

**Modern Education Society's** 

## **NESS WADIA COLLEGE OF COMMERCE**

19, Late Prin. V. K. Joag Path, Pune 411001, Maharashtra State (India)



# Criterion III Research Innovation and Extension

3.2.2 Workshops / Seminars / Conferences

(Academic Year 2019-20)

## 1. Startup and Innovation Cell 3 Days Event:

25 July, 2019

**Mr. Rahul S. Deo, Founder, Rahul Deo Photography** shared his experiences as a creative entrepreneur. His talk comprised several valuable tips on life and business in general and making it as a photographer in particular. He spoke about the importance of a mindset for doing business, asking questions, seeking satisfaction above everything else, patience, focus, learning the craft, commitment to quality, word of mouth publicity, customer satisfaction, choosing one's projects and several other aspects.

Attendance: 112 students and 11 teachers



**Felicitation of Mr Rahul Deo** 



Teachers and students at lecture by Mr Rahul Deo

26 July, 2019

Mr. Yogesh Shinde, former corporate honcho turned social entrepreneur shared his experiences in establishing Bamboo India, a company producing a total of 30 products

with 40 more in the pipeline. Mr. Shinde spoke about idea generation, funding, creativity, costing, pricing and promoting products. He shared many valuable insights along the way.

Attendance: 76 students and 4 teachers

## 27 July, 2019

A panel discussion on "How to Navigate the Path of Entrepreneurship" was conducted. Mr Rohit Oswal, Co-Founder, Outliers Clothing Company-a company that combines the organic with comfort and timeless style. Ms Surabhi Bogawat, the live wire baker, owner Sweet Home Bakery and who is known as the cupcake lady of Ahmednagar and Ms Sunanda Verma Bhatta, co-founder of The Daftar, a co-working space that is helping nurture the startup ecosystem in Pune through the platform they are providing were panelists for this session.

Attendance: 65 students and 4 teachers



Sports Club Students Visit to Multifit



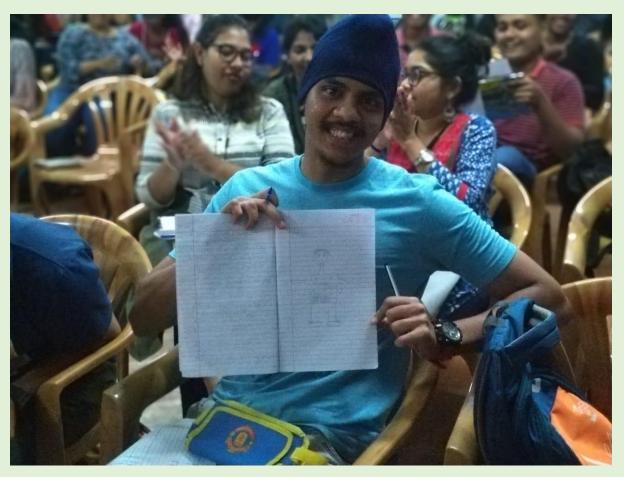
Screening of videos held by Starup Cell 26 Sept 2019



Mrs. Sunanada. Verma talks about the Entrepreneurial Mindset



Dr Deepa Dani and students with officials at Maval Dairy



Creative thinking activity completed by the students\_



Copy of Start up idea contest



audience at Xpressions a panel discussion of alumni entrepreneurs



Arts Club Students with Ms Durga Tilak at Studio7 (2)



Alumni entrepreneurs at Xpressions held on 28 Sept 2019

### 2019-20

19-20



## Modern Education Society's Ness Wadia College of Commerce, Pune NOTICE

## Startup and Innovation Cell

Members of the Staff are invited to attend the following events being organized by The Startup and Innovation Cell of the College is organizing the following events:

Sr no	Day and Date	Event	Speaker	Topic	Timing 11.30 am to 1
1	Thursday, 25/7/19	Guest Lecture	Mr. Rahul S Deo, Founder Rahul Deo Photography	Experience sharing as a creative entrepreneur	pm
2	Friday, 26/7/19	Guest Lecture	Mr Yogesh Shinde, Co-Founder, Bamboo India	Experience sharing as co- founder of Bamboo India	, 11.30 am to 1
3	Saturday, 27/7/19	Panel Discussion	Tejas Shah & Rohit Oswal, Founders Outliers Clothing Co	How to Navigate the Path of Entrepreneurship	11.30 am to 1.30 pm
			Surabni Bogawat Founder Sweet Flome Bakery		
			Sunanda Verma Bhatta Co- Founder, The Daftar		

Venue: BBA Seminar Hall, Second floor, New Building, NWCC

Dr. M. Noronha Coordinator Dr. M. K. Sanap Head, Startup &Innovation Cell Prof. Girija Shankar I/c Principal





## 2. A workshop on Business Idea Development and launching a Startup (13<sup>th</sup> August, 2019)

A workshop on Business Idea Development and launching a Startup was conducted. This workshop was a platform for students to learn how to generate business ideas, how you can evaluate them and identify those with adequate potential. This endeavour was conducted with the hope that it will kindle the flame we are hoping will burn bright in the near future on the horizon in the form of a lucrative business idea.

The faculty for the workshop CA Vaibhav Jain was unable to conduct the event as he suddenly took ill. Hence, the sessions were conducted by Dr. Mariam Noronha, Coordinator, Startup and Innovation Cell, Ness Wadia College of Commerce, Pune.

The first half of the workshop shed light on various internal and external sources of business ideas and how to identify business ideas. Identification of viable business ideas through SWOT analysis, environmental scanning, research, trend spotting and problem identification were explained with examples of Caratlane, Tinder, Bumble, ID Fresh Foods, PlaceofOrogin, Flavoursofmycity, etc.

The second half of the workshop enlightened students about the concept of a startup, how to determine whether a company is a startup, key determinants, etc. The Lean Canvas Model was also discussed with examples.

### **Number of Students Attended 62**





Dr. Marima Noronha conducting the session and students sharing their Business ideas

## 3. Arts association

## **July 2019**

A Collage making activity for third year students was conducted. The target audience was all TY students of Business Entrepreneurship. Students learned to use images to communicate ideas and information through pictures. This started by choosing the right pictures, planning space on a piece of chart paper, using minimum words to tell a story with those pictures.

## 19th August 2019

A workshop on Creative Thinking for Business was conducted in association with the Startup and Innovation Cell of the College. This workshop aimed at orienting students to think out of the box and tap their creative side. The workshop was scheduled to be conducted by Ms. Durga Tilak who could not come on the day due to ill health. Hence, the workshop was conducted by Dr. Mariam Noronha, Coordinator, Startup and Innovation Cell, Ness Wadia College of Commerce, Pune.

The workshop addressed 3 main questions-

- 1. What is creativity?
- 2. Am I creative?
- 3. How can I acquire creative skills?

