 software

Student Development Officer Ness Wadia College of Commerce, Pune



The Principal
Ness Wadia College of Commerce, Pune



Modern Education Society's

NESS ... ADIA COLLEGE OF COMMERCE

19, Late Prin. V. K. Joag Path, Pune - 411 001 Maharashtra State (India)
Phone: - 020-26167024/26160909 || Fox No.: 020-26163149/26160572



#### Student Development Cell

# Workshop on Personality Development and Skill Enhancement for Girls Students $4^{\rm th}$ January $-6^{\rm th}$ January 2018 Schedule

Day & Date	Time	Speaker and his affiliation	Topic	
	10:00am – 12:00 noon	Ms. Kalyani (Abhivyakti - an NGO), Contact No 8390028617	Sexual harassment of girls on campus	
Saturday	12:00 noon – 1:30 pm	Ms. Kalyani Vaidya, Contact No 9819644123	Personal grooming	
6 <sup>th</sup> January 2018	1:30pm - 2:30 pm	Lunch Bre	ak	
	2:30 pm – 4:00 pm	Mr. Sunil Pandit, Contact No. – 9960242001	Importance of Spoken English in Personality Development	
	4:00 pm -4:30 pm	Valedictory Fu	unction	

Student Development Officer Ness Wadia College of Commerce, Pune pollege Seal go

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# NESS WADIA COLLEGE OF COMMERCE, PUNE-1

Attendance Sheet

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Day and Date of Activity:	4th Jan	2018.	(10:00 to 11:30	am)
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Modern Education Society's

# Ness Wadia College of Commerce, Tune

### CERTIFICATE

# Workshop on Personality Development and Skill Enhancement

(for Girl Students)

Organized by

Student Development Cell and Vidyarthini Manch in association with Board of Student Development, Savitribai Phule Pune University, Pune

This is to certify that Ms. Jyoti Singh of M.Com. Part - II has actively participated in Three Days Workshop on

'Personality Development and Skill Enhancement' from 4th to 6th January, 2018.

Dr. Ramdas B. Sonawane Student Development Officer

Ms. Asha D. Jadhav Coordinator - Vidyarthini Manch Vice Principal

Mr. Prakash N. Chaudhary Professor Dr. Girija Shankar Principal

Certificate distribution

## 9. "Verve"- a series of 6 days event:

As part of the Golden Jubilee Celebrations of the College, the Department of Marketing organized "Verve"- a series of events from 8<sup>th</sup> Jan to 13<sup>th</sup> Jan, 2018. Venue for the events was the BBA Seminar Hall, Second Floor, New Building. Events were held daily from 10.30 am to 1 pm. Following is a summary of the events held:

Monday, 8<sup>th</sup> January, 2018: Ms. Munira Baghdadi, a student of T Y B.Com and Graphic Designer, Event Speciale', Pune spoke about the exciting field of design and the wide range of opportunities it offers. This was followed by screening of a documentary on the History of advertising and advertisements of Flipkart, Vodafone ZooZoos, Surf Excel 80's, most popular 80's ads.Attendance: Students: 57 and Teachers: 4

Tuesday, 9th Jan, 2018: Mr. Ashish Dasharathi, Co-Founder Armoks Digital, Pune spoke to the students on Recent Trends in Digital Marketing. He said that it's all about people and deliver value to business. Everyone should focus on self learning and also spoke about Facebook, Twitter, YouTube, Tinder apps for marketing. He was of the opinion one cannot plan one's success, one must keep doing. This was followed by screenings of TED talks: Rory Sutherland - Life Lessons from an Ad Man and Sheena Iyengar - How To Make Choosing Easier. Attendance: Students: 44 and Teachers: 4

Wednesday, 10th Jan, 2018: Day 3 of Verve comprised of a guided activity on Social Service Advertising conducted by Dr. Mariam Noronha. The session was an intensive look at the origin of public/social service advertising which began in the US and UK during World War II. Dr Noronha enlightened the students about various ways in which they can make print and/outdoor media advertisements on social service issues. Clean layout, simple copy/message, strong visuals and thought provoking ideas were the keys which she suggested. Following this topics like peer pressure, depression, pre-occupation with ear phones, social media addiction, eating disorders, the importance of breakfast, observing traffic rules/signals, prevention of copying during exams, etc were distributed among participants who had to work in groups and prepare the advertisement for the following day. Attendance: Students: 57 and Teachers: 4

**Thursday, 11<sup>th</sup> January, 2018:** The speaker for day 4 at Verve was a spunky 24 year old, **Surabhi Bogawat**. Surabhi supplemented her talk with a very beautiful PowerPoint Presentation.

