Dr. Mariam Noronha

Designation: Assistant Professor

Department of Business Laws

QUALIFICATIONS

- BCom 1994
- MCom 1996
- PGDBM 1996
- SET 2001
- PhD 2014

EXPERIENCE

23 Years plus at Under Graduate Level

11 Years plus at Postgraduate Level

Date of Joining Ness Wadia College of Commerce Pune: 1st December, 2007

RESEARCH

- **Ph.D (Commerce) of the University of Pune (September, 2014)**

Topic of research: A Study of the Traditional Jewellery Business- a Business Strategy Perspective with Reference to Pune City for the Period 2004-2009.

- **26 Research Papers published in various National and International Level Journals**
- **3 E-books published**

Curricular/In-House Responsibilities:

- Coordinator, Startup and Innovation Cell of the College established under the aegis of CIIE (Centre for Innovation, Incubation and Enterprise), SPPU, Pune
- Member, Editorial Board, College Miscellany
- Staff-in-charge, Arts Association
- Staff-in-charge, Book Club of the Startup and Innovation Cell of the College

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YouTube:

https://www.youtube.com/channel/UCujA3MBZl26RCUTGvLWxcCA

Spotify:

https://open.spotify.com/show/40ZRlKtGHWf1EVvEVarxhe

https://open.spotify.com/show/4VZJj8tHgoNQ97eQhEDf04