The first question was answered by considering the fact that creativity is not the sole preserve of artists and designers. Everyone is creative, some of us are just more creatively inclined. However, all of us can develop our creativity. Several examples from day to day life and business were quoted.

Students were given 3 exercises- drawing each other, the 30 circles challenge and a case study "Marooned in the Desert" which set them thinking and got them excited and involved in the learning process. Simple exercises were shared which students can do on a daily basis and develop their creativity- keeping an idea book, drawing circles, mandalas, meditation, writing are simple practices that help us to become more creative and can be practiced by all.

## 26<sup>th</sup> September, 2019

Art for Self Discovery, a set of activities aimed at enhancing the understanding of the self and coping skills was organized under the aegis of the Arts Association. Four exercises were conducted in which students learned to introspect and understand where they stand on the ladder of self-development.

To begin with the Two Circles exercise in which students drew one big circle and a small circle inside it. In the small circle students were asked to list what they could control and in the outer ring, things beyond their control. This helped students to understand that we can only control ourselves, how we respond and relate to things, we cannot control other people, even circumstances and things like the weather. We do not need to worry about what we cannot control, what's inside matters.

The next exercise comprised listing people, animals/things without which one cannot imagine life. Finally, we all realized that little things matter, most people listed friends, family, pets, music, books, laughter as things they could not imagine life without.

Thereafter students did an exercise called "Watch me bloom". They drew a hexagon which represented a centre of a flower and petals extending from each side of the hexagon. Inside the hexagon they wrote something that they wanted to improve on like being able to play a musical instrument well. The petals were filled with different steps to achieve this- join a music class, practice, buy the instrument, self-learning by watching videos, attending class regularly, working to improve.

Finally, the session concluded with students making a coping shield. A paper cut out of a shield was given to each one of them. They filled the shield with ways in which they could cope when stressed out. Taking deep breaths, exercising, listening to music, spending time in nature, watching a movie, etc were some ways students listed. They were encouraged to keep the shield like a bookmark or reminder to help them cope.

The session was conducted by Dr. Mariam Noronha.

Number of students attended: 37

## 9<sup>th</sup> December, 2019

Ms. Munira Baghdadi, Senior Graphic Designer, WhyNine Design Studio spoke on a Designer's Perspective on Brand Building and Brand Identity; this talk was organized in association with the Startup and Innovation Cell of the College. She shed light on the importance of brand identity beyond a logo and the need for humanizing brands.

Step1-: Plan/Idea-: she said whichever name plan a proper design for it.

Step2-: Target audience-: example pubg. This game targeted people who were looking for battleground virtually with easy access.

Step3-: Ultimate market perception- : example Nike by observing a tick mark (swoosh) people understand it's the brand Nike.

Step4-: Competitors- :you should understand your competitors and try to be better than them to stay in the competition.

Step5-: Brand Persona-:It is humanizing the brand .example -: Zara. We imagine a person wearing Zara to be elegant ,decent and sophisticated so from brand patronage we can judge people's characteristics.

Step6-: Objective/core value. Example -: Raymonds. It wants to be a luxury brand and highlights family values in people's life.

Step7-: Brand identity.i.e.how can we judge a brand or identity it by its color, symbol and typography .it is nothing but elements that makes a brand different from another brands.

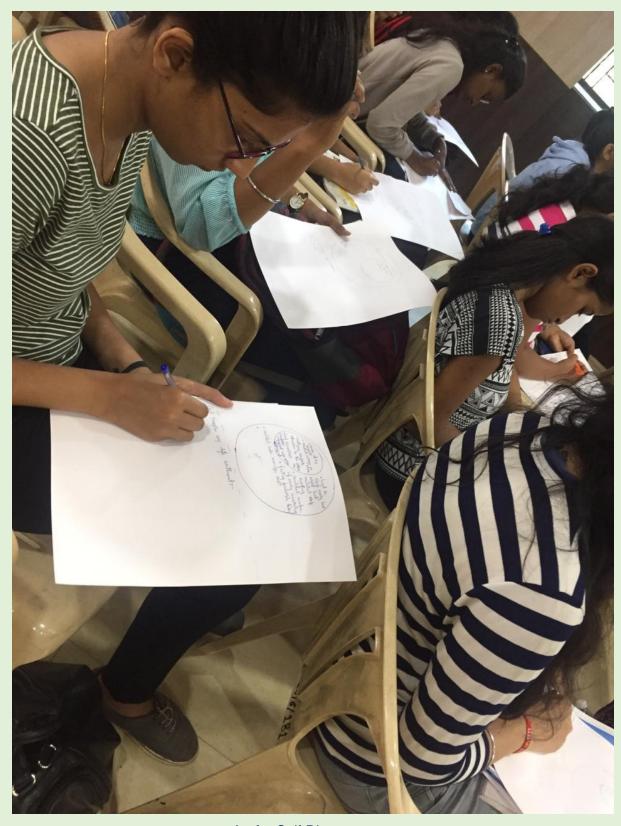
The elements are

- A) Colour
- B) Photographs/Images
- C) Typography
- D) Style and layout
- E) Tone and Voice

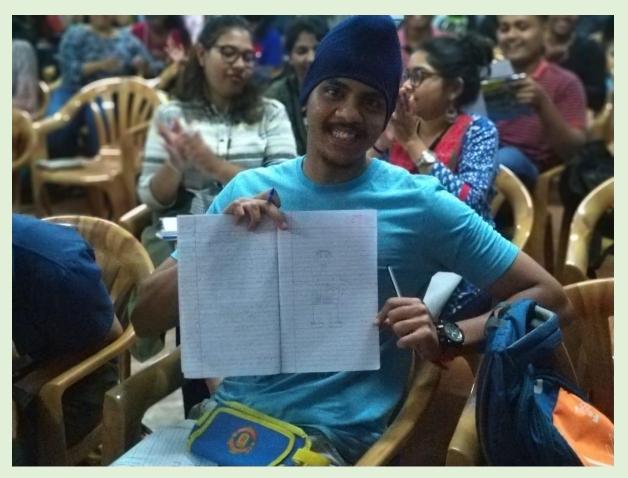
Step 8-: Marketing & advertising-: Think how you advertise uniquely & understand the psychology and perception of people after receiving the information via your advertisements.

47 Students and one teacher attended the events.

Staff-in-charge. Dr Mariam Noronha



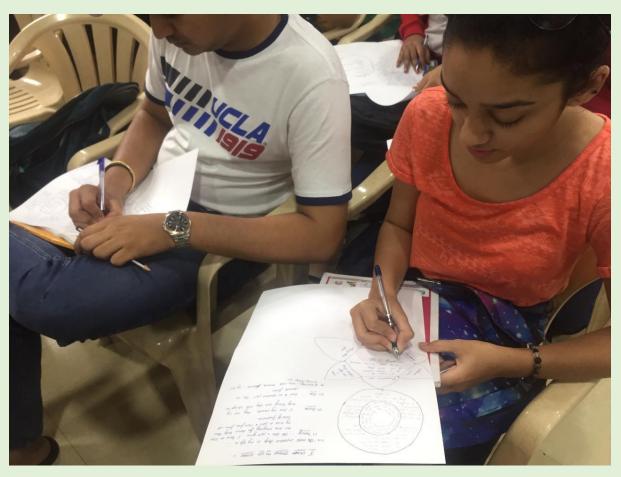
Art for Self Discovery



Creative thinking activity completed by the students



Participants at the Creative Thinking Workshop



Students reflecting with Art for Self Discovery



Students sharing their views on the case study

## 4. Startup Idea Contest

Report on: The Start-Up Idea Contest, 2019.