After running a quilling business for over 3 years, she returned to her home in Ahmdenagar to start her home bakery. She is always innovating and that she believes this drives her success. She gave students valuable tips and insights into pricing and marketing strategies employed by her. She also spoke about her failures and her learning from them which made her talk practical and realistic. It did not portray entrepreneurship as a bed of

roses but instead put forth the idea that if you want to be your own boss, think, be innovative, be polite and a team player, get up when you fall and you will make it. In the end, students presented and explained social service advertisements prepared by them. Attendance: Students: 67 and Teachers: 4, Guest: Mrs. Bogawat, mother of Surabhi Friday, 12<sup>th</sup> January, 2018: Day 5 of Verve was a memorable one with entrepreneurs Tejas Shah and Rohit Oswal, the dynamic duo behind Outliers Clothing; Pune delivered a lecture on Idea generation, Brand building and tips for aspiring entrepreneurs. Tejas and Rohit established this brand in April, 2017 after 4-5 months of brainstorming, fine tuning and research. They exhorted students to opt for self-employment and asked them to observe the world to spot ideas. Their lecture ended with a lively question answer session following which they distributed discount coupons and even offered internships to attendees.

The session ended with a vote of thanks by Dr. Mariam Noronha and distribution of certificates to all volunteers and felicitation of all staff members of the Department of Marketing. Student volunteers for Verve included: Piyush Gaikwad, Shahab Shaikh, Sagar Thakur, Divya Bedre, Soniya Rawat, Sheetal Deokar and Riya Desphpande of T.Y.B.Com "D' division.

This was followed by 'Turn it around' an ad making activity in which students had to conceptualise negative ads for products such as sugar, salt, milk, fairness products and positive ads for tech addiction, social apps and bank loans. Students: 48 and Teachers: 4 Saturday, 13<sup>th</sup> Jan, 2018: Day 6 of Verve was reserved for a Marketing Quiz which was conducted in association with the Quiz Club of the College. Dr. Mariam Noronha shed light on the concept and the event began with an elimination round comprising 30 questions. There were 28 participants in all.4 teams made it to the semifinal and 2 teams emerged winners: Jeevisha Rana and Hitesh Mehta won the top spot while Somil Mittal and Omkar Ghode won second place.

The quiz was competitive with tie breakers required at every stage and was ably conducted by Malik Shah and Abhishek Panicker who were supported by Raunak Kankariya, Riya Mehta and Aishwarya Sawant. Ms. Deepa Dani, teacher in-charge, Quiz Club, NWCC and Dr Mariam Noronha guided the students in preparation for the quiz.Attendance:

Students: 46 and Teachers: 5

Coordinator: Dr. Mariam Noronha



Dr. Mariam Noronha Coordinator-Verve speaking at an event



a question answer session in progress at Verve





#### **Modern Education Society's**

# Ness Wadia College of Commerce, Pune

#### **Golden Jubilee Activity**

# Verve-a 6 day Event by the Department of Marketing (8-13 Jan, 2018)

The Department of Marketing of the College is organizing "Verve"- a series of events from 8<sup>th</sup> Jan to 13<sup>th</sup> Jan, 2018. Venue: BBA Seminar Hall, Second Floor, New Building. 10.30 am to 12.30 pm (daily). Attendance is compulsory for all SY and TY BCom Marketing Students. Following is the detailed schedule:

Day and Date	Event	Speaker/other details
Mon, 8 <sup>th</sup> Jan, 2018	Lecture on "Brand Building, Customization and Client Satisfaction- 3 Keys to Building a Creative Brand"	Ms. Surabhi Bogawat, Founder Sweet Home Bakery, Savedi
	Screening of ads/talks/documentaries	
Tue, 9 <sup>th</sup> Jan, 2018	Lecture on "Recent Trends in Digital Marketing"	Mr Ashish Dasharathi, Co- Founder Armoks Digital, Pune
	Screening of ads/talks/documentaries	Dahdadi Craphic
Wed, 10 <sup>th</sup> Jan, 2018	Graphic Design as a Career	Ms. Munira Baghdadi, Graphic Designer, Event Speciale, Pune
	Turn it Around- make a positive ad for a negative product and vice-versa	
Thu, 11 <sup>th</sup> Jan, 2018	Social Service Advertisements- a guided activity	Dr. Mariam Noronha
Fri, 12 <sup>th</sup> Jan, 2018	Business idea generation and brand building	Tejas Shah and Rohit Oswal, Founders Outliers Clothing, Pune
	Screening of ads/talks/documentaries	11 O 1- Club
Sat, 13 <sup>th</sup>	Marketing Quiz	In association with Quiz Club NWCC



I/C PRINCIPAL

College Pune-1

Coordinator

H.O.D Marketing

Prof. Girija Shankar

Dr. M.Noronha

Ms. Asha Jadhav



# 10. Late Prin. Dr. B. S. Bhanage Memorial National Conference on "Contemporary Legal Issues in Commerce, Management, Finance and Economics"

