

**Modern Education Society's
Ness Wadia College of Commerce, Pune**

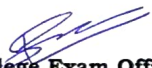
F.Y B.Com Mass Communication Through English- II Practical Examination- Oct - 2026

BACK-LOG SEMESTER II

Mass Communication Through English- II

Date of Batch	Div	Roll Nos. Range	Name of the Internal Examiner	Place	Time
17.10.2026	All Backlog Students		Mr. Prasenjeet Ranit	BBA Floor Room No.305	11.30 am to 01.30 pm

NOTE - PLEASE READ THE ATTACHED PDF FOR PRACTICAL EXAM TOPICS AND GENERAL INSTRUCTIONS


College Exam Officer




Principal

ENGLISH (OE) – MASS COMMUNICATION THROUGH ENGLISH

SEMESTER II (Backlog) 2026/27

PRACTICAL EXAMINATION – EXTERNAL EXAM

Practical Assignment Instructions and Topic Notice

Dear Students,

You are required to prepare a **Sway presentation** on any ONE of the following digital media platforms as a means of mass communication. The project must be **written in your Practical Journal Book** according to the format given below.

Topics (Choose Any One):

1. Twitter (X)
2. Facebook
3. Instagram
4. Blog
5. WhatsApp
6. WordPress
7. Joomla
8. Drupal
9. Squarespace
10. Quora
11. YouTube
12. TikTok

Format for the Practical Journal Book Project

Write your project in the following order:

1. **Background and Introduction**
2. **Aims and Objectives of the Project**
3. **Study Design** – Outline the methods used to collect relevant data and information.
4. **Summary of the Project**
5. **Analysis and Findings** – Discuss the advantages and disadvantages of the selected platform.
6. **Conclusion**
7. **Recommendations and Suggestions**

Important Instructions

- Select only ONE topic from the list provided.
- Write the complete project neatly in your **Practical Journal Book**.
- Follow the prescribed format and include all seven sections.
- Use clear, relevant information and write in your own words.
- Prepare the project for the **Semester II External Practical Examination**.

All students are instructed to complete their practical journal project according to the above guidelines.