Armaan Madhani Ria Chandnani

The Startup and Innovation Cell of the Ness Wadia College of Commerce organized the "Startup Idea Contest", which took place on 7th September, 2019. The event started off with a welcome speech delivered by Tanaya Ingale a volunteer of the cell. In her speech Tanaya, acknowledged the judges, teachers, volunteers and the participants about the Startup and Innovation Cell and laid out the agenda for the contest being held. Tanaya then requested Dr. Prakash N. Chaudhary, Vice Principal, Associate Professor and Head, Dept. of Business Law to address the audience. In his address to the audience, Dr. Chaudhary appreciated the efforts of all the volunteers Startup and Innovation Cell who put in all the efforts and hard work in organizing such events and giving an opportunity to the students of the college, to participate and gain experience which would be fruitful of their future that lies ahead of them today. He also motivated the participants to continue to come up new ideas and technological innovations which might one day become long term sustainable business's providing solutions to upcoming problems in the industry.

Tanaya then introduced the two judges for the contest. The first judge was Shri Yogesh Shinde, social entrepreneur and co-founder of Bamboo India. Bamboo India is an Indian Startup founded on 15th August 2016 in Pune by Mr. and Mrs. Shinde. Their aim was to provide people with an alternative to plastic products. Hence they came with innovative bamboo products such as - Bamboo toothbrush, bamboo ear buds, bamboo straws and many more. Their mission is to reduce plastic waste by replacing plastic products with similar bamboo products and create a positive impact on many people's lives. Prior to joining the Bamboo India Mission, Mr. Yogesh Shinde spent 14 years in the IT Industry working for many companies such as- Barclays, T-Mobile, Vodafone and so on across the globe in Germany, London and many European countries as well as Indian cities. During this time he worked in various roles including that of developer, team leader, manager, onsite delivery manager and Assistant Vice President. All along he wanted to five back to society and his country, this is the reason he gave up his corporate career and pursued entrepreneurship. The second judge was Mr. Rohit Oswal. Rohit Oswal along with Tejas Shah, a technology and fashion savvy duo who saw a great opportunity in the men's clothing business realized that serious dearth of options for regular wear t-shirts by Indian brands. They found that within the few brands that did offer quality and variety, there was a gap in how and where the materials were sourced from. After several months of research, they formed the Outlier Clothing brand which is not only effective in the way it

looks and feels but can be worn with a clear conscious. Outliers t-shirts have an Indian feel through designs, international standards in quality and zero exploitation of farmers that grow the cotton for the apparel as well as our environment. Rohit Oswal has also cofounded another firm in 2019 known as- Perpetual Wealth Management, where they offer services like mutual fund investing, portfolio management services, insurance, loans, etc. Then Dr. Chaudhary presented the judges with a rose bud and welcomed them to our college as an expression of gratitude for spending their precious time mentoring and guiding us. After this Krupa Asher another volunteer of the cell addressed the audience with an explanation about the various rules, regulations and protocols that the participants must follow while presenting their startup business idea.

The first participant was Prathamesh Jakka from TY-BBA (IB). His idea was about a device/equipment called 'Light Painter'. It is a tool that enhances photo quality by making use of light painting technology. It solves the problem of faced by other similar equipment's including fragility, heavy weightless, single color exposure and biggest problem of all exorbitant prices. His device was multi-purpose equipment which finds it use in the photography and cinematography industry. The products target markets would be prewedding shoots, video photography, etc.

The second participant was Rajesh Ramakant Bardapure a student of TYBcom. His idea was one which would help making spoken English classes more efficient. He noticed that these classes don't generate good results due to the attitude of the teachers. So to solve this problem he developed an app which would help in taking these classes online with the best tutors that would be trained by his company to have a better attitude and teaching style.

The participants of the third team were Ashish Vegdani and Ajay Sutar from TY-BBA. Their idea was to create an application named Dr. Dhobi, which would provide an online platform for laundry services along with doorstep pick up and drop facilities. Their competitive advantage would be reasonable pricing and fast delivery. Their target market includes hostel students, working individuals and housewives.

The fourth participant - Prathamesh Jakka - The next idea by Prathamesh was an affordable alternative to tools that are used to take time-lapse videos. It was a camera slider which had the technology which would help it move in various directions at the speed desired by the user. This slider would be able to calculate how many pictures to take over

a certain period of time to get the time-lapse of the desired length. He showed the judges a video of the prototype created by him and one that he had created for personal use.

The fifth participant - Rajesh Ramakant Bardapure – His next idea was of a start-up idea for traditional and social media handling. He wanted to open an advertising office which would provide these advertising services to promote the client's business. At the end of the contract a report would be given to show the progress and if there is no progress then the fees would be refunded.

The participants of the sixth team were Kaustubh Meshram and Yash Sangpal from TYBBA. Their idea was to start a company named 'Mesh Marketing Solutions Pvt. Ltd', which would offer social media market services along with competitive market research analysis, client funding as well as brokering funding for startup ideas between entrepreneurs and investors.

The seventh team participating were Anandita Mitra and Shubham Thorat from TYBBA. Their idea was to launch an online platform 'Tennis Cult' providing services to athletes and sports enthusiasts. The features of the platform include advance court bookings at reasonable prices, training by professional coaches, etc. covering various geographic localities in northern India.

The eight team included Guru Govind Mahesh and Sadhana Singh, students from TYBBA. Their idea was a way to wash people's cars more conveniently and save water along the way. It would be an app based service which would connect the vehicle users and vehicle cleaning operators directly. It would help create an online payment platform for the same and would help the owner get their vehicles washed professionally at their own specified time.

The ninth contestant was Prathamesh Jakka, his idea rose out of a personal need. Being an ex-engineering student, he was often stuck writing multiple assignments by hand. It was necessary for these assignments, which were generally just copied to have his handwriting. So he decided to create a printer which would be able to print in one's own handwriting. Here, you would have to input a sample of your own handwriting and then the documents that you wish to write on a word document. The printer would print the document in the handwriting of the user.

The last team to participate in the contest was Karan Pawar and Shubham Thorat from TYBBA. Their idea I called "Fresh Mart" and would be a competitor to Big Basket and Grofers. The biggest difference in their business model would be that Fresh Mart would be an online platform that would source fruits and vegetables directly from the farmers. They would deliver fresh produce and as they would be connected directly to the farmer, their costs would also be considerably lower.