The College held the Late Prin. Dr. B.S. Bhanage Memorial National Conference titled, "Contemporary Legal Issues in Commerce, Management, Finance and Economics" on 1st March 2018. Mr. Rajesh Pandey (IRS, Additional Director General CGST, Pune), Chief Guest and Shri. Bhaskarrao Avhad (Sr. Advocate and Ex-Chairman, Maharashtra & Goa Bar Council), Guest of Honour graced the inaugural event. Mr. D. A. Rajput, Secretary Modern Education Society was present along with Prof. Girija Shankar, In-Charge Principal, Mr. Prakash Chaudhary, Vice Principal and Head Dept. of Business Laws and Mr. Jayawant Moghe, Head Dept. of Accountancy Convenors of the conference, Dr. Manohar Sanap and Dr. Vrishali Randhir Organizing Secretaries of the conference.

Shri. Avhad then delivered the key note address in which he discussed various issues like GST, Crypto currency, Capital wastage and also expressed his views about the amendments required in the law because of cyber crimes. He exhorted all delegates to participate in the conference whole heartedly. This was followed by the Chief Guest's speech by Mr. R. Pandey highlighted the benefits of GST and how India has adopted the dual model of GST i.e. IGST.

The technical sessions pre and post lunch saw a range of abstracts giving a holistic view of economics and Commerce, of factors impacting growth and development. Dr. V. S. Kaveri, Academician and former Professor NIBM, chaired the paper presentation session. A total of 45 research papers were received for the conference. This was followed by the Valedictory Function for which Mr. Sumer Kumar Kale, Joint Commissioner, SGST, Pune was Chief Guest and Dr. Mukund Tapkir, Chairperson, Padmashree Vikhe Patil Foundation, SPPU was Guest of Honor. Mr. Sumer Kumar Kale, shed light on how GST is an IT driven system for tax collection. He also discussed about the 'Principles of Natural Justice'. Guest of Honor Dr. M. Tapkir congratulated the organizing team for selecting a very appropriate topic for the seminar and mentioned that such seminars enlighten students and teachers. This was followed by very interactive and informative Question Answer session. Dr. R. Raut read out a report on the conference and Dr. Manohar Sanap proposed the Vote of Thanks.

Conveners: Mr. Prakash Chaudhary & Mr. Jayawant Moghe



Chief Guest with College Auhtorities at the Inguration Program of National Seminar



Principal Dr. Girija Shankar Felicitating Chief Guest Mr. Rajesh Pandey (IRS)



Mr. Avhad addressing the audience at Inaugural Function of National Seminar



Mr. Pandey addressing the audience at Inaugural Function of National Seminar



MES Secretary Mr. Rajput felicitating Guest of Honour Mr. Bhaskarrao Avhad

## 11. One Day Workshop on GST (9th March 2018):

The Board of Students' Development organized a One Day Workshop on Goods and Services Tax 2017 on 9<sup>th</sup>March 2018.The details of the programme are as follows:

The programme was inaugurated by Vice-Prin. Prof. Prakash Chaudhary. After the inauguration, Mr. Ravi Ahuja gave an introductory talk on GST. He also spoke about the Indirect tax system in India before GST and after GST, need of GST, components of GST – CGST, SGST etc.

In the second session, Adv. Vidyadhar Apte explained the Impact of GST on Indian Economy. Post lunch, Adv. Apte continued his discussion about the legal aspects of GST.

In the Valedictory session Vice-Prin. Prof. Prakash Chaudhary guided the students. A total of 59 students actively participated in the workshop.

Student Development Officer: Dr. Ramdas B. Sonawane



Adv. Vidyadhar Apte explained the Impact of GST on Indian Economy



Mr. Ravi Ahuja gave an introductory talk on GST



# Modern Education Society's NESS. DIA COLLEGE OF COMMERCE 19, Late Prin. V. K. Joag Path, Pune - 411 001 Maharashtra State (India) Phone: -020-26167024/2616090 || Fox No.: 020-26163149/26160572





#### Student Development Cell

One Day Workshop on GST 9<sup>th</sup> March 2018 Schedule

Day & Date	Time	Speaker and his affiliation	Topic
	8:30am – 9:00 am	Registration & I	nauguration
	9:00am – 11:00 am	Dr. Ravi Shankarlal Ahuja, Skill Development Center, Savitribai Phule Pune University, Pune – 07. Contact No 9226245152	Basics of GST: - Indirect tax system in India before GST and after GST, need of GST, components of GST - CGST, SGST
Friday	11:00am - 11:30 am	Tea Break	
9 <sup>th</sup> March 2018	11:30am – 1:30 pm	Adv. Vidyadhar Apte, Vidyadhar Apte And Associates, Pune. Contact: - 9422015835	Impact of GST on Indian Economy
2018	1:30 pm – 2:30 pm	Lunch E	Break
	2:30 pm - 4:30 pm	Adv. Vidyadhar Apte, Vidyadhar Apte And Associates , Pune. Contact: - 9422015835	Legal aspect of GST
	4:30 pm - 5:00 pm	Valedictory function	