This marked the end of the contest and after tallying up the points given by both the judges, Anandita Mishra and Shubham Thorat stood first for 'Tennis Cult' and Prathamesh Jakka secured second place for his handwriting printer.

The judges then gave certain remarks to the contestants that would help them do better in the future. Shri Yogesh Shinde asked the students to be more confident while presenting and to have all their market research ready. H H

He also told them that it was essential to have estimated costs and pricing presented while sharing their business idea. Overall, he encouraged them to keep working on their ideas and to develop them into revenue generating businesses.

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3.	Armaan Madhani	TYBBA		de.
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## 5. Two Day Workshop by Start-up and Innovation Cell

## **Session I: Screening of Educational Videos and Talks**

## **26 September, 2019**

The Startup and Innovation Cell conducted a screening of the following videos and educational talks:

- 1. Top 10 Shark Tank Businesses (successful pitches)
- 2. Top 10 Shark Tank Businesses (pitches that failed to get funding but made it big after the show)
- 3. Tips on making a great Shark Tank Pitch
- 4. Inspirational words by Jack Ma
- 5. Marketing without Advertising- a Ted Talk by Manu Kumar Jain, Vice President Xiaomi and Managing Director, Xiaomi India

Following the screenings students shared learning from the above.

37 students attended the screenings.

#### Session II: Xpressions, a panel discussion

## 28 September, 2019

Xpressions, a panel discussion which brought together 5 alumni to share their entrepreneurial ambitions, experiences, highs and lows was conducted. Ms Sherene Aftab, Founder Serene Hour (BBA 2010 batch), Ms. Samiya Ahmed, Founder, Sweet Spot, Pune (BBA 2009 batch), Ms Janhvi Parmar, independent fashion stylist and potter (B.Com 2014 batch), Mr Tanay Telang, Co-Founder, The Wolf Corp, Pune and FitFam, Pune (B.Com 2017 batch) and Mr. Animesh Agarwal, Director, Global Wiz School, Undri, Pune (B.Com 2019 batch) participated in the discussion which was steered by Ria Chandani, T.Y. BBA (batch of 2019-2020). **67 students and 1 teacher attended.** 







4/10/23, 3:36 PM Notice September 2019 events.jpg 209-20 Modern Education Society's Ness Wadia College of Commerce, Pune Startup and Innovation Cell NOTICE Students are required to note details relating to the following events being conducted by the Startup and Innovation Cell of the College: Sr Day and Title of Workshop Timing Venue Date no Thursday, Screening of Videos and Talks on 11.15 BBA Starting a Business, Pitching Ideas am to Seminar 26 Sept, 12.15 2019 to Investors, Dealing with Failure, Hall How Consumers Make Choices pm Followed by discussion and sharing by students BBA Saturday, Xpressions- A Panel Discussion on 11.30 2 the nitty gritty of being a business am to Seminar 28th Sept, 12.30 Hall 2019 owner pm Prof. Girija Shankar Dr.M. Noronha Dr. M. K. Sanap I/c Principal Head, Startup Coordinator &Innovation Cell

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#### Screening of Educational Videos and Talks

26 September, 2019

11.30 am to 12.30 pm

The Startup and Innovation Cell conducted a screening of the following videos and educational talks:

- 1. Top 10 Shark Tank Businesses (successful pitches)
- 2. Top 10 Shark Tank Businesses (pitches that failed to get funding but made it big after the show)
- 3. Tips on making a great Shark Tank Pitch
- 4. Inspirational words by Jack Ma
- 5. Marketing without Advertising- a Ted Talk by Manu Kumar Jain, Vice President Xiaomi and Managing Director, Xiaomi India

Following this student shared learning from the above.

Number of Students Attended: 57

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Screening 26 Sept 2019.jpg

Startup and Innovation Cell, Ness Wadia College of commerce Attendance Sheet.

Date: 26/09/19

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3	Namrata Pingale	9422005880			ME
4	Gagandeep Singh khanduja	8087773934			Cagnadust
5	Prachi jadhav	9112349782			Phalli
6	Rounak Singh Khanuja	8237315523			PUL
7	Varun Baldota	8793335500			
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9	Jagadish achit chavan	7264929215			Water .
10	Krupali Patadiya	9975282953			PowPaki
11	Hinal Jain	8007011639	B.Com	Third year	2
12	Simanthini Sarak	8380942996			248 acce
13	CHAITANYA MARUTI SHELAR	8446196321	B.Com	Third year	Clarterya
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Xpressions 28 Sept 2019.jpg

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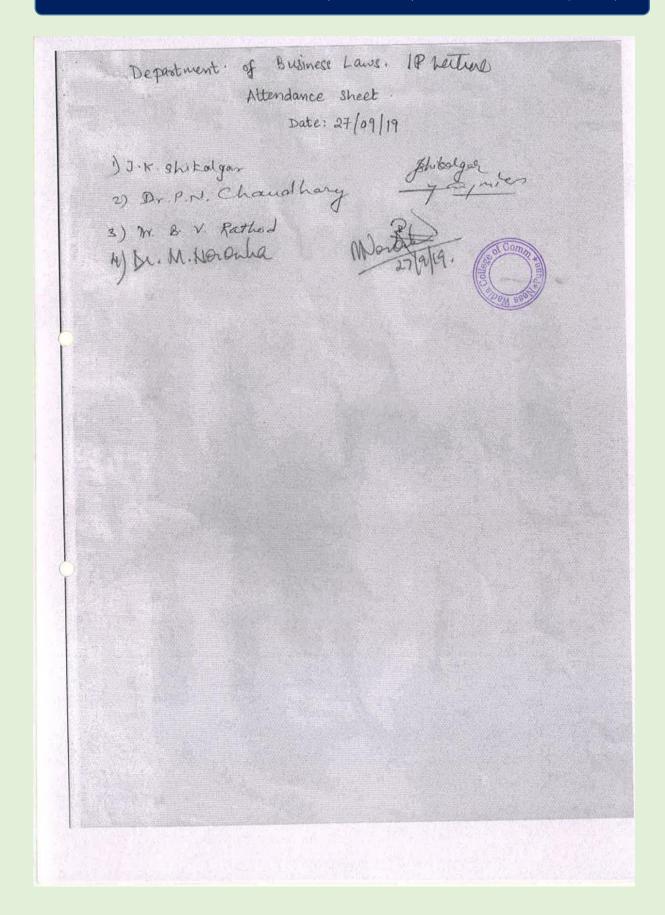
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## 6. Guest Lecture on Intellectual Property for Business (27th September, 2019)

Speaker: Mr. Shridhar Kulkarni,

## Co-Founder, LegaLogic Consulting Pune

On 27 September the Department of Business Laws organized a lecture on Intellectual Property for Business. The lecture was delivered by Mr. Shridhar Kulkarni, Co-Founder, LegaLogic consulting Pune's leading corporate legal consultancy firm established six and a half years ago.

The event began with his introduction by a student, Mr. Armaan Asif Madhani, TY BBA and felicitation by Dr. Mariam Noronha who coordinated the conduct of the event. Mr. Kulkarni began his talk by explaining the term "intellectual property" which consists of 3 parts:-

- A. Product of human creation
- B. It Comprises of two distinct forms:-
- a) Artistic work and b) industrial property

He also explained the different types of intellectual property:-

#### 1. Invention

It is a new product that comprises an innovative step for the application. It is protected by a patent which an exclusive right is granted so that no one uses his invention without his consent.

#### 2. Artistic work

It is creating something new in the field of art like writing a book, drawing, publishing new music, etc.

#### 3. Symbol logo

It means giving a logo to a product but no one can use that logo except its company.

#### C. Registration of the same

He further explained "design registration" which means having a design or shape or a pattern of a specific product to be registered and marketing in such a way that the field is known by

For example - Bisleri is a company that sells packaged water, packaged water is an industry but people usually ask for Bisleri instead of a packaged water bottle, similarly people ask for a Xerox instead of a photocopy.

Design registration offers the advantages of an increase in market potential, promotion of creativity and safeguarding the features of the product. The requisites are it must be new and must not be disclosed to the public.

Criterion III: Research Innovation and Extension | 3.2.2 Workshops / Seminars / Conferences (2019-20)

He then discussed trademark as a symbol, word, signature, name, etc. which helps to

distinguish between one brand and another. He also gave a classic example of Kirloskar

which is a surname and got its name after a long presence and hearing from court

otherwise a surname can't be given as a brand name.

The next topic was non-patentable inventions in India:-

A. Which are frivolous in the eyes of the law

B. Method for agriculture

C. Inventions related to sonic energy

D. Duplication of known devices

He later explained a new concept evolving in today's world which is Geographical

Indications (GIs) which means a product which originated from a specific territory and is

known globally and with the help of the mark you have an edge over global competition.

For example recent news of Kolhapuri chappal which has got it's unique identification.

He continued to explain the importance of intellectual property as follows:-

1. Right to use

2. Right to sell

3. Right to prevent from others exploring

4. Right to licensing

He concluded the lecture by explaining about various international treaties which are

based on intellectual property rights, like the Madrid treaty which helps to provide one

single procedure for the registration of a mark in several countries and PCT (patent

cooperation treaty) which helps to patent internationally and reduces cost.

The session ended with a question-answer session.

Report Submitted by: Armaan Madhani, TY BBA

**Number of Students Attended: 74** 

Number of teachers attended: 4



Mr. Shridhar Kulkarni delivering a lecture on Intellectual Property on 27 Sept 2019



Guest Mr.Kulkarni explaining the concept of trademarks



An attentive audience at the lecture by Mr. Shridhar Kulkarni

## 7. Panel Discussion by Alumni Entrepreneurs

9 October, 2019

A panel discussion session which brought together alumni entrepreneurs, **Mr Saad Shaikh**, **Co-Founder**, **Sultan'z Biryani and Samosas**, **Pune**, **Mr. Pravin Kumar**, **Research Consultant**, **Ms. Anisha Vaswani**, **Founder**, **ANIVA**, **Pune and Mr. Piyush Nichat**, **aspiring social entrepreneur to share their entrepreneurial journeys with our students was held. The speakers shed light on the importance of research, planning, self-belief, fund raising, customer relationship and people management, brand building, etc. with the students.41 students and 2 teachers attended.** 

4/10/23, 3:55 PM



notice plenary session.ipg





**NESS WADIA COLLEGE OF COMMERCE** 

Website : www.nesswadiocollege.edu.in Senior College ID/No.: PU/PN/C/021/1969 Senior College Code No.: 060 Junio

Re-accredited by NAAC with an 'A' Grade (2014-2019)

Affiliated to the University of Purp and Dec. Affiliated to the University of Pune and Recognised by Government of Maharashtr Recognised Under Section 2(f) and 12(B) of UGC Act, 1956.

College (O): 020-26167024 / 26160909

Fax: 020-2616 3149 / 26160572

#### NOTICE

#### STARTUP AND INNOVATION CELL

5.10.19

This is to inform all the students of F.Y., S.Y., T.Y., (B.Com., BBA, BBA-IB, BBA-CA, M.Com.) that the STARTUP AND INNOVATION CELL of the college is organizing a Panel Discussion by Alumni Entrepreneurs. Interested Students may kindly be present as per details given below.

Date: October 9, 2019

Venue: Room No. 204

Time: 12pm

List of Alumni Entrepreneurs are given below:

- 1. Saad Sheikh (Food & Beverage Industry)
- 2. Pravin Kumar (Research and Consultancy)
- 3. Anisha Vaswani (Fashion Industry)

Assistant Coordinator

Startup and Innovation Cell

Dr. Deepa Dani

Dr. M. K. Sanap

Head Startup and Innovation Cell

I/C Principal





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# 8. Seminar on Intellectual Property Rights

17 October, 2019

NSS and the IPR cell of the College organized a lecture on Intellectual Property Rights by Mr. Hrishikesh Honkalas, faculty at Department of Law, SPPU.

# 17th oct. 2019 IPR Senvinar

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## 9. Seminar on Entrepreneurial Mindset and Brand Building

9 December, 2019

Ms. Sunanda Verma Bhatta, co-founder of The Daftar, a co-working space that is helping nurture the startup eco-system in Pune delivered a lecture on "Entrepreneurial Mindset" in which she defined the importance of such a mindset for everyone and gave students tips on how to acquire it.

Ms. Munira Baghdadi, Senior Graphic Designer, WhyNine Design Studio spoke on a Designer's Perspective on Brand Building and Brand Identity; this talk was organized in association with the Arts Association. She shed light on the importance of brand identity beyond a logo and the need for humanizing brands. 47 Students and one teacher attended the events.

4/10/23, 4:39 PM

Notice 9 Dec 2019 events.jpg



Modern Education Society's
Ness Wadia College of Commerce, Pune

#### Startup and Innovation Cell

#### NOTICE

Students are required to note details relating to the events being organized by the Startup and Innovation Cell of the College on Monday, 9<sup>th</sup> December, 2019 at the BBA Seminar Hall:

Sr no	Event	Timing
1	Entrepreneurial Mindset- a talk by Ms. Sunanda Verma, Co-Founder, The Daftar	11.15 am to 12.15 pm
2	Brand Building and Brand Identity- A Designer's Perspective by Ms. Munira Baghdadi, Senior Graphic Designer, WhyNine Design Studio (This talk is in association with the Arts Association)	12. 15 pm to 1.00 pm

Dr. M. Noronha Coordinator

Dr. M. K. Sanap Head, Startup &Innovation Cell Prof. Girija Shankar I/c Principal

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## 10. Nirbhay Kanya Abhiyan (17/01/2020)

Student Development Cell organized Nirbhay Kanya Abhiyan an associawith Vidyarthini Manch on 17/01/2020. In the workshop girl students learnt different techniques of self-defense. Ms. Rupali Saikhedkar of Dhruv self-defense center demonstrated self-defense technique and Ms. Alka Joshi of NGO Abhivyakti conducted interactive session on the theme sextual harassment of girl student, 120 girl students participated in the programme.