TC-Principal
Ness Wadia College of Commerce, Pune

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		COLLEG	E OF CON	AMEDOE	DIINE 1
	NESS WADIA				FONE-1
			ance Shee	t	
Na	me of the Activity: 68	ST No	rkshop		
	of Activity: Dr. Ran				
Da	y and Date of Activity:	gth	March		. Friday
Pla	ace of Activity: Neville	Was	lia .	Hall	
Sr.no	Name of Student	Class	Division	Roll No.	Signature
	Jayant Gopwani	SYBBA	A	64	Jerycupi
	Drasti Stah	SY BBA	A	4	DHStoL
	Shrutika Pardeshi	-11-	В	106.	Pardeshi
		SYBBA	A -	1	Pravita
	SHWETA MORE	SYBBA	A	24	Shut.
	Shubham Sonavan	SYRRA	A	12	D by
	Bhagyastri Palwade	m.com.	TA	36	Polivado
	0	1	11	35	( Sand
	Vinaya Sawant	1			M
	Munaling Starona			263	S.
	Shubbang, Tiwari	SYBCOM	B	188	Report
	Aishnasya Sawant				alla
	Adhikasa Gaikwad	TYBBA-TYBBA-TY	3 .	29	Hielap
	Samka gagtan	-		12	997 T
- 17	Vishal R Sonawene			128	And
4	Aject Kum ar			110	Smingh
	Madhuri Singh	TYBBA		35	Mauricke
	Nikita kawade	XI	F	789	Hperman
	Harsh Parmar	F-4.80	_	313	New
	Hinal Jain Samounddhi Supeka			358	S-mwuddhi

Par .					
	NESS WADIA	COLLEGE	OF COM	MERCE,	PUNE-1
			ince Sheet		
N	me of the Activity:		Jorkshop		
Ivai	of Activity: Dr. Ra	mdas	Son	naw an	سا
1/C	y and Date of Activity: Ini	day.	9th Ma	rich 2	018
Da	ce of Activity: Neville	Wad	Ϊ	all	
	Name of Student		Division	Roll	Signature
Sr.no	Name of Student	Cluss		No.	
	Ram Holambe	F.Y. Blom	<u> </u>	304	P 1 2kg
	Adili Tuwankai	SYBCOM	B	215	Jedin 1
	Rathod Komal. H.	SYBCOM	B	162	fond
	Shoreya Shukla	SYBCOM	B	160	Quilt
	Trupti S. Khande	54 Bcom	B_	189	Bluer
	Showt P. Shringarpur	XIth	_ F	79)	floait'
	Kamini Mohite	Fig. B.Com	D	482	(Blmim,
50.	Meghnu Raut	F.y. BBA		165	Beut
	Shurta Torry	f.y.B.con	E	617	South -
	Megha lawand	FY.BCA	_	SG	Might.
	Simsan Shedge.	S.Y. Bcom	100	587.	for .
-	Neha Dubey	XIIT	A	2010	Melia
	Sai More	XIth	C	368	Store
	Rutija Mali	XLth	C	359	Rmali:
	Makendar heene	P.Y. B Con	f f	779	(Devol
	Aditi Kanale	SIBON		237	Ash
	Proja Bhangine	F.Y.B.Com	1 8	742	Ri hang the
	Maina Patel	Fy. B. Con	n B	159	Mainer.
	COT. Rupali Jaolha	N Py. Bcon	n A	93	(supall
	Vishalsha Servac	19 Py-Bear	D D	481	Kanvadl

	NESS WADIA	COLLEG	E OF CON	MERCE.	, PUNE-1
		Attend	ance Shee	t	
Naı	me of the Activity:		workshof		
I/c	of Activity: Dr. Rar	ndas		ware	
	y and Date of Activity:		9th Ma	ich 2t	018
	ce of Activity:		lia f	tall	
Sr.no	Name of Student	Class	Division	Roll No.	Signature
	Poonam kalamkin	FY-RIDM	A	84	Phalamker.
	Sanjana Sabb	12th	<b>D</b>	2381	Salt
i	LaxHee Mehro	SYBCOM	C	382	Oll
	Ravina chawan	XII	B	2145	Plant.
	Shradha Gailwad	XII	D	2363	Guilliadd
	Geetarful Weighmore	- XII	P	2427	Cidental
	Neha Kad	Fy Bcom	A	102-	DKN 1
	Rutuja Kadan	112	0	2431	Zadan
	Granesh S. Lakade	XI	E	2565	GSL
	Abhijeet P. Alkat	FJ. Bro	m F.	792	Ash Jeek:
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