DATE:- 17/01/2020

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30	Kranti kharat	E. V. Brom	11	Bushavat	
31	Meha Chaudhari	F. Y Bcon		Prindhoro	
32	Briyenka Ingale	F.Pb. Con	12	P. highele	
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V	5	Utkarsha . S. Grukiaael	F.y. BCOM	756	Baikwood	galkwad.
V	6	Ankita A. Salve	F.Y.B.Con	847	Gel.	Aul
~	7	Sukshi Sanjay Gangawane	F-Y-B-Com	758	Byungaward	Gangawal
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Sr.No.	NAME OF STUDENT	CLASS	Roll.No	SESSION.1	SESSION.2
1	Shalim Yadar	M-ComI	106		
2	Rohan Alanon	S.Y.B Com		( Colianot) areau	(Chamalair
3	Nital Khalse	S.y Brom	791	- Blase	Milso
4	Vassinau Shinde	S.4.13.60	1361	Surve .	
5	Rutuja Mali	F 4.Bcom	324	Rmali'	
6	Geongawane Roshani	S. M. Boom	757	Tongour	Sam
7	Madhumita Swami	S.4. Bcom	355	(Agreen)	Capeony
8	Priva shivlal Washade	Fy. B.com	753	Right	Reight
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10	Prajakta Nikalie	FY Bean	374	(PD)	PO
11	Prajakto Kadai	F. Y. Bcom	,	@Kadgi	Pradgi
12	Kanchan Gulam	F4. Bcom		/canchan	Kanchun
13	Acerti Dalvi	Mcom-	02	Bari.	
14	Parachi Dalvi	M(am-t	01	Pearling	Real
15	Namrata Bhasale	M com - I	04	Ashsale 2	Alhosale
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31	Supriya Randive	5.4.Bcom		Juliga	Suporya
32	Vrushali B. Bansod	S.Y.B.com		Vertali	Vestay





DATE:- 17/01/2020

Sr.No.	NAME OF STUDENT	CLASS	College Name	SESSION.1	SESSION.2
1	Vaishraui Shinele	5.4.80	n Ness Woodi		Phinte
2	Priya calcode	S.V.B	N.W	an-	3
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9	Komal Shriyal	Tyton	Nw.cc	Donal	Pomer
10	Sandhya Makulla	FYB:COM	N.W.C.	Scurdhuy.	Soudhon.
11	Ritika Pal		n Ness wadia	PHES	CHIES.
12	Haasha Gellat	TYBra	Nessudia	(hellet.	Gelsor
13	Bhaqyashri Vadusla	FYBcon	Ness wadi		B.S. Cadus
14	Pranjetti Digambur Gueleleur	F. V. Bear	Ness wadin	Rudekan	Padekux
15	Titiksha Mahesh Erande				The
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17	Chanda Kumaere	M. Can	NWCE	Chandla-	Chando-
18	Isha kharat	U	NWCC	I dranest	Selected
19	Anleita Tirthe		Nwce	Anleita	Ankita
20	Mangade Shraddha	5. Y. Bcon	N.W.C.C	asyacle	defacte
21	Manisha shinde	6.7. R101	n N.W.C.C	Que	Que
22	Thorat Pooja Somneth	SYROT	NWCC	Petrosof	ReThosel
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25	Sukshi Sanjay Grangaware		Ness wadia	Blymajauan	Muyaver
26	Sukshi Sanjay Grangawane Ankita Abbiman Salve	F.YB.Con	Ness wadia	(fari	Qui
27			ness conda	Baikwad.	(Brikana)
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Sr.No.	NAME OF STUDENT	CLASS	Roll.No	SESSION.1	SESSION.2
1	Sharayu Salm	M. WmII	34	Region Pluke	horayy
2	Regina J. Nadas	M. ComII	35	Regista	Quels
3	Prinam Gade	m. com II		Pluele-	Puels
4	Chanda Kuncieri Isha Kharat	M-con II	36	Clauda.	Chande.
5	Isha Rharat	W.comm	37	Jehorat	Scharoot
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Nam	ne of the Activity:	Viduo	Vidyarthini Manch						
I/c	of Activity:	Dr. A	Dr. Asha Jadhay						
	& Date of Activity:		Friday-17th Jan2020						
	e of Activity:	B.B.A	B.B.A Semipor Hall						
Sr.	Name of the Studen	t Class		Div. Roll		Signature			
1	(III ) ( ) ( )		+	No		1			
2.	Utkarsha Sanjuy Gaikway	F.y.B. Con	n F			Bikwad,			
3.	Ankita Abbiman Sali	1e F.Y.B.Co	m F	84		Och:			
A.	Sakshi Sanjay Gangawa	ne F. Y.B. Co.	m F	758	3 2	Yangawane			
	Mayur B. Saste			684		Brask.			
2.	Shital B. Holambe		n F	76	8	Shetal			
6 -	Aarti D. Kokate	FY. B. CO.	m F	77		Aarth	/		
7>	Alhuin Aliwale	F.7.Bcon	F	76	4	help wats	-		
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12)	Simeran Hirwan	SY Brom	A	16	1	Simran H			
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	I/	c o	f Activity:	D~	Dr. Asha Jadhay						
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	Pla	ace	of Activity:	B-B	B-B A Seminar Hall						
		Sr. Name of the Student		t Class		Div. Roll					
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	29	3	Indrajeet Rawjee				503				
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	33	S	hweta Baderke.	F. Y. B. CO	PE		619	Barule			
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Sr. Name of the Student	Class	Div.	Roll	Signature
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43) Poajakta Nikalje	FY. B.com	C	374	(R)
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# NESS WADIA COLLEGE OF COMMERCE, PUNE-1 Attendance Sheet

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	of Activity:	Dr. As	ha	Jadh	ay
	& Date of Activity:	Friday	Friday - 17th Jan 2020		
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Sr.	Traine of the Budent	Class	Div.		Signature
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65)	Akshala Shinde	SY.B.Com	D	597	Austala
66)	Asiya Ojha	Sy. Brow	A	26	1800
67	Shikba Mishaa	54B-com	A	27	West.
68)	Akshata Bondre	F.YBcom	B	175	Muhata
69)	Remi Phelipk	E.YBam	B	224	Reni
40)	Aish waya. Bhandari	F. Y. B. com	13	233	Johnson
AI)	Kavita Khandkhal	F. Y Bcom	B	168	Kongo
42)	Pallare Jadhar	F. Y Blom	B	167	Zouce
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80]	Madhumita Swami	S. Y. Bcom	C	355	Casam
81)	Manisha. K. Swami	T.Y. B.Com	D	542	(mk Swami
82)	Priya. G. Kharpude	T.Y.B.com	0	500	Ruyork
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91	Sandhya Thakulla	F.Y. Brom	B	190	Bandhya.
92	Kranti kharat	F. Y. B. Com	A	11	Deharat
93	Neha chaudhari	F. Y. Brom	A	10	Pisahari
94	Briyanka Ingale	F. Y. B. Com	A	12	Physils
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## 11. Workshop on Open Source Resources for Students

Resource person Mr. Manojkumar Thakur, Librarian

Resource person Mr. Manojkumar Thakur, Librarian

The Library of our college has orgniased a Workshop on Open Source Resources for Students on 23<sup>rd</sup> January 2020. This programme was specially organized for the M.Com. Students of our college.

Mr. Manojkumar Thakur in his session trained the students in researching open source resources for their project work submission and paper and essay writing.



Modern Education Society's

NESS WADIA COLLEGE OF COMMERCE

19, Prin. V. K. Joag Path. Pune - 411 001. Maharashtra State (India)

Website: www.nesswadiacollege.edu.in Senior College ID/No.: PU/PN/C/021/1969 Senior College Code No.: 060 Junior College Code No.: J.I 1.15.003

Re-accredited by NAAC with an 'A' Grade (2014-2019)
Affiliated to the University of Pune and Recognised by Government of Maharashtra

Recognised Under Section 2(f) and 12(B) of UGC Act, 1956.

College (O): 020-26167024 / 26160909

Fax: 020-2616 3149 / 26160572

E-mail: nesswadiacollege@gmail.com
Date: 20.01.2020

#### WORKSHOP ON OPEN SOURCE RESOURCES FOR **STUDENTS**

M.COM. Part I - II Students are hereby informed that the our College Library have organized a Workshop on Open Source Resources Students on Thursday, 23rd January, 2020 at 11.30 a.m. at Internet Browsing Center of the Library. Details are as under:

Sr. No	Topic	Speaker	Timing
1	Open Source Resources for Students	Mr. Manojkumar Thakur	11.30 a.m. To 12.30 p.m.

All are requested to attend the Workshop.





#### WORKSHOP ON OPEN SOURCE RESOURCES FOR STUDENTS

#### ATTENDANCE SHEET

Date: 23.01.2020

Day: Thursday,

Date: 23<sup>rd</sup> January, 2020 Time: 11.30 a.m. to 12.30p.m. Venue: Internet Browsing Centre, Library

Sr. No.	Name	Class	Div	Mobile No.	E-Mail	Signature
1	Prachi Vijay Dolvi	M. COMPart I	Α	8007010665	prachidalvi 999@gmail.com	Railing
2	Namiata Anil Bhosale	M. (OHPart I	A	9850194411	namratabhosole 920@gmail.	Massle
3	Aarti Shankar Dalvi	M. COMPart I	A	7038833044	aarti. dalvid 5@ gmail. lom	Rdw.
4	Poonam Prakash Divase	M. COMPart I	A	7057557\$410	poonandivase 12 agmail- com	Reciperra

Sr. No.	Name	Class	Div	Mobile No.	E-Mail	Signature
5	Nilesh RungrowChavhar	mcompart 1	A	9022249275	nileshchurhun o733@gmaila	1/24
6	Saniksha Vinglak Bling	or milam I	A	7887397625	samikshabhingare 16@gmill	Samuel
7	Komal Hemraj Rathod		A	8983601364	komatrathod 2015 agmail com	n ()
8	Shaven Pantit	M.com -I	A	7057-304070	parditasharon@gmail.com	flat
9	Shuthangee Chavan		A	7219448849	Shubhachavant \$99@ gmaito.	×
10		MCOM-I	A		heenashkisio@gmcul.com	Alc-
11	Praval Nait.	MCOM -I	A	8788774052	haikpranu 567@gmail.com	Pranavail
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# 11. Workshop on Translation as Career (2nd and 3rd March 2020)

The Board of Students Development Savitribai Phule Pune University and Library Section of Ness Wadia College of Commerce, Pune had jointly organized Inter Collegiate Workshop on Translation as Career on Monday 02<sup>nd</sup> March 2020 and 03 March 2020.

On 2<sup>nd</sup> March 2020, Ms. Dhanvantri Hardikar from Balbharti, Pune delivered a lecture on topic "Translation as career" and Mr. Ravindra Gurjar (Author and Renowned translator) delivered a lecture on topic "Process of Translation". On 3<sup>nd</sup> March 2020, Dr. Rajendra Shrivastav from Bank of Maharashtra, Lokmangal, Shivaji Nagar, Pune delivered a lecture on "Working of Translator in Government Offices". 37 students from Ness Wadia College of Commerce, Pune and Nowrosjee Wadia College, Pune actively participated in the workshop. Student Development Officer: Dr. Ramdas B. Sonawane.



Modern Education Society's

19, Prin. V. K. Joag Path. Pune - 411 001. Maharashtra State (India)

Website: www.nesswadiacollege.edu.in Senior College ID/No.: PU/PN/C/021/1969

Senior College Code No.: 060 Junior College Code No.: J.I 1.15.003

Affiliated to the University of Pune and Recognised by Government of Maharashtra

Re-accredited by NAAC with an 'A' Grade (2014-2019) Recognised Under Section 2(f) and 12(B) of UGC Act, 1956.

Patrail: 249 Wadacollege@gmail.com

2019-00

College (O): 020-26167024 / 26160909

Fax: 020-2616 3149 / 26160572

The Principal,

Poona College of Arts, Science and Commerce, Pune-411001.

#### SUBJECT: INTERCOLLEGIATE WORKSHOP ON TRANSLATION AS CAREER '

Dear Sir / Madam,

SPPU'S Board of Students' Development & Modern Education Society's Ness Wadia College of Commerce, Pune Library is Jointly Organizing a Intercollegiate Workshop "Translation as Career" on 03.03.2020 & 04.03.2020. The Details of the Workshop are as under:

Sr. No.	Day	Date	Guest Speaker	Topic	Time
01	1	03/03/2020	Mrs. Dhanavanti Hardikar	Translation as a Career	10.30 a.m. to 11.30 a.m.
02	1	03/03/2020	Mr. Ravindra Gurjar	Process of Translation Literature	12.00 noon to 1.00 p.m.
03	2	04/03/2020	Ms. Samruddhi Patwardhan	Translation Practices & Text Book Process	10.30 a.m. to 11.30 a.m.
04	2	04/03/2020	Dr. Rajendra Shrivastava	Working of Translator in Govt. Office	12.00 noon to 1.00 p.m.

VENUE: B.B.A. HALL (NEW BUILDING), NWCC, PUNE

You are requested send 5 students of your college to attend the Workshop.

No Registration Fee will be charged for Participation

Interested Students should register their names in the Library at Issue Counter For further information please Contact:

CHANIS

Mr. Manojkumar Thakur: 9423464349

2) Mr. Sopan H. Nevase: 9284197400

3) Mr. Pradip L. Kamathe: 9860585581

alhanhas PRINCIPAL

#### NESS WADIA COLLEGE OF COMMERCE PUNE-411001 LIBRARY

#### WORKSHOP ON TRANSLATION AS CAREER

#### ATTENDANCE SHEET

Date: 03.03.2020 & 04.03.2020 Time: 10.30 a.m. to 1.00p.m.

Venue: B.B.A. Hall, New Building, NWCC.

Date: 03.03.2020

Sr. No.	Name	Class	Mobile No.	Signature
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#### NESS WADIA COLLEGE OF COMMERCE PUNE-411001 LIBRARY

#### WORKSHOP ON TRANSLATION AS CAREER

#### ATTENDANCE SHEET

Date: 03.03.2020 & 04.03.2020 Time: 10.30 a.m. to 1.00p.m.

Venue: B.B.A. Hall, New Building, NWCC.

Date: 04.03.2020

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# 12. National Webinar on Development of MOOCs

National Webinar on "Development of MOOCs" was organized on 15<sup>th</sup> May 2020. Over 177 participants from 94 colleges from various parts of the nation actively engaged as four experts spoke about importance, usefulness and methods of preparing MOOCs. Inaugural address was delivered by Prof. Srinivasan Ranganathan, from ISB Hyderabad and founder of Mentoring Transformations. Keynote address was delivered by Mr. Sanjay Sahay, former IPS on topic "Opportunities and Challenges in Online Teaching". Mr. Shrikant Thakar, the Internal Course Coordinator, EMMRC, Pune discussed in detail the intricacies of MOOCs preparation. Prof. A. D. Shaligram, I/C Director, EMMRC informed participants about online courses and MOOCs.

# 13. National Level online Faculty Development Programme on Contemporary Trends in Commerce (18/05/2020-22/05/2020)

IQAC in association with Financial Planning Academy, Mumbai organized "National Level online Faculty Development Programme on Contemporary Trends in Commerce" during May 18-22, 2020.

Following technical sessions were organized during the programme: -

Sr. No.	Date	Topic	Speaker
1	18/05/2020	Interpretation of financial statements, the auditor's way!	Zaheer Sayed
2	19/05/2020	Myths about investing in Stock Markets	Jaishank Gupta
3	20/05/2020	Securitization - How it has changed the way we trade!	Pranit Jain
4	21/05/2020	Goal Based Investing	Jaishank Gupta
5	22/05/2020	Robotics and its impact on finance and accounting!	Zaheer Sayed

More than 200 participants from various colleges of the nation were participated for this programme.





Modern Education Society's NESS WADIA COLLEGE OF COMMERCE

19, Late Prin. V. K. Joag Path, Pune · 411 001 Maharashtra State (India) Phone: - 020-26167024 / 26160909 || Fox No.: 020-26163149 / 26160572



#### Internal Quality Assurance Cell

Annual Report for the Academic Year 2019-20 IQAC Coordinator: Dr. R. B. Sonawane

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# Modern Education Society's NESS WADIA COLLEGE OF COMMERCE 19, Late Prin. V. K. Joag Path, Pune · 411 001 Maharashtra State (India) Phone: - 020-26167024 / 26160909 | Fox No.: 020-26163149 / 26160572



### Internal Quality Assurance Cell

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3 22/05/2020	22/05/2020 Robotics and its impact on finance and ac	Robotics and its impact on finance and accounting!	Zaheer Sayed

More than 200 participants from various colleges of the nation were participated for this programme.

Dr. Ramdas B. Sonawane,

Coordinator,

Internal Quality Assurance Cell,

Ness Wadia College of Commerce, Pune

# 14. Webinar on "How Entrepreneurs are Riding the COVID wave"

#### 5<sup>th</sup> June, 2020

Webinar on "How Entrepreneurs are Riding the COVID wave". Speakers- Ms. Sunanda Verma Bhatta, Co-Founder, The Daftar and Mr. Yogesh Shinde, Co-Founder Bamboo India. Both speakers shared their first hand experiences on coping with the repercussions of the COVID-19 crisis and the lockdowns enforced on that account. They had to cope with the challenges of suspension of business activities, meeting expenses, maintaining a high morale, being hopeful, resourceful and creative. Mental toughness, optimism and grit emerged as the top skills for entrepreneurs in these difficult times. 47 students and 2 teachers attended.

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# 15. Workshop on Digital Marketing

A 4 day workshop on Digital Marketing was organized by the BBA Department as follows:

Session I: 26.12.2019 - ECGS

Session II: 11.01.2020 - Artificial intelligence

Session III: 13.01.2020 - How to be hired instantly

Session IV: 17.02.2020 - Retailing in India





Modern Education Society's

#### **NESS WADIA COLLEGE OF COMMERCE**

19, Prin. V. K. Joag Path, Pune - 411 001. Maharashtra State (India)

Website: ness.mespune.org

Senior College ID/No.: PU/PN/C/021/1969

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Recognised Under Section 2(f) and 12(B) of UGC Act, 1956.

College (O): 020-26167024 / 26160909



E-mail: nesswadiacollege@gmail.com

19th December 2019

#### NOTICE

## **BBA WORKSHOP** DIGITAL MARKETING

A four-day work-shop is organized for the the students of BBA as per the following schedule. Interested students should attend all the sessions compulsorily.

- 1. Session no. 01 26/12/2019 ECGC
- 2. Session no: 02 11/01/2020 Artificial Intelligence
- 3. Session No: 03 13/02/2020 How to Be hired Instantly
- 4. Session No: 03 13/02/2020 Retailing in India

Venue: BBA Seminar Hall New Building

Time: 10:30 am to 1:30 pm

**BBA** Coordinator

✓ Principal



Roll No.	Name of The Student	Lecture 1  26   12   19  Topic = "Ecac"	Lecture 2	Lecture 3	Lecture 4
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6	GAURAV NAGUL	Absent	Absent	Absent	Absent
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125	SAHIL SANJAY WAGHOLE	Absort	Absent	Abson	- Absent
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# 16. Webinar on "Humanising Brands"

6th June, 2020

Webinar on "Humanising Brands" in association with Department of Marketing Speaker: Mr. Dhruv Talwar, General Manager, Corporate Brand, Godrej Consumer Products Ltd

Mr. Talwar spoke on the importance of "humanizing" a brand. His talk was peppered with a number of examples from everyday life at airports, dealing with your neighborhood *kirana* store, food delivery services, airlines and support staff. His talk helped everyone undesrtnad the importance of delivering value and adding the human touch to marketing initiatives. **56 students and 5 teachers attended.**